

Sales Order

Station: KRVN-AM Contract#: 49127156 Agency: AXMEDIA
 Contract Name: SAM Nebraska Education Education Address: 800 W. 47th Street, Ste 200
 Campaign 1304 City: KANSAS CITY State: MO
 Proposal#: 7DD42231-971B-41E9-8020-FDF204F3C980 Zip: 64112
 Start Date: 2/27/20 End Date: 3/11/20 Buyer: _____
 Revenue Type: Political Type: Cash Tax Schedule: _____ (None)
 Advertiser: SAM Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 1116KDALL Comm %: 0
 Product Name: Est 1304 - SAM Nebraska - Makegood Policy: Within Contract Dates
 Estimate #: 1304
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	2/27/20	3/11/20		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	117.65	20	2,353.00	1	
SAM 1304																				
2	2/27/20	3/11/20		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	117.65	20	2,353.00	1	
SAM 1304																				
3	2/27/20	3/11/20		3:00 PM	7:00 PM	30	2	2	2	2	2			10	D	70.59	20	1,411.80	1	
SAM 1304																				

Billing Projections: By Month

	Feb 20	Mar 20
CA	1,223.56	4,894.24
ST	0.00	6,117.80

- Print Spot Prices
- Co-op Script with Invoice

TOTAL SPOTS 60
 GROSS TOTAL \$ 6,117.80
 ADJUSTED SPOTS 60
 ADJUSTED TOTAL \$ 6,117.80

APPROVE DECLINE
 1116cfel, 02/26/20 @2:27PM
 Sales Manager
 Business Director
 Station Manager

Feb 26, 20
 CONT# 33751692 Mod# Ver# 1 (Last =)
 REP **KATZ RADIO**
 TO **KRVN-AM (Lexington, NE)**
 FM **KELLI-SUSAN PARK-HEGMANN**
 OFF **DALLAS**
 AGY **AXMEDIA**
 ADDR **800 W 47TH ST STE 200**
KANSAS CITY, MO 64112

DDS CONT# 0
 C/P/E: / / **1304**

 SALESPERSON FAX#

 PH #

BYR **TAYLOR FERNIE**
 ADV **SMART APPROACHES TO MARIJUANA NEBRASKA**
 PDT **Est 1304 - SAM Nebraska - Education Campaign**
 FLT **Feb 27, 20 - Mar 14, 20**

*** REP ORDER COMMENT ***

** 2/26/2020 11:56:00 AM: NEW ORDER 2/26/20 - THE NEW ORDER WILL RUN THURSDAY 2/27 - WEDNESDAY 3/11. PLEASE CONFIRM ASAP & ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICAL LY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

** 2/26/2020 11:56:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT ANNA.METCALF@KATZMEDIA.COM. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	ThF,MTuW	6A - 10A	30	2/27/2020 - 3/11/2020	2W	10	\$117.65	20
	1.2	ThF,MTuW	10A - 3P	30	2/27/2020 - 3/11/2020	2W	10	\$117.65	20
	1.3	ThF,MTuW	3P - 7P	30	2/27/2020 - 3/11/2020	2W	10	\$70.59	20
					** WEEKLY FLIGHT TOTALS **		30	\$6,117.80	

	Mar 20					
SPOTS	60					
CASH	6117.80					
TRADE	0.00					
NSL	0.00					
TOTAL	6117.80					

						TOTAL
SPOTS						60
CASH						6,117.80
TRADE						0.00
NSL						0.00
TOTAL						6,117.80

Feb 26, 20
CONT# 33751692 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 1304

**** Competitive Comments ****

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.