

New Order

Agency: Main Street Media Group
Office: Alexandria
Client: 138 - One Nation
Product: 425 - North Dakota

Station: WDAY-TV
Order Type: Normal
Cancel Date:

Flight Start: 08/03/2018
Flight End: 08/12/2018
Hiatus:

Piggyback Product:

Estimate: 4280 - One Nation ND TV 8.3-8.12.18

Received in ePort: 7/20/2018 12:22:32 PM

Airtime Dollars: \$24,000.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$24,000.00
Total Spots: 90

Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.
 Separation: 30

Local/National: Local
Rep Office: WDAY-TV
AE: Joshua Rohrer
Phone:
OrderID: 7558154
Status: Confirmed

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total Spots				
						8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11	8/12		Rtg	CPP	Imp	CPM
1	FMTuWTh 5A-6A FIRST NEWS HOUR 1	RT	\$60.00	C	30	0	0	0	0	1	0	0	0	0	0	1				
2	FMTuWTh 6A-7A FIRST NEWS HOUR 2	EM	\$250.00	C	30	1	0	0	1	0	0	0	0	0	0	2				
3	FMTuWTh 7A-8A GOOD MORNING AMERICA HOUR 1	EM	\$400.00	C	30	0	0	0	0	1	0	1	0	0	0	2				
4	FMTuWTh 8A-9A GOOD MORNING AMERICA HOUR 2	EM	\$200.00	C	30	1	0	0	1	0	1	0	1	0	0	4				
5	FMTuWTh 9A-10A LIVE! WITH KELLY AND RYAN	DT	\$100.00	C	30	0	0	0	0	1	0	1	0	0	0	2				
6	FMTuWTh 9A-5P DAYTIME ROTATOR	RT	\$50.00	C	30	1	0	0	1	0	1	0	1	0	0	4				
7	FMTuWTh 10A-11A THE VIEW	DT	\$90.00	C	30	0	0	0	0	1	0	1	0	0	0	2				
8	FMTuWTh 11A-12P RACHAEL RAY	DT	\$60.00	C	30	1	0	0	1	0	1	0	1	0	0	4				
9	FMTuWTh 12P-1P THE CHEW	DT	\$60.00	C	30	0	0	0	0	1	0	1	0	0	0	2				
10	FMTuWTh 1P-2P GENERAL HOSPITAL	DT	\$60.00	C	30	1	0	0	1	0	1	0	1	0	0	4				

New Order (Page 2)

Agency: Main Street Media Group
Client: 138 - One Nation

Station: WDAY-TV
Product: 425 - North Dakota

Order ID: 7558154
Estimate: 4280 - One Nation ND TV 8.3-8.12.18

Flight Start: 08/03/2018

Flight End: 08/12/2018

Received in ePort: 7/20/2018 12:22:32 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total Spots				
						8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11	8/12		Rtg	CPP	Imp	CPM
11	FMTuWTh 2P-3P THE DOCTORS	DT	\$60.00	C	30	0	0	0	0	1	0	1	0	0	0	2				
12	FMTuWTh 3P-4P THE DR. OZ SHOW	DT	\$60.00	C	30	1	0	0	1	0	1	0	1	0	0	4				
13	FMTuWTh 4P-4:30P WDAY/WDAZ NEWS AT 4P	EF	\$100.00	C	30	0	0	0	0	1	0	1	0	0	0	2				
14	FMTuWTh 4:30P-5P INSIDE EDITION	EF	\$50.00	C	30	1	0	0	1	0	1	0	1	0	0	4				
15	FMTuWTh 5P-5:30P WDAY/WDAZ NEWS AT 5	EN	\$500.00	C	30	0	0	0	0	1	0	0	0	0	0	1				
16	FMTuWTh 6P-6:30P WDAY/WDAZ NEWS AT 6	EN	\$1,000.00	C	30	0	0	0	0	0	0	1	0	0	0	1				
17	FMTuWTh 6:30P-7P ENTERTAINMENT TONIGHT	PA	\$500.00	C	30	0	0	0	0	0	0	0	1	0	0	1				
18	M 7P-9P AMERICAN IDOL	PT	\$1,200.00	C	30	0	0	0	1	0	0	0	0	0	0	1				
19	M 9P-10P THE CROSSING	PT	\$700.00	C	30	0	0	0	1	0	0	0	0	0	0	1				
20	FMTuWTh 10P-10:35P WDAY/WDAZ NEWS AT 10	LN	\$1,200.00	C	30	0	0	0	0	0	0	1	0	0	0	1				
21	FMTuWTh 10:35P-11:35P JIMMY KIMMEL	LF	\$250.00	C	30	1	0	0	1	0	1	0	1	0	0	4				
22	FMTuWTh 11:35P-12:05A NIGHTLINE	LF	\$100.00	C	30	0	0	0	0	1	0	1	0	0	0	2				
23	FMTuWTh 12:35A-1:05A MILLIONAIRE	RT	\$40.00	C	30	1	0	0	1	0	1	0	1	0	0	4				
24	Tu 7P-8P ROSEANNE/THE MIDDLE	PT	\$800.00	C	30	0	0	0	0	1	0	0	0	0	0	1				
25	Tu 8P-9P BLACKISH/SPLITTIN G UP TOGETHER	PT	\$700.00	C	30	0	0	0	0	1	0	0	0	0	0	1				
26	Tu 9P-10P FOR THE PEOPLE	PT	\$700.00	C	30	0	0	0	0	1	0	0	0	0	0	1				
27	W 7P-8P THE GOLDBERGS/ALEX, INC.	PT	\$1,200.00	C	30	0	0	0	0	0	1	0	0	0	0	1				

