

## Quarterly Issues / Program Lists

Station: 90.9 KLRC/101.1 KLAB  
Dates: October 1, 2022 – December 31, 2022

**Program:** *What's Happening* **Time:** :20 minutes past the hour  
**Date:** Daily Every Other Week **Duration:** 30 seconds  
**Description:**  
Every hour, KLRC runs a :30 second program that highlights events of area churches and nonprofit organizations. Each :30 second feature includes at least 2-3 area events. All the details of each event are also posted at the station's website as well. We spotlight, on average, approximately 30 different events each week.

**Program:** *KLRC Morning Show* **Time:** 7:45am  
**Date:** Every Monday Morning **Duration:** 3 minutes  
**Description:**  
KLRC honors area school teachers every Monday morning with the KLRC Teacher of the Week. Nominations are accepted by website, email, or by phone and then are read on air each Monday morning. A winner is selected among the nominations to win free dinner at an area restaurant. Teacher of the week runs September 1- May 21.

**Program:** *KLRC Morning Show* **Time:** 6:45am  
**Date:** Monday - Friday Mornings **Duration:** 90 seconds  
**Description:**  
Marriage expert Ron Deal shares relationship advice on marriage, parenting, step-parenting, and spirituality.

**Program:** *KLRC Morning Show* **Time:** 6:50am and 7:50am  
**Date:** Friday Mornings **Duration:** 3 minutes  
**Description:**  
Every Friday morning, KLRC highlights local community events that provide families free or low-cost opportunities to share time together and give back to their community.

**Program:** *More Than Small Talk*

**Date:** 5x Daily

**Time:** Varies

**Description / Issues:**

**Duration:** 90 seconds

More Than Small Talk is a short on-air feature that presents education and information from 3 local women who are licensed counselors, life-coaches, authors, and speakers.

October 7:	Anxiety
October 14:	Identity
October 21:	Worry
October 28:	Dealing with Loss
November 4:	Healthy Boundaries
November 9:	Depression
November 18:	Letting Go
November 25:	Anxiety
December 2:	Your Story Matters
December 9:	Anxiety
December 16:	Perfectionism
December 23:	Battling Despair

**Program:** *Tangible Truths*

**Date:** 5x Daily

**Time:** Varies

**Description / Issues:**

**Duration:** 90 seconds

Tangible Truths is a short on-air feature that presents education and information from local licensed counselors.

October 4:	Avoidance
October 11:	Mental Health Myths
October 18:	Loneliness
October 25:	Singleness
November 1:	Singleness
November 8:	Social Media
November 15:	Suddenly Single
November 22:	Singleness
November 29:	Friendship
December 6:	Relationship struggles
December 13:	Anxiety
December 20:	Communication/Relationships

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** October 3                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story with the latest information on the cost-of-living adjustment announcement for social security beneficiaries.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** October 6                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story with information about Tyson relocating about 1,000 corporate employees to Springdale.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** October 10                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story with information about Fort Smith police looking for a missing 12-year-old and how the public can help.

**Program:** *KLRC On-Air*

**Time:** 6:30am

**Date:** October 10

**Duration:** 2 hours

**Description:**

KLRC hosted a special day of prayer. Local ministry leaders staffed a bank of phones and listeners called for prayer and encouragement.

**Program:** *KLRC On-Air*

**Time:** 6:00am-6pm

**Date:** October 11-13

**Duration:** 12 hours

**Description:**

KLRC hosted its annual fall fundraiser. We shared numerous listener stories and calls throughout the broadcast. Through a special partnership with Loving Choices, 200 listeners provided funding to KLRC that also released a free ultrasound for 200 local expectant mothers.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** October 17                      **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story reminding local residents of today's Arkansas property tax deadline.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** October 24                      **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information about early voting in the midterm election starting today.

**Program:** *KLRC Severe Weather*      **Time:** 4:00pm-7:45pm  
**Date:** October 24                      **Duration:** Updates for almost 4 hours  
**Description / Issues:**  
KLRC provided severe weather coverage of a Tornado Watch and Severe Thunderstorm Warning in our listening area.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, and 8:00am  
**Date:** October 27                      **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we provided information on supply concerns for the common antibiotic amoxicillin.

