

CONTRACT



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsiltv.com

And:

Adelstein & Associates
2155 Caton
Chicago, IL 60647

<u>Contract / Revision</u> 10786 / 1		<u>Alt Order #</u> 26231834
<u>Product</u> FRIENDS OF JASON WOO		
<u>Contract Dates</u> 10/26/18 - 11/02/18		<u>Estimate #</u> 883
<u>Advertiser</u> Jason Woolard, Friends of		<u>Original Date / Revision</u> 10/26/18 / 10/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> National Politica
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	3	10/27/18	10/27/18	GMA Saturday	7a-8a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-	2			\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	10/22/18-10/28/18	GMA Saturday	7a-8a	-----Sa--	:30		\$125.00	NM		
			Credited									
	2	3	10/22/18-10/28/18	GMA Saturday	7a-8a	-----Sa--	:30		\$125.00	NM		
			Credited									
14	3	10/28/18	10/28/18	Local News Su 5p	5p-5:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S	1			\$250.00				
18	3	10/27/18	10/27/18	Sa 10:30p-11:30p	10:30p-11:30p		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-	2			\$45.00				
19	3	10/28/18	10/28/18	Su 10:30p-11p	10:30p-11p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S	1			\$125.00				
20	3	10/28/18	10/28/18	Su 11p-1a	11:00 PM-12:00 XM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S	2			\$25.00				
22	3	10/27/18	10/27/18	Local News Saturday	10p-10:30p/10:30-1		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-	1			\$250.00				
23	3	10/28/18	10/28/18	Local News Sunday	10p-10:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S	1			\$600.00				
24	3	10/27/18	10/27/18	Sa 6:30-7P	6:30-7P		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-	1			\$55.00				
27	3	10/28/18	10/28/18	Sunday Prime Hr 1	6-7P		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S	1			\$325.00				
29	3	10/28/18	10/28/18	Sunday Prime Hr 2	7-8P		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S	1			\$900.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
10786 / 1	26231834

Contract Dates	Product	Estimate #
10/26/18 - 11/02/18	FRIENDS OF JASON W	883

Advertiser	Original Date / Revision
Jason Woolard, Friends c	10/26/18 / 10/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
30	3	10/29/18	11/02/18	M-F 11a-12p	11a-12p		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	3			\$45.00				
31	3	10/29/18	11/02/18	Good Morning America	7a-9a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	22222--	10			\$300.00				
32	3	10/29/18	11/02/18	Local News 5p	5p-5:30p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	3			\$450.00				
33	3	10/29/18	11/02/18	Local News 6p	6p-6:30p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	2			\$450.00				
34	3	10/29/18	11/02/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	2			\$150.00				
35	3	10/29/18	11/02/18	ABC News Nightline	11:37p-12:06a		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	2			\$95.00				
36	3	10/29/18	11/02/18	Seinfeld	12:06 XM-1:06 XM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	1			\$30.00				
37	3	11/01/18	11/01/18	Thursday Prime Hr 3	9-10P		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---	1			\$450.00				
38	3	11/02/18	11/02/18	Friday Prime Hr 3	9-10P		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	----1--	1			\$350.00				
39	3	10/29/18	11/02/18	Local News 10p	10p-10:35p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	3			\$800.00				
40	3	10/29/18	11/02/18	M-F 1:06a-2:06a	1:06a-2:06a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	2			\$20.00				
41	3	10/29/18	11/02/18	M-F TMZ	2:06 XM-2:36 XM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	2			\$20.00				
42	3	10/29/18	11/02/18	Local News 6a	6a-7a		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--	6			\$275.00				
43	3	10/31/18	11/02/18	Local News 5a	5a-6a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--	2			\$125.00				
Totals											51	\$13,730.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	11	\$2,645.00	(\$396.75)	\$2,248.25
10/29/18 - 11/02/18	40	\$11,085.00	(\$1,662.75)	\$9,422.25
Totals	51	\$13,730.00	(\$2,059.50)	\$11,670.50

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<u>Advertiser</u>		<u>Original Date / Revision</u>
Jason Woolard, Friends c		10/26/18 / 10/29/18

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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