



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

<u>Contract / Revision</u> 84864 /		<u>Alt Order #</u>
<u>Product</u> WOOD COUNTY COMMISSION		
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Estimate #</u>	
<u>Advertiser</u> Campaign to Elect Wayne Dunn		<u>Original Date / Revision</u> 10/27/14 / 10/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Loc
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 52517		<u>Advertiser Ref</u> 525

And:

Wayne Dunn
1 Duval Place
Williamstown, WV 26187

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTAP	10/29/14	10/31/14	Daybreak @ 6a	6a-7a		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1-1--				2	\$60.00			
N 2	WTAP	11/04/14	11/04/14	Daybreak @ 6a	6a-7a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$60.00			
N 3	WTAP	10/28/14	10/30/14	Today Show	7a-9a		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-1---				2	\$80.00			
N 4	WTAP	11/03/14	11/03/14	Today Show	7a-9a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$80.00			
N 5	WTAP	10/29/14	10/31/14	Live with Kelly & Michael	9a-10a		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1-1--				2	\$35.00			
N 6	WTAP	11/04/14	11/04/14	Live with Kelly & Michael	9a-10a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$35.00			
N 7	WTAP	10/28/14	10/30/14	Today Show II	10a-11a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-1---				2	\$30.00			
N 8	WTAP	10/29/14	10/29/14	Today Show 3	11a-12p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$35.00			
N 9	WTAP	11/03/14	11/03/14	Today Show 3	11a-12p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$35.00			
N 10	WTAP	10/28/14	10/30/14	WTAP News @ Noon	12p-1230p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-1---				2	\$60.00			
N 11	WTAP	11/04/14	11/04/14	WTAP News @ Noon	12p-1230p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$60.00			
N 12	WTAP	10/31/14	10/31/14	M-F 1230p-1p	1230p-1p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$35.00			

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Contract Dates 10/28/14 - 11/04/14	Product WOOD COUNTY COMM	Estimate #
Advertiser Campaign to Elect Wayne		Original Date / Revision 10/27/14 / 10/27/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	WTAP	10/29/14	10/30/14	M-F 1230p-1p	1230p-1p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--11---				2	\$35.00			
N 14	WTAP	10/28/14	10/28/14	M-F 2p-3p	2p-3p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$35.00			
N 15	WTAP	11/03/14	11/03/14	M-F 2p-3p	2p-3p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$35.00			
N 16	WTAP	10/29/14	10/31/14	M-F 3p-4p	3p-4p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1-1--				2	\$50.00			
N 17	WTAP	10/30/14	10/30/14	M-F 4p-5p	4p-5p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$55.00			
N 18	WTAP	11/03/14	11/03/14	M-F 4p-5p	4p-5p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$55.00			
N 19	WTAP	10/28/14	10/30/14	M-F 530p-6p	530p-6p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-1---				2	\$60.00			
N 20	WTAP	10/29/14	10/31/14	Wheel of Fortune M-F	7p-730p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1-1--				2	\$75.00			
N 21	WTAP	10/28/14	10/30/14	Jeopardy M-F	730p-8p		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-1---				2	\$80.00			
N 22	WTAP	11/03/14	11/03/14	Jeopardy M-F	730p-8p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$80.00			
N 23	WTAP	11/01/14	11/01/14	Wheel of Fortune Sa	7p-730p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$25.00			
N 24	WTAP	11/01/14	11/01/14	Jeopardy Sa	730p-8p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$25.00			
N 25	WTAP	11/01/14	11/01/14	Sa Today	7a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$30.00			
N 26	WTAP	11/02/14	11/02/14	Su Today	8a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$30.00			
N 27	WTAP	11/02/14	11/02/14	Meet The Press	9a-10a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$25.00			
N 28	WTAP	10/29/14	10/31/14	News @ 5p M-F	5p-530p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1-1--				2	\$75.00			
N 29	WTAP	10/28/14	10/30/14	News @ 6p M-F	559p-630p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-1---				2	\$100.00			
N 30	WTAP	11/03/14	11/03/14	News @ 6p M-F	559p-630p		:30			NM	1	\$100.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$100.00			
N 31	WTAP	11/01/14	11/01/14	News @ 6p Sa	6p-630p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$80.00			
N 32	WTAP	10/29/14	10/31/14	News @ 11p M-F	11p-1135p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1-1--				2	\$75.00			
N 33	WTAP	11/03/14	11/03/14	News @ 11p M-F	11p-1135p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$75.00			
N 34	WTAP	11/01/14	11/01/14	News @ 11p Sa	11p-1130p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$70.00			
N 35	WTAP	11/02/14	11/02/14	News @ 11p Su	11p-1130p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$70.00			
N 36	WTAP	10/28/14	10/28/14	Tuesday Prime Hr 1	8p-9p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$275.00			
Totals											49	\$3,035.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	49	\$3,035.00	(\$455.25)	\$2,579.75
Totals	49	\$3,035.00	(\$455.25)	\$2,579.75

Signature: _____ **Date:** _____