

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, RUSS DIAMOND, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

RUSS DIAMOND

Authorized committee:

FRIENDS OF RUSS DIAMOND

Agency requesting time (and contact information):

N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

REPRESENTATIVE IN THE GENERAL ASSEMBLY

Date of election:

04/23/24

General

Primary

Treasurer of candidate's authorized committee:

ALAN KEEFER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Russ Diamond

Official Station Representative
PA 03/28/24 10:00 AM
Date: 20240328 10:22:45

Signature:

Name: RUSS DIAMOND

Name:

Date of Request to Purchase Ad Time: 03/28/24

Date of Station Agreement to Sell Time:

Seven Mountains Media
440 Rebecca Street
Lebanon, PA 17046

Phone: 717.272.7651
Fax: 717.274.0161

Client: Friends of Russ Diamond

Type: One :30 AM/FM

Co-Op:

Spot Code: FRD0401

Run Dates: 4/1/24-4/23/24

Voice #1: Agency voice (male)

Voice #2: Agency voice (female)

***** PRODUCTION INSTRUCTIONS *****

Music:

SFX: N/A

Notes:

Words:

SCRIPT

V1: IN 2005, RUSS DIAMOND SPOKE THE TRUTH ABOUT THE MIDNIGHT PAY RAISE AND HELPED CHANGE PENNSYLVANIA FOR THE BETTER. IN 2014, RUSS DIAMOND SPOKE THE TRUTH ABOUT POLITICAL SMEAR CAMPAIGNS AND WON A SEAT IN THE GENERAL ASSEMBLY. AND IN 2020, RUSS DIAMOND SPOKE THE TRUTH ABOUT TOM WOLF'S COVID LOCKDOWNS AND HELPED CHANGE PENNSYLVANIA FOR THE BETTER AGAIN. WHILE SOME SEE TRUTH AS A THREAT, LEADERSHIP DEPENDS ON TRUTH. VOTE RUSS DIAMOND FOR STATE REPRESENTATIVE IN 2024.

V2: PAID FOR BY FRIENDS OF RUSS DIAMOND.

(:30)

Seven Mountains

Advertiser: FRIENDS OF RUSS DIAMOND
Order #: 6794638301888
Contract #: 1408016176
Date Entered: 03/19/2024
Last Modified: 03/28/2024
Product: Political April 2024
Salesperson: Kirsten Curtis
Billing Cycle: Calendar Month
Estimate #:

FRIENDS OF RUSS DIAMOND
305 West Sheridan Avenue
Anville, Pennsylvania 17003

Order Date Range: 04/01/2024 through 04/23/2024 (4 weeks)
Media Outlets: WFVY-FM, WLBR-AM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/01/24-04/23/24	WLBR-AM	06:00AM-10:00AM	30	5	5	5	5	5	25	10.00	85	850.00
		Wt Brk Morning Drive													
2	04/01/24-04/23/24	WFVY-FM	06:00AM-10:00AM	30	3	3	3	3	3	15	13.00	51	663.00
		Froggy Morning Drive													
3	04/01/24-04/23/24	WLBR-AM	03:00PM-07:00PM	30	3	3	3	3	3	15	10.00	51	510.00
		Wt Brk Evening Drive													
4	04/01/24-04/23/24	WFVY-FM	03:00PM-07:00PM	30	3	3	3	3	3	15	13.00	51	663.00
		Froggy Evening Drive													

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WFVY-FM	102	0	0	0	\$1,326.00	\$1,326.00
WLBR-AM	136	0	0	0	\$1,360.00	\$1,360.00
Totals	238	0	0	0	\$2,686.00	\$2,686.00

Total Charges: \$2,686.00
Total Net: \$2,686.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
April	2024	\$2,686.00	\$2,686.00
Totals		\$2,686.00	\$2,686.00

Accepted for Seven Mountains

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____ Title _____
[Signature]

