

1st Quarter Report 2014

January, February, March 2014

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired varying PSA's for nonprofit organizations and network PSA's promoting

Hunger Prevention, Bullying Prevention, Child Car Seat Safety, Fire Prevention and High Blood Pressure and Stroke Prevention, Habitat for Humanity, the Red Cross, the Lynchburg Retail Merchants Association, Lynch's Landing and many others.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired Chamber Mondays segment every Monday morning at 8:30 AM with the Lynchburg Regional Chamber of Commerce. Interviews during this morning show segment discussed topics of interest for the Business community and Legislative affairs.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired Way Wednesdays every Wednesday morning at 8:30 AM with the United Way of Central VA. Live interviews discussed topics of interest related to the work of UWCVA and their 39 partner organizations. We discuss their impact on the community, upcoming events, ways to volunteer and success stories.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's, live morning show interviews and remote broadcasts for CASA's 2014 Ladies Night Out Event during the month of March 2014.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM were media sponsors and provided psa's, and a live remote broadcast for "Canstruction", an event to help raise food donations for the Blue Ridge food bank.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's for the City of Lynchburg Waste Management's Neighborhood Clean-Up Day.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's for First Fridays in Lynchburg. On the first Friday of each month, local arts organizations and galleries hold openings and performances.