

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Strengthening families

GUEST: Kim Farrell, Parents Anonymous of Tyler

HOW ISSUE TREATED: Weekly program. Discussion of agency's programs for parents and other family members, aimed at improving behavior and relationships within families.

TITLE: "Staff Meeting"

DATE: 1/4/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Assistance for the needy

GUEST: Greg Grubb, PATH (People Attempting to Help)

HOW ISSUE TREATED: Weekly program. Discussion of PATH's various programs to assist the needy in Tyler/Smith County, with a focus on developing self-sufficiency.

TITLE: "Staff Meeting"

DATE: 1/11/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Consumer protection and assistance

GUEST: Kaylen Burgess, Better Business Bureau

HOW ISSUE TREATED: Weekly program. Discussion of BBB's efforts to build and maintain a consumer-friendly business environment.

TITLE: "Staff Meeting"

DATE: 1/18/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Stephen Rainwater, United Way

HOW ISSUE TREATED: Weekly program. Discussion of United Way's various programs aimed at meeting human needs through partnerships.

TITLE: "Staff Meeting"

DATE: 1/25/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Military service

GUEST: Staff Sgt. Nicholas Binkley, United States Air Force

HOW ISSUE TREATED: Weekly program. Discussion of local efforts to recruit Air Force members and how one can benefit by joining the Air Force.

TITLE: "Staff Meeting"

DATE: 2/1/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Education

GUEST: Fred Peters, Tyler Junior College/East Texas Human Needs Network

HOW ISSUE TREATED: Weekly program. Discussion of local efforts to promote FAFSA, the Free Application for Federal Student Aid.

TITLE: "Staff Meeting"

DATE: 2/8/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Substance abuse

GUESTS: Lauren Barnes and David Dickerson, Next Step Community Solutions

HOW ISSUE TREATED: Weekly program. Discussion of agency's various efforts to address substance issues in a 13-county area, primarily focusing on youth.

TITLE: "In Focus"

DATE: 2/15/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Youth development

GUEST: Geoff Roark, Boy Scouts of America

HOW ISSUE TREATED: Weekly program. Discussion of organization's various programs, with a focus on a recruiting event known as "Scout UP!"

TITLE: "In Focus"

DATE: 2/22/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: Quality of life, disability issues, education

GUESTS: Pamela “Blu” Monday-Daniels, Rose City Chili Pod, Chili Appreciation Society International (CASI); Rebecca Mercer, Spirit of St. Louis Therapeutic Riding Center

HOW ISSUE TREATED: Weekly program. Discussion of the Chili Pod’s annual chili cookoff and related events/activities. Discussion included CASI scholarships and the cookoff’s beneficiary, the Spirit of St. Louis Therapeutic Riding Center, which offers therapeutic horseback riding services for physically and mentally challenged children and adults.

TITLE: “In Focus”

DATE: 3/1/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: Hunger, the elderly, the disabled

GUEST: Zoe Lawhorn, Meals on Wheels Ministry of East Texas

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to provide nutritious meals, daily contacts, and other support services that help enable homebound seniors and disabled residents to remain independent and living in their own homes.

TITLE: "In Focus"

DATE: 3/8/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Animal welfare

GUEST: Gayle Helms, Pets Fur People

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to provide a temporary haven for the animals in its care until they find adoptive families; to promote spay/neuter programs to reduce dog and cat overpopulation; and to teach responsible pet guardianship.

TITLE: "In Focus"

DATE: 3/15/15

TIME/STATION: 6:30 a.m. – KYZS
8:30 a.m. – KTBB-FM
9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Child sex trafficking

GUESTS: Kenny and Julie Rigsby, For the Silent

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to address child sex trafficking and exploitation in East Texas and elsewhere in the U.S. through prevention, intervention, and community mobilization programs.

TITLE: "In Focus"

DATE: 3/22/15

TIME/STATION: 6:30 a.m. – KYZS

8:30 a.m. – KTBB-FM

9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Autism

GUESTS: Whitney Sherman and Julie Tiller, The Treatment and Learning Center for Autism

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to treat autism, with two focuses: the agency's use of Applied Behavior Analysis therapy and an upcoming fundraiser called the Tyler Run for Autism.

TITLE: "In Focus"

DATE: 3/29/15

TIME/STATION: 6:30 a.m. – KYZS
8:30 a.m. – KRWR-FM
9:30 a.m. – KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion