

ORDER

Orders	Order / Rev:	10788	
	Alt Order #:	26231963	
	Product Desc:	FRIENDS OF JASON WOO	
	Estimate:	884	WSIL-TV
	Flight Dates:	10/29/18 - 11/06/18	Primary AE: Katz Chicago
	Original Date / Rev:	10/26/18 / 10/26/18	Sales Office: N-POL
	Order Type:	GENERAL	Sales Region: N-Pol

Agency	Name:	Adelstein & Associates	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		2155 Caton	Billing Cycle: EOM/EOC
		Chicago, IL 60647	Agency Commission: 15%

Advertiser	Name:	Jason Woolard, Friends of	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:15:00
	Priority:	P-02	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	166	\$46,355.00	\$39,401.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	166	\$46,355.00	\$39,401.75	0.00
Totals	166	\$46,355.00	\$39,401.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/29/18	11/02/18	M-F 9a-10a M-F 9a-10a	CM	9a-10a	22222--	:30	10	\$125.00	P-02	0.00	NM	10	\$1,250.00
COMMENTS APPLY TO SUB LINES A THRU A RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	22222--					10	\$125.00		0.00			
2	3	11/05/18	11/06/18	M-F 9a-10a M-F 9a-10a	CM	9a-10a	22-----	:30	4	\$125.00	P-02	0.00	NM	4	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	22-----					4	\$125.00		0.00			
3	3	10/29/18	11/02/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	22222--	:30	10	\$140.00	P-02	0.00	NM	10	\$1,400.00
COMMENTS APPLY TO SUB LINES A THRU A THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	22222--					10	\$140.00		0.00			
4	3	11/05/18	11/06/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	11-----	:30	2	\$140.00	P-02	0.00	NM	2	\$280.00
COMMENTS APPLY TO SUB LINES A THRU A THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	11-----					2	\$140.00		0.00			
5	3	10/29/18	11/02/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	11111--	:30	5	\$45.00	P-02	0.00	NM	5	\$225.00

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Advertiser: Jason Woolard, Friends of
 Product Desc: FRIENDS OF JASON WOO
 Estimate: 884
WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A WHO WANTS TO BE A MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	11111--					5	\$45.00		0.00			
6	3	11/05/18	11/06/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	11-----	:30	2	\$45.00	P-02	0.00	NM	2	\$90.00
COMMENTS APPLY TO SUB LINES A THRU A WHO WANTS TO BE A MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	11-----					2	\$45.00		0.00			
7	3	10/29/18	11/02/18	M-F 12p-1p M-F 12p-1p	CM	12p-1p	22222--	:30	10	\$100.00	P-02	0.00	NM	10	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A GMA 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	22222--					10	\$100.00		0.00			
8	3	11/05/18	11/05/18	M-F 12p-1p M-F 12p-1p	CM	12p-1p	2-----	:30	2	\$100.00	P-02	0.00	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A GMA 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	2-----					2	\$100.00		0.00			
9	3	10/29/18	11/02/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	11111--	:30	5	\$110.00	P-02	0.00	NM	5	\$550.00
COMMENTS APPLY TO SUB LINES A THRU A GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	11111--					5	\$110.00		0.00			
10	3	11/05/18	11/05/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	2-----	:30	2	\$110.00	P-02	0.00	NM	2	\$220.00
COMMENTS APPLY TO SUB LINES A THRU A GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	2-----					2	\$110.00		0.00			
11	3	10/29/18	11/02/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	22222--	:30	10	\$45.00	P-02	0.00	NM	10	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	22222--					10	\$45.00		0.00			
12	3	11/05/18	11/05/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	2-----	:30	2	\$45.00	P-02	0.00	NM	2	\$90.00
COMMENTS APPLY TO SUB LINES A THRU A DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	2-----					2	\$45.00		0.00			
13	3	10/29/18	11/02/18	M-F 3p-4p M-F 3p-4p	CM	3p-4p	22222--	:30	10	\$60.00	P-02	0.00	NM	10	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A PICKLER & BEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	22222--					10	\$60.00		0.00			
14	3	11/05/18	11/05/18	M-F 3p-4p M-F 3p-4p	CM	3p-4p	2-----	:30	2	\$60.00	P-02	0.00	NM	2	\$120.00
COMMENTS APPLY TO SUB LINES A THRU A PICKLER & BEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	2-----					2	\$60.00		0.00			
15	3	10/29/18	11/02/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	22222--	:30	10	\$140.00	P-02	0.00	NM	10	\$1,400.00
COMMENTS APPLY TO SUB LINES A THRU A ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Jason Woolard, Friends of
 Product Desc: FRIENDS OF JASON WOO
 Estimate: 884

