



5660 Franklin Rd Suite 200 Nampa, ID 83687 Phone (208) 465-9966 Fax (208) 465-2922

April 9th, 2019

KQBL-HD2 Issues & Programming January-March 2019

Impact Radio Group, and KQBL-HD2, are committed to serving our community. Attached are ways that we helped to serve our community in the 1st quarter of 2019.

- Night To Shine
- Idaho Gives
- Info Trak



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A Night to Shine Boise 2019:

A Night to Shine is an unforgettable prom night experience for special needs persons ages 14 and older. This event is organized by the Tim Tebow foundation.

This beautiful evening focuses on love and support to all people, and begins with a limo ride and a walk to the venue on a red carpet. All of the guests for the evening are pampered with hair and makeup, catered dinner, photos, activities, and room to dance the night away.

Impact Radio Group supported this event with promotion through recorded & live media mentions, as well as social media. Staff members from Impact Radio Group volunteered at this event and were able to see first hand how much it meant to this community. A Night to Shine was held on February 8th, 2019 and was promoted by our radio group beginning in January 2019.





99.1 I-Rock



Published by Preston Johnson [?] · January 16 · 🌐

The Tim Tebow Foundation and Calvary Boise are hosting #NightToShine and changing the narrative on how people with special needs are viewed. Click to get involved! <http://calvaryboise.com/.../eve.../186/night-to-shine/2019-02-08>



1,370
People Reached

104
Engagements

[Boost Again](#)

Boosted on Jan 16, 2019
By Preston Johnson

Completed

People Reached

1.0K

Post Engagement

86



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Idaho Gives

Idaho Gives: Impact Radio Group, and KQBL-HD2 99.1 I-Rock partnered with Idaho Gives. The single largest day of online charitable giving. More than 500 nonprofits participate each year. Idaho Gives is a day where Idahoans come together to donate to their favorite charities. We encourage nonprofits to register to participate, and individuals to donate on May 2nd, 2019.





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Published by Preston Johnson [?] · January 19 · 🌐

We're proud to help spread the word about such a great cause! #IdahoGives supports over 500 nonprofits. Register your organization at IdahoGives.org



Idaho Gives

January 15 · 🌐

👍 Like Page

Nonprofit registration is now open for #IdahoGives 2019! Sign up early to take advantage of all the free resources to help you build a stellar campaign! IdahoGives.org

219

People Reached

3

Engagements

Boost Unavailable



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Info Trak

INFOTRAK is an award-winning, highly produced interview program. Guests include nationally recognized experts and leaders, interviewed every week here on TalkZone. Unlike other issue-oriented programs, INFOTRAK strives to present unbiased, factual, timely information that you can use. There's no religious, corporate, political, or other agenda. Each week's INFOTRAK contains interviews on important topics that impact the lives of many of our listeners. An affidavit of run times is attached for Q1 2019.

