

## ORDER



KSHB-TV

**Orders**  
**Order / Rev:** 447240  
**Alt Order #:** WOC11320947  
**Product Desc:** Political  
**Estimate:** 6395  
**Flight Dates:** 07/24/18 - 07/30/18  
**Original Date / Rev:** 07/23/18 / 07/27/18  
**Order Type:** GENERAL

**Primary AE:** Dan Driscoll  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Buying Time LLC - Political  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW - Suite 2  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Welder/Democrat/Congress  
**Demographic:** A35+  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 235103  
**Agency External ID:** 103810  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	34	\$7,190.00	\$6,111.50
07/30/18	07/30/18	6	\$1,750.00	\$1,487.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	34	\$7,190.00	\$6,111.50	0.00
August 2018	6	\$1,750.00	\$1,487.50	0.00
<b>Totals</b>	<b>40</b>	<b>\$8,940.00</b>	<b>\$7,599.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	07/24/18	07/29/18	Su 6-7am News Su 6-7am News (Program: 41 ACTION NEWS TODAY WEEKEND)Sep-2017LS	CM	6-7am	-----1	:15/:15	1	\$90.00	P-3	0.00	DN	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/18	07/29/18	-----1	1		\$90.00		0.00						
N 2	KSHB	07/24/18	07/28/18	Sa Today Show Sa Today Show (Program: SATURDAY TODAY)Sep-2017LS	CM	8-10am	-----1-	:15/:15	1	\$225.00	P-3	0.00	DN	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/18	07/29/18	-----1-	1		\$225.00		0.00						
N 3	KSHB	07/24/18	07/28/18	Sa 7-8am News Sa 7-8am News (Program: 41 ACTION NEWS TODAY WEEKEND)Sep-2017LS	CM	7-8am	-----1-	:15/:15	1	\$190.00	P-3	0.00	DN	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/18	07/29/18	-----1-	1		\$190.00		0.00						
N 4	KSHB	07/24/18	07/29/18	Su 8-9am News Su 8-9am News (Program: 41 ACTION NEWS TODAY WEEKEND)Sep-2017LS	CM	8-9am	-----1	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/23/18	07/29/18	-----1	1		\$175.00		0.00						
N 5	KSHB	07/24/18	07/29/18		CM	7-8am	-----1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00

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Advertiser: Welder/Democrat/Congress  
Product Desc: Political  
Estimate: 6395  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su Today Show															
(Program: SUNDAY TODAY)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	-----1					1	\$225.00		0.00			
N 6	KSHB	07/24/18	07/27/18	M-F 5-6am News	CM	5-6am	--111--	:30	3	\$125.00	P-3	0.00	NM	3	\$375.00
(Program: 41 ACTION NEWS TODAY 5A)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	--111--					3	\$125.00		0.00			
N 7	KSHB	07/24/18	07/30/18	M-F 11am-12pm News	CM	11am-12pm	11-11--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
(Program: 41 ACTION NEWS MIDDAY)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/24/18		07/24/18	07/30/18	11-11--					4	\$100.00		0.00			
N 8	KSHB	07/24/18	07/26/18	M-F 12-1pm	CM	12-1pm	---1---	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
(Program: DAYS OF OUR LIVES)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	---1---					1	\$70.00		0.00			
N 9	KSHB	07/24/18	07/30/18	M-F 330-4pm	CM	330-4pm	11-11--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
(Program: JEOPARDY!)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/24/18		07/24/18	07/30/18	11-11--					4	\$200.00		0.00			
N 10	KSHB	07/24/18	07/30/18	M-F 4-5pm News	CM	4-5pm	1111---	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
(Program: 41 ACTION NEWS 4P - THE NOW KC)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/24/18		07/24/18	07/30/18	1111---					4	\$100.00		0.00			
N 11	KSHB	07/24/18	07/28/18	Sa 5-530pm News	CM	5-530pm	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: 41 ACTION NEWS 5P SAT)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	-----1-					1	\$200.00		0.00			
N 12	KSHB	07/24/18	07/29/18	Su 5-530pm News	CM	5-530pm	-----1	:15/:15	1	\$200.00	P-3	0.00	DN	1	\$200.00
(Program: 41 ACTION NEWS 5P SUN)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	-----1					1	\$200.00		0.00			
N 13	KSHB	07/24/18	07/28/18	Sa 6-7pm News	CM	6-7pm	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: 41 ACTION NEWS 6P SAT)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	-----1-					1	\$200.00		0.00			
N 14	KSHB	07/24/18	07/30/18	M-F 5-530pm News	CM	5-530pm	11-11--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
(Program: 41 ACTION NEWS 5P)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/24/18		07/24/18	07/30/18	11-11--					4	\$350.00		0.00			
N 15	KSHB	07/24/18	07/30/18	M-F 6-630pm News	CM	6-630pm	1-111--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
(Program: 41 ACTION NEWS 6P)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/24/18		07/24/18	07/30/18	1-111--					4	\$450.00		0.00			
N 16	KSHB	07/24/18	07/27/18	M-F 630-7pm News	CM	630-7pm	-11-1--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
(Program: 41 ACTION NEWS 630P)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	-11-1--					3	\$250.00		0.00			
N 17	KSHB	07/24/18	07/30/18		CM	10-1035pm	11-----	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00

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Advertiser: Welder/Democrat/Congress  
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 Estimate: 6395

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-1035pm News															
M-F 10-1035pm News															
(Program: 41 ACTION NEWS 10P)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/24/18	07/30/18	11-----			2			\$550.00		0.00			
N18	KSHB	07/24/18	07/28/18	Sa 6-7am News	CM	6-7am	-----1-	:15/:15	1	\$90.00	P-3	0.00	DN	1	\$90.00
Sa 6-7am News															
(Program: 41 ACTION NEWS TODAY WEEKEND)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	-----1-			1			\$90.00		0.00			
N19	KSHB	07/24/18	07/27/18	M-F 3-330pm	CM	3-330pm	--1-1--	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
M-F 3-330pm															
(Program: JEOPARDY!)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	--1-1--			2			\$125.00		0.00			
													Totals	40	\$8,940.00