

Ampersand Cable System Order

Order #	63182615
Syscode	8101
System Name	Spectrum/Duluth Interconnect, MN
Market	Duluth-Superior

Flight Dates	08/14/24 - 08/20/24
Agency	Main Street Media Group
Advertiser	One Nation

Update Date	05/15/24
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug23
-	

Client Code	138
Product Code	382
Est Code	7369
Product Name	Wisconsin
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$12,897.00		
Commission	\$1,934.55		
Net Total	\$10,962.45		
Total Spots	95		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 5/14 New issue order airing 8.14-8.20. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	8/19/24	8/25/24	05:00	09:00	X	X						-	-	2	\$113.00	\$226.00	30	NCR
2	CNN	CNN DT	8/19/24	8/25/24	09:00	16:00	X	X						-	-	2	\$96.00	\$192.00	30	NCR
3	CNN	CNN EF	8/19/24	8/25/24	16:00	19:00	X	X						-	-	2	\$156.00	\$312.00	30	NCR
4	CNN	CNN PT	8/19/24	8/25/24	19:00	24:00	X	X						-	-	2	\$190.00	\$380.00	30	NCR
5	ESPN	ESPN EF	8/19/24	8/25/24	16:00	19:00	X	X						-	-	2	\$140.00	\$280.00	30	NCR
6	ESPN	ESPN PT	8/19/24	8/25/24	19:00	24:00	X	X						-	-	2	\$173.00	\$346.00	30	NCR
7	FXNC	FXNC EM	8/19/24	8/25/24	05:00	09:00	X	X						-	-	2	\$113.00	\$226.00	30	NCR
8	FXNC	FXNC DT	8/19/24	8/25/24	09:00	16:00	X	X						-	-	2	\$96.00	\$192.00	30	NCR
9	FXNC	FXNC EF	8/19/24	8/25/24	16:00	19:00	X	X						-	-	2	\$156.00	\$312.00	30	NCR
10	FXNC	FXNC PT	8/19/24	8/25/24	19:00	24:00	X	X						-	-	2	\$190.00	\$380.00	30	NCR
11	HGTV	HGTV PT	8/19/24	8/25/24	19:00	24:00	X	X						-	-	2	\$173.00	\$346.00	30	NCR
12	HIST	HIST PT	8/19/24	8/25/24	19:00	24:00	X	X						-	-	2	\$101.00	\$202.00	30	NCR
13	MNBC	MNBC EM	8/19/24	8/25/24	05:00	09:00	X	X						-	-	2	\$113.00	\$226.00	30	NCR
14	CNN	CNN DT	8/12/24	8/18/24	09:00	16:00			X	X	X	X	X	-	-	5	\$96.00	\$480.00	30	NCR
15	CNN	CNN PT	8/12/24	8/18/24	19:00	24:00			X	X	X	X	X	-	-	5	\$190.00	\$950.00	30	NCR
16	ESPN	ESPN PT	8/12/24	8/18/24	19:00	24:00			X	X	X	X	X	-	-	5	\$173.00	\$865.00	30	NCR
17	FXNC	FXNC DT	8/12/24	8/18/24	09:00	16:00			X	X	X	X	X	-	-	5	\$96.00	\$480.00	30	NCR
18	FXNC	FXNC PT	8/12/24	8/18/24	19:00	24:00			X	X	X	X	X	-	-	5	\$190.00	\$950.00	30	NCR
19	HIST	HIST PT	8/12/24	8/18/24	19:00	24:00			X	X	X	X	X	-	-	5	\$101.00	\$505.00	30	NCR
20	S1GB	S1GB EM	8/12/24	8/18/24	05:00	09:00			X	X	X	X	X	-	-	1	\$47.00	\$47.00	30	NCR
21	S1GB	S1GB EF	8/12/24	8/18/24	16:00	19:00			X	X	X	X	X	-	-	1	\$64.00	\$64.00	30	NCR

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22	CNN	CNN EM	8/12/24	8/18/24	05:00	09:00			X	X	X	X	X	-	-	5	\$113.00	\$565.00	30	NCR
23	ESPN	ESPN EF	8/12/24	8/18/24	16:00	19:00			X	X	X	X	X	-	-	5	\$140.00	\$700.00	30	NCR
24	FXNC	FXNC EF	8/12/24	8/18/24	16:00	19:00			X	X	X	X	X	-	-	5	\$156.00	\$780.00	30	NCR
25	MNBC	MNBC EM	8/12/24	8/18/24	05:00	09:00			X	X	X	X	X	-	-	5	\$113.00	\$565.00	30	NCR
26	S1GB	S1GB PT	8/12/24	8/18/24	19:00	24:00			X	X	X	X	X	-	-	1	\$77.00	\$77.00	30	NCR
27	CNN	CNN EF	8/12/24	8/18/24	16:00	19:00			X	X	X	X	X	-	-	5	\$156.00	\$780.00	30	NCR
28	HGTV	HGTV PT	8/12/24	8/18/24	19:00	24:00			X	X	X	X	X	-	-	5	\$173.00	\$865.00	30	NCR
29	FXNC	FXNC EM	8/12/24	8/18/24	05:00	09:00			X	X	X	X	X	-	-	5	\$113.00	\$565.00	30	NCR
30	S1GB	S1GB DT	8/12/24	8/18/24	09:00	16:00			X	X	X	X	X	-	-	1	\$39.00	\$39.00	30	NCR

	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Total
SPOTS	95	0	0	0	0	0	0	0	0	0	0	0	95
AMT	\$12,897.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,897.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/24

63182615 | Duluth-Superior | Spectrum/Duluth Interconnect, MN | 8101 |