CONTRACT

Indianapolis WTTV
2960 North Meridian Street, Suite 250
Heather Kiel
Indianapolis, IN 46208
(317) 632-5900

And:

Silversmith Strategies
1322 G Street, SE
Washington, DC 20003

Contract / Revision	Alt Order #
2720856 /	09966347

Advertiser	Original Date / Revision
POL/DCCC/Christina Hale/Congress/IN/Dem	10/06/20 / 10/06/20

Contract Dates	Estimate #
10/07/20 - 10/13/20	**9082**

Product
HALE/DCCC

Order Brand	Billing Cycle	Billing Calendar	Cash/Trade
	EOM	Broadcast	Cash
	Property	Account Executive	Sales Office
	WTTV	Telerep Philadelphia	Telerep/Philadel

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9914019	1216	1261

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTTV	10/12/20	10/12/20	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30			NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/20	10/18/20	1------	1	$30.00							
N 2	WTTV	10/13/20	10/13/20	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30			NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/20	10/18/20	-1-----	1	$30.00							
N 3	WTTV	10/07/20	10/07/20	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30			NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/05/20	10/11/20	--1----	1	$30.00							
N 4	WTTV	10/08/20	10/08/20	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30			NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/05/20	10/11/20	---1---	1	$30.00							
N 5	WTTV	10/09/20	10/09/20	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30			NM	1	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/05/20	10/11/20	----1--	1	$30.00							
N 6	WTTV	10/12/20	10/12/20	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	1	$45.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/20	10/18/20	1------	1	$45.00							
N 7	WTTV	10/13/20	10/13/20	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	1	$45.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/20	10/18/20	-1-----	1	$45.00							
N 8	WTTV	10/07/20	10/07/20	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	1	$45.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/05/20	10/11/20	--1----	1	$45.00							
N 9	WTTV	10/08/20	10/08/20	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	1	$45.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/05/20	10/11/20	---1---	1	$45.00							
N 10	WTTV	10/09/20	10/09/20	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	1	$45.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/05/20	10/11/20	----1--	1	$45.00							
N 11	WTTV	10/12/20	10/12/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	1	$165.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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powered by WideOrbit

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Contract / Revision	Alt Order #
2720856 /	09966347

Advertiser	Original Date / Revision
POL/DCCC/Christina Hale/Congress/IN/Dem	10/06/20 / 10/06/20

