

Buffalo Retrans Info

As of 8/25/05

Source : May 2005 Nielsen

Buffalo has the following 2 main cable systems

Buffalo Cable HH's: 470,303

	Cable Company	HH	% of the Total
1.	Time Warner	71,438	15%

The majority of these subs are in the fringe areas and could pick-up another FOX or WB Station.

2.	Adelphia	382,600	81%
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The majority of these do not have the choice of another network, but with the pending sale of Adelphia to Time Warner (our best guess), we feel they will play hardball and we must have them with 81% of the Buffalo market.

Total	454,038	97%
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There are 2 systems that are not in our DMA but carry our signal (Youngsville carries WUTV, but not WNYO)

	Cable Company	HH	
1.	Rochester/Dansville,Pa	7,102	2%
2.	Youngsville,Pa	1,160	Less than 1%

Both systems would likely knock us off.

There are 3 systems that we could play tough with if we wanted to, but they could all manage to pick up another FOX affiliate if they wanted to (T/W Bradford does not carry our WB station):

	Cable Company	HH	
1.	Atlantic-Salamanca	2,300	Less Than 1%
2.	Atlantic-Bradford	5,600	1%
3.	Elmar	103	Less Than 1%
	Total	8,003	2%

Subject: [Fwd: retrans elections]

From: Robert Bart <rbart@wutv.sbgnet.com>

Date: Thu, 01 Sep 2005 08:49:12 -0400

To: Mike Bullen <mbullen@wutv.sbgnet.com>, Jon May <jonmay@wutv.sbgnet.com>

Subject: retrans elections

From: Barry Faber <bfaber@sbgnnet.com>

Date: Wed, 31 Aug 2005 18:07:40 -0400

To: ML-All-General-Managers <ml-all-general-managers@sbgnnet.com>, ML-All-Business-Managers <ml-all-business-managers@sbgnnet.com>

CC: sharron tindal <stindal@sbgnnet.com>, Steve Marks <smarks@wtta.sbgnet.com>

a few notes on the upcoming process for making cable retrans elections:

1. the deadline for making retrans elections with cable MSOs for the next retrans cycle (1/1/06-12/31/08) is september 30, 2005.

2. sharron tindal is currently in the process of creating a database for each of our stations containing all cable systems in each market (together with addresses); thank you to all of you for your help in getting this information correct.

3. on or about september 9th, sharron will be e-mailing to each of you the form of letter to be used for retrans elections, together with a mail merge database which will allow you to print out the letters for use in your market.

4. in order to minimize the work the stations have to do, you will only need to send one letter to each MSO in your market; sharron will be including in the materials she e-mails you an exhibit 1 for each MSO (to be attached to the letter you send), which exhibit will list the various communities served by each such MSO; this should be a big improvement over the last time we did this when you had to send out a separate letter to each mso for each system they operated.

4. ***we will NOT be sending the elections from corporate***; each station will have to print out these letters for their station(s) and send them out. letters must be sent certified mail and should be sent within 5 business days of your receipt of the letters from sharron.

5. copies of the election letters must be placed in your public file.

6. if any of the letters you send out come back to you because of problems with the address, you should try to get a more current address so you can resend them prior to the september 30 deadline. if you can't get a more current address, please let sharron know.

7. if you have a station in your market which we program pursuant to an LMA or TBA or to which we provide services pursuant to a JSA or outsourcing agreement, we will still be preparing the files for the election letters, but the letters must be signed by the licensee of the station. please let an employee of the licensee know this and ask them for their letterhead so you can print the letters out when sharron sends them for the licensee's signature.

please let sharron or me know if you have any questions regarding any of this. thank you.

retrans elections

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