**Program:** *KLRC On-Air*                      **Time:** 5x a day (ongoing)  
**Date:** November 1-26                      **Duration:** apx. 130 minutes  
**Description / Issues:**  
KLRC and Arvest Bank encouraged listeners to "Pay it Forward" with random acts kindness including the Drive Thru Difference (paying for the vehicle behind you at the drive-thru). Once complete, listeners shared their experience at KLRC.com and then voted for one of 3 non-profits to receive a special Pay-it-Forward check of \$750.00. The other two organizations also received a

\$500 check. All month KLRC highlighted the work of Project Zero, Kind-At-Heart, and The Single-Parent-Scholarship-Fund.

**Program:** *People Making A Positive Difference* **Time:** 5x a day (ongoing)  
**Date:** November 1-26 **Duration:** 60 seconds each  
totaling more than 130 minutes

**Description / Issues:**

As part of KLRC's People Making a Positive Difference campaign, we highlighted Project Zero, Kind-At-Heart, and The Single-Parent-Scholarship-Fund.

**Program:** *KLRC Morning Show Newscast* **Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 1 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story about the Supreme Court ruling that allows the Transportation Security Administration to require mask-wearing on planes, trains, and other forms of transport.

**Program:** *KLRC Morning Show Newscast* **Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 2 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story about the Benton County Sheriff's Office search for a missing pregnant woman.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Program:** *KLRC On-Site* **Time:** 6-9pm

**Date:** November 8 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast election day information on how the community could exercise their right to vote.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** November 15 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we shared local school closings and power outages from SWEPCO as a result of a winter storm.

**Program:** *KLRC On-Air* **Time:** 4x per day  
**Date:** November 11-18 **Duration:** :20 seconds

**Description / Issues:**

KLRC provided free promotional announcements for the Fayetteville Christmas Parade. KLRC also attended and participated in the parade.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 16 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast information about Benton County working to make sure rural communities have continued access to quality emergency services.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 17 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast information about a data breach at the Arkansas Department of Human Services, which released local client data.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 23 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we included information about President Biden announcing that his administration will extend a pause on federal student loan payments.

**Program:** *KLRC On-Air* **Time:** 4x per day  
**Date:** November 20-28 **Duration:** :20 seconds

**Description / Issues:**

KLRC provided free promotional announcements for the Springdale Christmas Parade. KLRC also attended and participated in the parade.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 23 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story published by AAA, which predicted that 800 Arkansas motorists would require rescue while traveling on the holiday weekend. The story included tips and suggestions on how to avoid being stranded.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 29 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story about the FDA's recent approval of a new drug to treat the rare Hemophilia B disorder.

**Program:** *KLRC Morning Show* **Time:** 6am-9am  
**Date:** November 29 **Duration:** 30 minutes  
**Description / Issues:**  
KLRC provided promotional announcements for Giving Tuesday and encouraged listeners to support local non-profits.

**Program:** *KLRC Cares Event* **Time:** 10x a day  
**Date:** December 1-24 **Duration:** 60 seconds  
**Description / Issues:**  
KLRC and generous listeners helped grant 3 Christmas Wishes for local families in need. Listeners and various organizations donated groceries, gift cards, furniture, clothing, and more. Over \$50,000 was donated during the outreach, which benefited 3 local families.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 1 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information about the Arkansas Department of Transportation's public information meeting about plans to widen Highway 112.

**Program:** *KLRC On-Air* **Time:** 4x per day  
**Date:** December 1-2 **Duration:** :20 seconds  
**Description / Issues:**  
KLRC provided free promotional announcements for the Rogers Christmas Parade. We also attended and participated in the parade.

**Program:** *KLRC On-Air* **Time:** 4x per day  
**Date:** December 1-3 **Duration:** :20 seconds  
**Description / Issues:**  
KLRC provided free promotional announcements for the Siloam Springs Christmas Parade. We also attended and participated in the parade.

**Program:** *KLRC On-Air* **Time:** 4x per day  
**Date:** December 3-10 **Duration:** :20 seconds  
**Description / Issues:**  
KLRC provided free promotional announcements for the Bentonville Christmas Parade. We also attended and participated in the parade.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 6 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information about the Department of Homeland Security extending the deadline for the Real ID.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 7 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information on the Fort Smith Police Department's search for 3 sisters who went missing.



**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 8                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we shared information about the Arkansas Department of Education Office of Computer Science's new coding program for middle school students and teachers.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 14                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we shared information about the recall of 14,000 bottles of laundry detergent due to a bacterial contamination.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 16                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information from the United States Postal Service outlining suggested deadlines for shipping for the holidays.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 19                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information outlining estimates for heating bills this winter season as provided by the Energy Information Administration.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 22                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information on school and business closings due to the winter storm.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** December 23

**Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast information on over power outages and flight delays because of a winter storm.