

# CONTRACT



**WHNT-TV**  
**200 Holmes Ave**  
**Huntsville, AL 35801**  
**(256) 533-1919**

And:

**SRH Media, Inc.**  
**2204 Countryside Drive**  
**Silver Springs, MD 20735**

<u>Contract / Revision</u> 545737 / 1		<u>Alt Order #</u> 08759164
<u>Product</u> <b>BROOKS 4 SENATE 8/8</b>		
<u>Contract Dates</u> <b>08/03/17 - 08/07/17</b>	<u>Estimate #</u> <b>468</b>	
<u>Advertiser</u> <b>Brooks/R/US Senate AL</b>		<u>Original Date / Revision</u> 08/02/17 / 08/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WHNT-TV</b>	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 86	<u>Product 1/2</u> 266
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	19	08/04/17	08/04/17	Price is Right	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/31/17	08/06/17	----1--	1			\$500.00					
2	19	08/04/17	08/04/17	Young and Restless	11:00 AM-12:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/31/17	08/06/17	----1--	1			\$250.00					
E 3	19	08/04/17	08/04/17	Inside Edition	12:37 XM-1:07 XM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/31/17	08/06/17	----1--	1			\$10.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	19	07/31/17-08/06/17	Inside Edition	12:37 XM-1:07 XM	-----F----	:30		<del>\$10.00</del>		NM		
	Credited												
4	19	08/04/17	08/04/17	CBS Morning News	4:00 AM-4:30 AM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/31/17	08/06/17	----1--	1			\$20.00					
5	19	08/04/17	08/04/17	WHNT News 19	4:00 PM-5:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/31/17	08/06/17	----2--	2			\$100.00					
6	19	08/04/17	08/04/17	WHNT News 19	5:00 AM-7:00 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/31/17	08/06/17	----2--	2			\$75.00					
7	19	08/04/17	08/04/17	CBS This Morning	7:00 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/31/17	08/06/17	----2--	2			\$200.00					
8	19	08/04/17	08/04/17	Let's Make a Deal	9:00 AM-10:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/31/17	08/06/17	----1--	1			\$400.00					
9	19	08/07/17	08/07/17	Price is Right	10:00 AM-11:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	2-----	2			\$500.00					
10	19	08/07/17	08/07/17	Young and Restless	11:00 AM-12:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	2-----	2			\$250.00					
11	19	08/07/17	08/07/17	Inside Edition	12:37 XM-1:07 XM		:30				NM	1	\$10.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
545737 / 1	08759164

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/03/17 - 08/07/17	BROOKS 4 SENATE 8/8	468

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brooks/R/US Senate AL	08/02/17 / 08/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$10.00				
12	19	08/07/17	08/07/17	CBS Morning News	4:00 AM-4:30 AM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$20.00				
13	19	08/07/17	08/07/17	WHNT News 19	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$200.00				
14	19	08/07/17	08/07/17	WHNT News 19	5:00 AM-7:00 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	2-----				2	\$75.00				
15	19	08/07/17	08/07/17	CBS This Morning	7:00 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	2-----				2	\$200.00				
16	19	08/07/17	08/07/17	Let's Make a Deal	9:00 AM-10:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$200.00				
17	19	08/05/17	08/05/17	WHNT News 19	6:00 AM-7:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$100.00				
18	19	08/05/17	08/05/17	WHNT News 19	7:00 AM-8:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----2-				2	\$100.00				
19	19	08/06/17	08/06/17	WHNT News 19	10:00 PM-10:35 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$200.00				
20	19	08/06/17	08/06/17	Blue Bloods	10:35 PM-11:35 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$60.00				
21	19	08/06/17	08/06/17	WHNT News 19	5:30 PM-6:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$150.00				
22	19	08/06/17	08/06/17	WHNT News 19	6:00 AM-7:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$50.00				
23	19	08/06/17	08/06/17	60 Minutes	6:00 PM-7:00 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----2				2	\$500.00				
24	19	08/06/17	08/06/17	WHNT News 19	7:00 AM-8:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----2				2	\$100.00				
25	19	08/06/17	08/06/17	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$150.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	19	07/31/17-08/06/17	CBS Sunday Morning	8:00 AM-9:30 AM	-----Su	:30	<del>\$150.00</del>		NM		
		Credited											
26	19	08/03/17	08/03/17	Price is Right	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$500.00				
27	19	08/03/17	08/03/17	Yound and Restless	11:00 AM-12:00 PM		:30				NM	2	\$500.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---2---				2	\$250.00				
28	19	08/03/17	08/03/17	Inside Edition	12:37 XM-1:07 XM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$10.00				
29	19	08/03/17	08/03/17	CBS Morning News	4:00 AM-4:30 AM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$20.00				
30	19	08/03/17	08/03/17	WHNT News 19	4:00 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$100.00				
31	19	08/03/17	08/03/17	WHNT News 19	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$200.00				
32	19	08/03/17	08/03/17	WHNT News 19	5:00 AM-7:00 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---2---				2	\$75.00				
33	19	08/03/17	08/03/17	CBS This Morning	7:00 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---2---				2	\$200.00				
34	19	08/03/17	08/03/17	Let's Make a Deal	9:00 AM-10:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$400.00				
35	19	08/06/17	08/06/17	Face the Nation	930a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----S				1	\$150.00				
N 37	19	08/04/17	08/04/17	Access Hollywood	107a-137a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----F--				1	\$10.00				
Totals								0.00				47	\$8,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/07/17	47	\$8,800.00	(\$1,320.00)	\$7,480.00
<b>Totals</b>	47	\$8,800.00	(\$1,320.00)	\$7,480.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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