

Sales Order

Station: **KRVN-AM** Agency: **AXMEDIA**
 Contract Name: **Education Campaign 1325 A** Address: **800 W. 47th Street, Ste 200**
 Contract#: **49127740** City: **KANSAS CITY** State: **MO**
 Start Date: **3/12/20** End Date: **3/25/20** Zip: **64112**
 Revenue Type: **Political** Type: **Cash** Buyer: _____
 Advertiser: **SAM** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **Education Campaign 1325 A** Salesperson: **1116KDALL** Comm %: **0**
 Estimate #: **1325** Makegood Policy: **Within Contract Dates**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/12/20	3/25/20		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	117.65	20	2,353.00	1	
SAM 1325																				
2	3/12/20	3/25/20		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	117.65	20	2,353.00	1	
SAM 1325																				
3	3/12/20	3/25/20		3:00 PM	7:00 PM	30	2	2	2	2	2			10	D	70.59	20	1,411.80	1	
SAM 1325																				

Billing Projections: By Month

	Mar 20
CA	6,117.80
ST	6,117.80

- Print Spot Prices
- Co-op Script with Invoice

TOTAL SPOTS **60**
 GROSS TOTAL \$ **6,117.80**
 ADJUSTED SPOTS **60**
 ADJUSTED TOTAL \$ **6,117.80**

APPROVE DECLINE
 Traffic Director
 Sales Manager
 1116dalb, 03/11/20 @11:30AM
 Station Manager

Buy Detail Report

Revision #: Date: 3/11/2020

Client: SAM Nebraska
File: Radio
Product: Education Campaign
Market: Grand Island-Kearney, NE

Estimate: 1325
Description: SAM Nebraska- Statewide Radio 3.12 - 3.25
Flight Start Date: 3/12/2020 05:00 AM
Flight End Date: 3/25/2020 04:59 AM
Survey: 2BK FA18+SP19 MSA CustRadio
Buyer: Taylor Fernie

Vendor: KRVN-AM
 1007 Plum Creek Parkway
 Lexington, NE 68850-0880
Contact: Dennis Waddle (Director of Sales)
Phone: 308-324-2371
Fax: 308-324-5786
Format: News Talk Information

Send Billing To: AxMedia
 800 W. 47th Street
 Suite 200
 Kansas City, MO 64112
Phone: 816-407-1222

Separation between spots: 30

49127740

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks		Total Spots
					3/12	3/19	
KRVN-AM							
99	MTuWThF 6:00a-10:00a	AM	\$117.65	30	10	10	20
00	MTuWThF 10:00a- 3:00p	MD	\$117.65	30	10	10	20
01	MTuWThF 3:00p- 7:00p	PM	\$70.59	30	10	10	20
	Total Spots:			30	30		60
	Total Cost:		\$6,117.80				60

Signature: _____

Disclaimer:
 All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first 60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.



Buy Detail Report

Summary by Station/System

Date: 3/11/2020

Client: SAM Nebraska
Product: Radio
Market: Grand Island-Kearney, NE

Estimate: 1325
Description: SAM Nebraska- Statewide Radio 3.12 - 3.25
Flight Start Date: 3/12/2020 05:00 AM
Flight End Date: 3/25/2020 04:59 AM
Survey: 2BK FA18+SP19 MSA CustRadio
Buyer: Taylor Femie

Send Billing To: AxMedia
800 W. 47th Street
Suite 200
Kansas City, MO 64112
Phone: 816-407-1222

Separation between spots: 30

Station	Total Spots	STN Gross	PCT
CRVN-AM	60	\$6,117.80	100%
Market Total:	60	\$6,117.80	



Buy Detail Report

Summary by Station/Month

Date: 3/11/2020

Client: SAM Nebraska
Media: Radio
Product: Education Campaign
Market: Grand Island-Kearney, NE

Estimate: 1325
Description: SAM Nebraska- Statewide Radio 3.12 - 3.25
Flight Start Date: 3/12/2020 05:00 AM
Flight End Date: 3/25/2020 04:59 AM
Survey: 2BK FA18+SP19 MSA CustRadio
Buyer: Taylor Femie

Send Billing To: AxMedia
800 W. 47th Street
Suite 200
Kansas City, MO 64112
Phone: 816-407-1222

Separation between spots: 30

Station	Month	Total Spots	STN Gross	PCT
RVN-AM	MAR 20	60	\$6,117.80	100%
Market Total:	MAR 20	60	\$6,117.80	100%
		60	\$6,117.80	



Buy Detail Report

Summary by Daypart

Date: 3/11/2020

Client: SAM Nebraska
Product: Radio
Market: Education Campaign
Grand Island-Keamey, NE

Estimate: 1325
Description: SAM Nebraska- Statewide Radio 3.12 - 3.25
Flight Start Date: 3/12/2020 05:00 AM
Flight End Date: 3/25/2020 04:59 AM
Survey: 2BK FA18+SP19 MSA CustRadio
Buyer: Taylor Femie

Send Billing To: AxMedia
800 W. 47th Street
Suite 200
Kansas City, MO 64112
Phone: 816-407-1222

Separation between spots: 30

Daypart	Total Spots	STN Gross	PCT
AM	20	\$2,353.00	38%
MD	20	\$2,353.00	38%
PM	20	\$1,411.80	23%
Market Total:	60	\$6,117.80	