New Order (Page 3)

Agency: Main Street Media Group
Client: 138 - One Nation

Station: WDAY-TV
Product: 425 - North Dakota

Order ID: 7558154
Estimate: 4280 - One Nation ND TV 8.3-8.12.18

Flight Start: 08/03/2018

Flight End: 08/12/2018

Received in ePort: 7/20/2018 12:22:32 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total Spots				
						8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11	8/12		Rtg	CPP	Imp	CPM
28	W 8P-9P MODERN FAMILY/AMERICAN HOUSEWIFE	PT	\$900.00	C	30	0	0	0	0	0	1	0	0	0	0	1				
29	W 9P-10P DESIGNATED SURVIVOR	PT	\$800.00	C	30	0	0	0	0	0	1	0	0	0	0	1				
30	Th 9P-10P QUANTICO	PT	\$800.00	C	30	0	0	0	0	0	0	1	0	0	0	1				
31	F 7P-8P ONCE UPON A TIME	PT	\$800.00	C	30	1	0	0	0	0	0	0	0	0	0	1				
32	F 9P-10P 20/20	PT	\$600.00	C	30	0	0	0	0	0	0	0	1	0	0	1				
33	Sa 6A-7A GOOD MORNING AMERICA SATURDAY	RT	\$100.00	C	30	0	1	0	0	0	0	0	0	1	0	2				
34	Sa 7A-8:30A FIRST NEWS SATURDAY	RT	\$100.00	C	30	0	1	0	0	0	0	0	0	1	0	2				
35	Sa 6P-6:30P SATURDAY EARLY NEWS	EN	\$250.00	C	30	0	1	0	0	0	0	0	0	1	0	2				
36	Sa 10P-10:35P 10P NEWS SATURDAY	LN	\$600.00	C	30	0	1	0	0	0	0	0	0	1	0	2				
37	Sa 11:05P-12:05A RIZZOLI & ISLES	LF	\$100.00	C	30	0	1	0	0	0	0	0	0	1	0	2				
38	Sa 12:05A-1:05A CASTLE	RT	\$40.00	C	30	0	1	0	0	0	0	0	0	1	0	2				
39	Su 6A-7A GOOD MORNING AMERICA SUNDAY	RT	\$100.00	C	30	0	0	1	0	0	0	0	0	0	1	2				
40	Su 12P-5P ABC SPORTS	WK	\$50.00	C	30	0	0	1	0	0	0	0	0	0	1	2				
41	Su 5:30P-6P SUNDAY EARLY NEWS	EN	\$350.00	C	30	0	0	1	0	0	0	0	0	0	1	2				
42	Su 6P-7P AMERICA'S FUNNIEST HOME VIDEOS	PT	\$700.00	C	30	0	0	0	0	0	0	0	0	0	1	1				
43	Su 10P-10:35P 10P NEWS SUNDAY	LN	\$1,300.00	C	30	0	0	1	0	0	0	0	0	0	0	1				
44	Su 10:35P-11:05P WDAY/WDAZ SPORTS SUNDAY	LF	\$300.00	C	30	0	0	1	0	0	0	0	0	0	1	2				
45	Su 12:05A-1:05A ET WEEKEND	RT	\$40.00	C	30	0	0	1	0	0	0	0	0	0	1	2				

New Order (Page 4)

Agency: Main Street Media Group
Client: 138 - One Nation

Station: WDAY-TV
Product: 425 - North Dakota

Order ID: 7558154
Estimate: 4280 - One Nation ND TV 8.3-8.12.18
Received in ePort: 7/20/2018 12:22:32 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total Spots				
						8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11	8/12		Rtg	CPP	Imp	CPM
46	Su 2:05A-3:05A AMERICAN NINJA WARRIOR	RT	\$40.00	C	30	0	0	1	0	0	0	0	0	0	1	2				
Total Spots:						10	6	7	11	12	11	10	10	6	7					
Cash\$ - Spots: \$24,000.00 - 90						Trade\$ - Spots: \$0.00 - 0		Total Cost: \$24,000.00				Total GRP - CPP: 0.0 - \$0.00				Total GIMP(000) - CPM: 0 - \$0.00				