

Sales Order

Station: KRVN-AM Contract#: 49134799 Agency: AXMEDIA
 Contract Name: 2020 General Election 2018 AM Address: 800 W. 47th Street, Ste 200
 Proposal#: 9174A347-AAD5-4B34-B772-0824226C393E City: KANSAS CITY State: MO
 Start Date: 10/06/20 End Date: 10/09/20 Zip: 64112
 Revenue Type: National Type: Cash Buyer: _____
 Advertiser: KEEP THE GOOD LIFE, INC. Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: 2020 General Election 201 Salesperson: 1116KDALL Comm %: 0
 Estimate #: 2018 Makegood Policy: Within Contract Dates
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/06/20	10/09/20		6:00 AM	10:00 AM	60		3	3	2	2			10	D	176.48	10	1,764.80	1	
2020 Gen Election Est 2018 AM																				
2	10/06/20	10/09/20		10:00 AM	3:00 PM	60		4	4	4	3			15	D	176.48	15	2,647.20	1	
2020 Gen Election Est 2018 AM																				
3	10/06/20	10/09/20		3:00 PM	7:00 PM	60		3	3	2	2			10	D	105.89	10	1,058.90	1	
2020 Gen Election Est 2018 AM																				

Billing Projections: By Month

	Oct 20
CA	5,470.90
ST	5,470.90

Print Spot Prices
 Co-op Script with Invoice
 Notes to Traffic: Please include ISCI and estimate number
on all invoices.
Invoices to be sent electronically EI#184659

TOTAL SPOTS 35
 GROSS TOTAL \$ 5,470.90
 ADJUSTED SPOTS 35
 ADJUSTED TOTAL \$ 5,470.90

APPROVE DECLINE
 1116jhou, 10/05/20 @1:44PM
 Sales Manager
 Business Director
 Station Manager

Oct 05, 20
 CONT# 34414382 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KRVN-AM (Lexington, NE)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS
 AGY AXMEDIA
 ADDR 800 W 47TH ST STE 200
 KANSAS CITY, MO 64112

DDS CONT# 0
 C/P/E: / / 2018

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE
 ADV KEEP THE GOOD LIFE, INC.
 PDT 2020 General Election
 FLT Oct 05, 20 - Oct 11, 20

* REP ORDER COMMENT *

** 10/5/2020 10:41:00 AM: NEW ORDER 10/5/2020 - THE NEW ORDER WILL RUN TUESDAY 10/6 - SUNDAY 10/11.
 PLEASE CONFIRM THE NEW ORDER & ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES
 ELEC TRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861,
 MARKETRON #184659, SPOTDATA #2095

** 10/5/2020 10:41:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT
 CARSON.COBB@KATZMEDIA.COM. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	60	10/6/2020 - 10/9/2020	1W	10	\$176.48	10
	1.2	.TWTF..	10A - 3P	60	10/6/2020 - 10/9/2020	1W	15	\$176.48	15
	1.3	.TWTF..	3P - 7P	60	10/6/2020 - 10/9/2020	1W	10	\$105.89	10
					** WEEKLY FLIGHT TOTALS **		35	\$5,470.90	

	Oct 20					
SPOTS	35					
CASH	5470.90					
TRADE	0.00					
NSL	0.00					
TOTAL	5470.90					

						TOTAL
SPOTS						35
CASH						5,470.90
TRADE						0.00
NSL						0.00
TOTAL						5,470.90

Oct 05, 20
CONT# 34414382 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 2018

**** Competitive Comments ****

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.