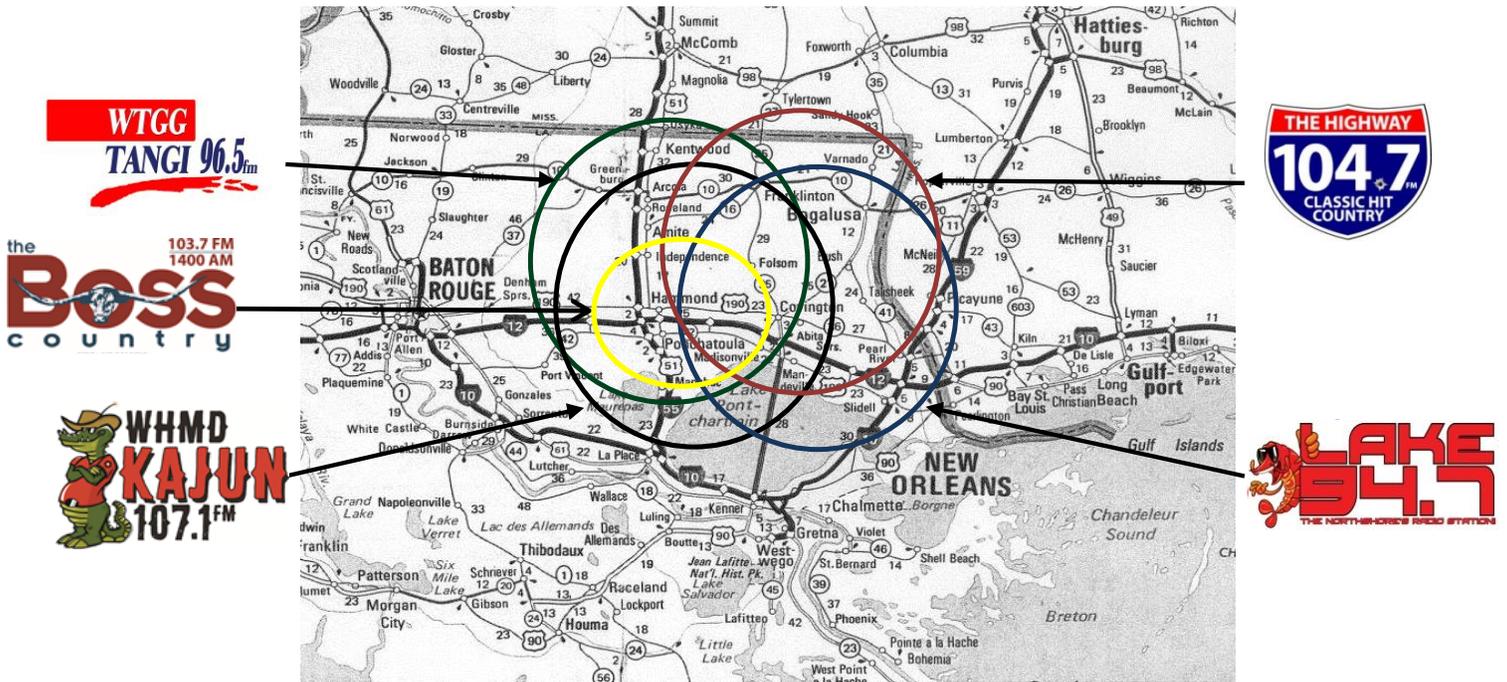




Louisiana Map and Profiles



107.1 WHMD~FM

Kajun 107.1 plays Country Music favorites including classic country music as well as the new country that's burning up the current charts. Listeners are persons 25-54.

94.7 WYLK-FM

94.7 WYLK plays HOT Adult Contemporary which is a "hybrid" of current hits as well as popular hits over the past 15 years. Hot AC is designed to appeal to the general listening population. Our listeners are adults ages 25-54 and approximately 60% Female.

96.5 WTGG-FM

Tangi 96.5 has a Classic Hits format and is a home for adult listeners, Veteran Tangipahoa Broadcaster Johnny Chauvin hosts the Parish's most informative morning show, with each morning offering information on local events and interviews with local personalities.

104.7 WJSH-FM

104.7 WJSH "The Highway" plays Classic Hit Country from the 60's into the 90's. The Highway 104.7 is a solid, stable format that attracts loyal listeners. The format is freshened by daily features, themed weekends, specialty programs, and local content.

WFCC-FM 107.3 FM – Southern Gospel

The Only local station featuring a Mix of Southern Gospel and Blue Grass. Offering Local News, Sports, Weather, Daily Devotions and Sunday Morning Worship Services. Local Weekly Morning Show Hosted by Drake Casey.

All Political Ads must be accompanied by a signed "Political Broadcast Agreement" and paid in advance of broadcast. All orders will be placed in the station's Public File.



NORTHSHORE BROADCASTING

Revised May 2021

2021 POLITICAL RATES – NET

WHMD – FM, Kajun 107.1

WYLK-FM, Lake 94.7

WTGG – FM, Tangi 96.5

WJSH-FM, Highway 104.7

Times	Mon. – Fri.				Saturday				Sunday			
	:15	:30	:60	1:20	:15	:30	:60	1:20	:15	:30	:60	1:20
6a – 10a	\$10	\$14	\$16	\$30	\$8	\$12	\$14	\$26	\$8	\$10	\$12	\$22
10a – 3p	\$8	\$12	\$14	\$26	\$8	\$12	\$14	\$26	\$8	\$10	\$12	\$22
3p – 8p	\$10	\$14	\$16	\$30	\$8	\$10	\$12	\$22	\$8	\$10	\$12	\$22
8p – 12mid	\$6	\$8	\$10	\$18	\$6	\$8	\$10	\$18	\$6	\$8	\$10	\$18
12mid – 6a	\$6	\$8	\$10	\$18	\$6	\$8	\$10	\$18	\$6	\$8	\$10	\$18
6a – 8p	\$8	\$12	\$14	\$26	\$8	\$10	\$12	\$22	\$8	\$10	\$12	\$22

WFPR 103.7 - FM/1400 - AM "The Boss"

Times	Mon. – Fri.				Saturday				Sunday			
	:15	:30	:60	1:20	:15	:30	:60	1:20	:15	:30	:60	1:20
6a – 10a	\$6	\$8	\$10	\$18	\$5	\$6	\$8	\$14	\$5	\$6	\$8	\$14
10a – 3p	\$6	\$8	\$10	\$18	\$5	\$6	\$8	\$14	\$5	\$6	\$8	\$14
3p – 8p	\$6	\$8	\$10	\$18	\$5	\$6	\$8	\$14	\$5	\$6	\$8	\$14
8p – 12mid	\$4	\$6	\$8	\$14	\$4	\$4	\$6	\$10	\$4	\$4	\$6	\$10
12mid – 6a	\$4	\$6	\$8	\$14	\$4	\$4	\$6	\$10	\$4	\$4	\$6	\$10
6a – 8p	\$6	\$8	\$10	\$18	\$5	\$6	\$8	\$14	\$5	\$6	\$8	\$14

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