Broadcast Contract

FRIENDS OF RUSS DIAMOND
305 West Sheridan Avenue
Annville, PA 17003

Start Date 04/01/24	Contract# 1408016176	Mod# 1
End Date 04/23/24	Date Entered 03/25/24	Date Last Modified 03/28/24
Advertiser FRIENDS OF RUSS DIAM		Station Market WFVY-FM,WLBR-AM
Product Political April 2024		SalesRep/Office Kirsten Curtis

Calendar Billing Cycle Estimate#

WFVY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 04/01/24 TU 04/23/24	06:00A-10:00A	30	3	3	3	3	3	--	--	15	\$13.00
				Froggy Morning Drive								
2	MO 04/01/24 TU 04/23/24	03:00P-07:00P	30	3	3	3	3	3	--	--	15	\$13.00
				Froggy Evening Drive								

WLBR-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 04/01/24 TU 04/23/24	06:00A-10:00A	30	5	5	5	5	5	--	--	25	\$10.00
				WILBuR Morning Drive								
2	MO 04/01/24 TU 04/23/24	03:00P-07:00P	30	3	3	3	3	3	--	--	15	\$10.00
				WILBuR Evening Drive								

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	238	2,686.00	\$ 2,686.00	\$ 2,686.00

Billing Projections: By Month

	Apr 24
CA	2,686.00
ST	2,686.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1



Fwd: Payment Confirmation To: Seven Mountains Media, LLC - Lebanon

1 messages

John Tuscano <jtuscano@7mountainsmedia.com>
To: Kirsten Curtis <kcurtis@7mountainsmedia.com>, Tim Ritchie <tritchie@7mountainsmedia.com>

Mon, Mar 25, 2024 at 1:54 PM

Payment received from Russ Diamond.

John

----- Forwarded message -----
From: <NoReply@marketron.com>
Date: Mon, Mar 25, 2024 at 1:54 PM
Subject: Payment Confirmation To: Seven Mountains Media, LLC - Lebanon
To: <jtuscano@7mountainsmedia.com>



Russ Diamond has completed a visa payment of \$1738.00 dated 03/25/2024 11:53:58 AM Mountain Daylight Time. Please keep the following information for your records.

Your Payment has been processed for: **Seven Mountains Media, LLC - Lebanon**

Credit Card: Account Ending In 2999
Client Name: FRIENDS OF RUSS DIAMOND
Payment Number: PN286324
Authorization Code: 037450
Transaction id: 6a65e4fa-6c82-415d-a48c-29faddfe4d0f

Payment Details:

Description	Advertiser	Station	Amount	Total
Pre-payment		WFVY-FM	\$858.00	\$858.00
Pre-payment		WLBR-AM	\$880.00	\$880.00

Total Payment: \$1738.00



Tim Ritchie <tritchie@7mountainsmedia.com>

Fwd: Payment Confirmation To: Seven Mountains Media, LLC - Lebanon

1 message

John Tuscano <jtuscano@7mountainsmedia.com>
To: Tim Ritchie <tritchie@7mountainsmedia.com>

Thu, Mar 28, 2024 at 1:39 PM

Here is proof of payment from Russ.

----- Forwarded message -----
From: <NoReply@marketron.com>
Date: Thu, Mar 28, 2024 at 12:03 PM
Subject: Payment Confirmation To: Seven Mountains Media, LLC - Lebanon
To: <jtuscano@7mountainsmedia.com>



Russ Diamond has completed a visa payment of \$948.00 dated 03/28/2024 10:03:25 AM Mountain Daylight Time. Please keep the following information for your records.

Your Payment has been processed for: **Seven Mountains Media, LLC - Lebanon**

Credit Card: Account Ending In 2999
Client Name: FRIENDS OF RUSS DIAMOND
Payment Number: PN286963
Authorization Code: 016357
Transaction Id: 2ab2d190-162c-4890-b828-b0af02c643c7

Payment Details:

Description	Advertiser	Station	Amount	Total
Pre-payment		WLBR-AM	\$948.00	\$948.00

Total Payment: \$948.00

Memo: Russ Diamond additional week of ads