Contract Dates	Product	Estimate #
10/07/20 - 10/13/20	HALE/DCCC	**9082**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	1------	1	$165.00						
N 12	WTTV	10/13/20	10/13/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	-1-----	1	$165.00						
N 13	WTTV	10/07/20	10/07/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	--1----	1	$165.00						
N 14	WTTV	10/08/20	10/08/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	---1---	1	$165.00						
N 15	WTTV	10/09/20	10/09/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	----1--	1	$165.00						
N 16	WTTV	10/12/20	10/12/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	1------	1	$165.00						
N 17	WTTV	10/13/20	10/13/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	-1-----	1	$165.00						
N 18	WTTV	10/07/20	10/07/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	--1----	1	$165.00						
N 19	WTTV	10/08/20	10/08/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	---1---	1	$165.00						
N 20	WTTV	10/09/20	10/09/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	----1--	1	$165.00						
N 21	WTTV	10/13/20	10/13/20	Let's Make a Deal	10a-11a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	-1-----	1	$300.00						
N 22	WTTV	10/07/20	10/07/20	Let's Make a Deal	10a-11a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	--1----	1	$300.00						
N 23	WTTV	10/09/20	10/09/20	Let's Make a Deal	10a-11a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	----1--	1	$300.00						
N 24	WTTV	10/12/20	10/12/20	Price is Right	11a-12p		:30			NM	1	$725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	1------	1	$725.00						
N 25	WTTV	10/08/20	10/08/20	Price is Right	11a-12p		:30			NM	1	$725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	---1---	1	$725.00						
N 26	WTTV	10/13/20	10/13/20	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	-1-----	1	$300.00						
N 27	WTTV	10/07/20	10/07/20	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	--1----	1	$300.00						
N 28	WTTV	10/09/20	10/09/20	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	----1--	1	$300.00						
N 29	WTTV	10/12/20	10/12/20	Y&R	M-F 1230p-130p		:30			NM	1	$475.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	1------	1	$475.00						
N 30	WTTV	10/09/20	10/09/20	Bold & Beautiful	M-F 130p-2p		:30			NM	1	$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	----1--	1	$525.00						
N 31	WTTV	10/12/20	10/12/20	The Talk	M-F 2-3p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	1------	1	$250.00						
N 32	WTTV	10/07/20	10/07/20	The Talk	M-F 2-3p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	--1----	1	$250.00						
N 33	WTTV	10/13/20	10/13/20	M-F 4p-5p	M-F 4p-5p		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	-1-----	1	$125.00						
N 34	WTTV	10/08/20	10/08/20	M-F 4p-5p	M-F 4p-5p		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	---1---	1	$125.00						
N 35	WTTV	10/12/20	10/12/20	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	1------	1	$200.00						
N 36	WTTV	10/07/20	10/07/20	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	--1----	1	$200.00						
N 37	WTTV	10/09/20	10/09/20	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	----1--	1	$200.00						
N 38	WTTV	10/13/20	10/13/20	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	-1-----	1	$200.00						
N 39	WTTV	10/08/20	10/08/20	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	---1---	1	$200.00						
D 40	WTTV	10/12/20	10/12/20	M-F 6p-630p	M-F 6p-630p		:30			NM	0	$0.00
D 41	WTTV	10/07/20	10/07/20	M-F 6p-630p	M-F 6p-630p		:30			NM	0	$0.00
N 42	WTTV	10/08/20	10/08/20	M-F 7p-730p	M-F 7p-730p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	---1---	1	$500.00						
N 43	WTTV	10/13/20	10/13/20	M-F 11p-1135p	M-F 11p-1135p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	-1-----	1	$300.00						
N 44	WTTV	10/07/20	10/07/20	M-F 11p-1135p	M-F 11p-1135p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	--1----	1	$300.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 45	WTTV	10/08/20	10/08/20	M-F 11p-1135p	M-F 11p-1135p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	---1---	1	$300.00						
N 46	WTTV	10/12/20	10/12/20	Late Show	1135p-1235a		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	1------	1	$125.00						
N 47	WTTV	10/09/20	10/09/20	Late Show	1135p-1235a		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	----1--	1	$125.00						
N 48	WTTV	10/10/20	10/10/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	-----1-	1	$75.00						
N 49	WTTV	10/10/20	10/10/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	-----1-	1	$75.00						
N 50	WTTV	10/10/20	10/10/20	College Football Pre Game	M-Su 4a-4x		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	-----1-	1	$75.00						
D 51	WTTV	10/10/20	10/10/20	Sa 6p-630p	Sa 6p-630p		:30			NM	0	$0.00
N 52	WTTV	10/11/20	10/11/20	Su 9a-1030a	Su 858a-1030a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	------1	1	$300.00						
N 53	WTTV	10/11/20	10/11/20	FanDuel Blue Zone	1130a-12p		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	------1	1	$600.00						
D 54	WTTV	10/11/20	10/11/20	NFL Reg Season Pre Gm	M-Su 4a-4x		:30			NM	0	$0.00
N 55	WTTV	10/11/20	10/11/20	Sun Prime Hour 1	Sun 7p-8p		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	------1	1	$2,500.00						
D 56	WTTV	10/11/20	10/11/20	Su 11p-1135p	Su 11p-1135p		:30			NM	0	$0.00
N 57	WTTV	10/13/20	10/13/20	Tue Prime Hour 1	Tue 8p-9p		:30			NM	1	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/20	10/18/20	-1-----	1	$1,350.00						
N 58	WTTV	10/11/20	10/11/20	Late Run News	1131p-1206a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	------1	1	$275.00						
						Totals					53	$14,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 -10/25/20	53	$14,925.00	($2,238.75)	$12,686.25
Totals	53	$14,925.00	($2,238.75)	$12,686.25

Signature: _____ **Date:** _____

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