

# Sales Order

Station: KRVN-AM Contract#: 49135034 Agency: AXMEDIA  
 Contract Name: 2020 General Election 2066 Address: 800 W. 47th Street, Ste 200  
 Proposal#: DCA0D9D8-02C7-4ED3-A8D7-1D3B250D0CE City: KANSAS CITY State: MO  
 C Zip: 64112  
 Start Date: 10/12/20 End Date: 10/16/20 Buyer: \_\_\_\_\_  
 Revenue Type: National Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: KEEP THE GOOD LIFE, INC. Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 1116KDALL Comm %: 0  
 Product Name: 2020 General Election 206 Makegood Policy: Within Contract Dates  
 Estimate #: 2066  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/12/20	10/16/20		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	176.48	10	1,764.80	1	
2020 Gen Election																				
2	10/12/20	10/16/20		10:00 AM	3:00 PM	60	3	3	3	3	3			15	D	176.48	15	2,647.20	1	
2020 Gen Election																				
	10/12/20	10/16/20		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	105.89	10	1,058.90	1	
2020 Gen Election																				

Billing Projections: By Month

	Oct 20
CA	5,470.90
ST	5,470.90

- Print Spot Prices
- Co-op Script with Invoice

Notes to Traffic: Please include ISCI and estimate number on all invoices.

Electronic invoicing #184659

TOTAL SPOTS ..... **35**  
 GROSS TOTAL \$ ..... **5,470.90**  
 ADJUSTED SPOTS ..... **35**  
 ADJUSTED TOTAL \$ ..... **5,470.90**

APPROVE    DECLINE

- 1116jhou, 10/09/20 @12:27PM
- Sales Manager
- Business Director
- Station Manager

Oct 09, 20  
 CONT# 34431293 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KRVN-AM (Lexington, NE)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY AXMEDIA  
 ADDR 800 W 47TH ST STE 200  
 KANSAS CITY, MO 64112

DDS CONT# 0  
 C/P/E: / / 2066

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE  
 ADV KEEP THE GOOD LIFE, INC.  
 PDT 2020 General Election  
 FLT Oct 12, 20 - Oct 18, 20

\* REP ORDER COMMENT \*

\*\* 10/9/2020 10:45:00 AM: NEW ORDER 10/9/20 - THE NEW ORDER WILL RUN MONDAY 10/12 - SUNDAY 10/18.  
 PLEASE CONFIRM THE NEW ORDER & ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES  
 ELECTRO NICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861,  
 MARKETRON #184659, SPOTDATA #2095

\*\* 10/9/2020 10:45:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT  
 CARSON.COBB@KATZMEDIA.COM. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	10/12/2020 - 10/16/2020	1W	10	\$176.48	10
	1.2	MTWTF..	10A - 3P	60	10/12/2020 - 10/16/2020	1W	15	\$176.48	15
	1.3	MTWTF..	3P - 7P	60	10/12/2020 - 10/16/2020	1W	10	\$105.89	10
					<b>** WEEKLY FLIGHT TOTALS **</b>		35	\$5,470.90	

	Oct 20					
SPOTS	35					
CASH	5470.90					
TRADE	0.00					
NSL	0.00					
TOTAL	5470.90					

						TOTAL
SPOTS						35
CASH						5,470.90
TRADE						0.00
NSL						0.00
TOTAL						5,470.90

Oct 09, 20  
CONT# 34431293 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 2066

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.