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					2	\$450.00		0.00			
26	3	11/05/18	11/05/18	Local News 6p	CM	6p-6:30p	M-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
				Local News 6p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NEWS 3 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$450.00		0.00			
27	3	10/29/18	11/02/18	Local News 6:30p	CM	6:30p-7p	MTWTF--	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
				Local News 6:30p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NEWS 3 AT 630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					1	\$450.00		0.00			
28	3	11/05/18	11/05/18	Local News 6:30p	CM	6:30p-7p	M-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
				Local News 6:30p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NEWS 3 AT 630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$450.00		0.00			
29	3	11/03/18	11/03/18	Local News Sa	CM	5p-5:30p/6p-6:30p	-----S-	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
				Local News Sa Early											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NEWS 3 AT 6PM-SATURDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$250.00		0.00			
30	3	11/04/18	11/04/18	Local News Su 5p	CM	5p-5:30p	-----S	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
				Local News Su 5p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NEWS 3 AT 5PM-SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$250.00		0.00			
31	3	10/29/18	11/02/18	Jimmy Kimmel	CM	10:35p-11:37p	MTWTF--	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
				Jimmy Kimmel											
				COMMENTS APPLY TO SUB LINES A THRU A											
				JIMMEL KIMMEL LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					3	\$150.00		0.00			
32	3	11/05/18	11/05/18	Jimmy Kimmel	CM	10:35p-11:37p	M-----	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
				Jimmy Kimmel											
				COMMENTS APPLY TO SUB LINES A THRU A											
				JIMMEL KIMMEL LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$150.00		0.00			
33	3	10/29/18	11/02/18	ABC News Nightline	CM	11:37p-12:06a	MTWTF--	:30	3	\$95.00	P-02	0.00	NM	3	\$285.00
				ABC News Nightline											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					3	\$95.00		0.00			
34	3	11/05/18	11/05/18	ABC News Nightline	CM	11:37p-12:06a	M-----	:30	1	\$95.00	P-02	0.00	NM	1	\$95.00
				ABC News Nightline											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$95.00		0.00			
35	3	10/29/18	11/02/18	Late Fringe Rotator M-F	CM	12:06 XM-1:06 XM	MTWTF--	:30	2	\$30.00	P-02	0.00	NM	2	\$60.00
				Seinfeld											
				(12:06 XM-1:06 XM)											
				COMMENTS APPLY TO SUB LINES A THRU A											
				SEINFELD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					2	\$30.00		0.00			

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	3	11/03/18	11/03/18	Sa 10:30p-11:30p Sa 10:30p-11:30p	CM	10:30p-11:30p	-----S-	:30	2	\$45.00	P-03	0.00	NM	2	\$90.00
COMMENTS APPLY TO SUB LINES A THRU A NCIS:NEW ORLEANS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					2	\$45.00		0.00			
37	3	11/04/18	11/04/18	Su 10:30p-11p Su 10:30p-11p	CM	10:30p-11p	-----S	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$125.00		0.00			
38	3	11/04/18	11/04/18	Su 11p-1a Su 11p-1a	CM	11:00 PM-12:00 XI (11:00 PM-12:00 XM)	-----S	:30	2	\$25.00	P-03	0.00	NM	2	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A NCIS: NEW ORLEANS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					2	\$25.00		0.00			
39	3	10/29/18	11/02/18	Local News 10p Local News 10p	CM	10p-10:35p	11111--	:30	5	\$800.00	P-02	0.00	NM	5	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 3 AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	11111--					5	\$800.00		0.00			
40	3	11/05/18	11/05/18	Local News 10p Local News 10p	CM	10p-10:35p	M-----	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 3 AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$800.00		0.00			
41	3	11/03/18	11/03/18	Local News Saturday Local News Saturday	CM	10p-10:30p/10:30-	-----S-	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 3 AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$250.00		0.00			
42	3	11/04/18	11/04/18	Local News Sunday Local News Sunday	CM	10p-10:30p	-----S	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 3 AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$600.00		0.00			
43	3	11/03/18	11/03/18	Sa 6:30-7P Sa 6:30-7P	CM	6:30-7P	-----S-	:30	1	\$55.00	P-03	0.00	NM	1	\$55.00
COMMENTS APPLY TO SUB LINES A THRU A SEINFELD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$55.00		0.00			
44	3	10/29/18	11/05/18	Monday Prime Other Dancing w/Stars	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	1	\$1,600.00	P-02	0.00	NM	3	\$4,800.00
COMMENTS APPLY TO SUB LINES A THRU B DANCING WITH THE STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$1,600.00		0.00			
Week:		11/05/18	11/11/18	M-----					2	\$1,600.00		0.00			
45	3	10/29/18	11/05/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9-10P	M-----	:30	1	\$1,800.00	P-02	0.00	NM	3	\$5,400.00
COMMENTS APPLY TO SUB LINES A THRU B THE GOOD DOCTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$1,800.00		0.00			
Week:		11/05/18	11/11/18	M-----					2	\$1,800.00		0.00			
46	3	10/30/18	10/30/18		CM	7:00 PM-8:00 PM	-T-----	:30	1	\$1,500.00	P-02	0.00	NM	1	\$1,500.00

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DANCING WITH THE STARS:JUNIORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		1				\$900.00		0.00			
57	3	11/03/18	11/03/18	Game 1	CM	11a-2:30p	-----S-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				College Game 1											
COMMENTS APPLY TO SUB LINES A THRU A															
ABC EARLY GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		1				\$500.00		0.00			
													Totals	166	\$46,355.00