

# Order #998647: Cabildo LLC/Lundy//Go../Political ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
07/28/23 2:52:31 PM	Processed		<async process>	Joel Finley	\$1,635.00	93	0.00
07/28/23 2:34:02 PM	Approved			Angela Sir	\$1,635.00	93	0.00
07/28/23 2:34:00 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$1,635.00	93	0.00
07/28/23 2:25:40 PM	Approval Workflow		[Sales Manager - Ready Default] APPROVE	Rosie Jam	\$1,635.00	93	0.00
07/28/23 1:58:12 PM	Ready for approval		READY	Tiffany Cui	\$1,635.00	93	0.00
07/28/23 10:51:05 AM	New order created		Copied from Order #998644	Tiffany Cui	\$1,947.00	93	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 998647  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Political 2023  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 08/01/23 - 08/20/23  
**Original Date / Rev:** 07/28/23 / 07/28/23  
**Order Type:** GENERAL

**KQHN-FM**  
**Primary AE:** Laurie May  
**Sales Office:** INT-N  
**Sales Region:** INT-NAT

**Agency**  
**Name:** Cabildo LLC  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Preston Robinson  
4204 Pine Park Drive  
Baton Rouge, LA 70809

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Lundy//Governor  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-GOV  
**Priority:** P-80

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/23	08/20/23	93	\$1,635.00	\$1,389.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	93	\$1,635.00	\$1,389.75	0.00
<b>Totals</b>	<b>93</b>	<b>\$1,635.00</b>	<b>\$1,389.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laurie May	INT-N	INT-NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQHN	08/01/23	08/20/23	Sign-On/Sign-Off M-Su	CM	5:00 AM-8:00 PM (5:00 AM-8:00 PM)	MTWTFSS	1:00	26	\$20.00	P-60	0.00	NM	78	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	-TWTFSS		26				\$20.00		0.00			
		Week: 08/07/23	08/13/23	MTWTFSS		26				\$20.00		0.00			
		Week: 08/14/23	08/20/23	MTWTFSS		26				\$20.00		0.00			
N 2	KQHN	08/01/23	08/20/23	M-Su Extended Prime M-Su	CM	7:00 PM-11:00 PM (7:00 PM-11:00 PM)	MTWTFSS	1:00	5	\$5.00	P-50	0.00	NM	15	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	-TWTFSS		5				\$5.00		0.00			
		Week: 08/07/23	08/13/23	MTWTFSS		5				\$5.00		0.00			
		Week: 08/14/23	08/20/23	MTWTFSS		5				\$5.00		0.00			
<b>Totals</b>													<b>93</b>	<b>\$1,635.00</b>	



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Preston Robinson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Hunter Lundy

Authorized committee:

Lundy for Louisiana

Agency requesting time (and contact information):

Cabildo Strategy Services, LLC.

Candidate's political party:

No Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

Oct. 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

Michelle Lee

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:

Preston Robinson

Digitally signed by Preston Robinson  
Date: 2023.06.20 15:15:03 -05'00'

Signature:

*Tish Boden*

Name: Preston Robinson

Name: Tish Boden

Date of Request to Purchase Ad Time: July 25 2023


Date of Station Agreement to Sell Time: 07-28-2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Preston Robinson**
 Digitally signed by Preston Robinson  
Date: 2023.06.20 15:15:31 -05'00'

Name: Preston Roberson

Date: 7/25/23

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No

Date ad received: 07-28-2023

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 998647	Station Call Letters: KQHN-FM	Date Received/Requested: 07-28-2023
Est. #:	Station Location: Shreveport	Run Start and End Dates: 8/1/2023-8/20/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name:

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <b>Preston Robinson</b> <small>Digitally signed by Preston Robinson Date: 2023.07.12 12:11:14 -05'00'</small>	Signature:
Name:	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.