

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rachel Moyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Rachel Moyer

Authorized committee:

Friends of Rachel Moyer

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative of 102nd District - Lebanon County

Date of election:

04/23/24

General

Primary

Treasurer of candidate's authorized committee:

Melissa Wilson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Rachel Moyer

Station Representative

Signature:

Tim Ritchie

Name: Rachel Moyer

Date of Request to Purchase Ad Time: 03/19/24

Name: *Tim Ritchie*

Date of Station Agreement to Sell Time:

3/19/24

Broadcast Contract

FRIENDS OF RACHEL MOYER
 35 Ladybug Lane
 Myerstown, PA 17067

Attn: Vishal Jetnarayan

Start Date 03/21/24	Contract# 1408016172	Mod# 0
End Date 04/23/24	Date Entered 03/19/24	Date Last Modified 03/19/24
Advertiser FRIENDS OF RACHEL MO		Station Market WFVY-FM,WLBR-AM
Product Political Republican 102		SalesRep/Office Tim Ritchie

Calendar Billing Cycle Estimate#

WFVY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 03/21/24 MO 04/22/24	06:00A-10:00A	60	2	2	2	2	2	--	--	10	\$18.00
2	TH 03/21/24 MO 04/22/24	10:00A-03:00P	60	1	1	1	1	1	--	--	5	\$18.00
3	TH 03/21/24 MO 04/22/24	03:00P-07:00P	60	1	1	1	1	1	--	--	5	\$18.00
4	TU 04/23/24 TU 04/23/24	06:00A-08:00P	60	--	5	--	--	--	--	--	5	\$18.00

WLBR-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 03/21/24 MO 04/22/24	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$15.00
2	TH 03/21/24 MO 04/22/24	03:00P-07:00P	60	1	1	1	1	1	--	--	5	\$15.00
3	TU 04/23/24 TU 04/23/24	06:00A-08:00P	60	--	5	--	--	--	--	--	5	\$15.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	148	2,511.00	\$ 2,511.00	\$ 2,511.00

Billing Projections: By Month

	Mar 24	Apr 24
CA	714.00	1,797.00
ST	714.00	1,797.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 1

Seven Mountains

Advertiser: FRIENDS OF RACHEL MOYER
 Order #: 6794638301835
 Date Entered: 03/18/2024
 Last Modified: 03/19/2024
 Product: Republican 102 District
 Salesperson: Tim Ritchie
 Billing Cycle: Calendar Month
 Estimate #:

FRIENDS OF RACHEL MOYER
 35 Ladybug Lane
 Myerstown, Pennsylvania 17067

Order Date Range: 03/21/2024 through 04/23/2024 (5 weeks)
 Media Outlets: WFVY-FM, WLBR-AM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	03/21/24-04/22/24	WFVY-FM	06:00AM-10:00AM	60	2	2	2	2	2	--	--	10	18.00	46	828.00
2	03/21/24-04/22/24	WLBR-AM	06:00AM-10:00AM	60	1	1	1	1	1	--	--	5	15.00	23	345.00
3	03/21/24-04/22/24	WFVY-FM	10:00AM-03:00PM	60	1	1	1	1	1	--	--	5	18.00	23	414.00
4	03/21/24-04/22/24	WLBR-AM	03:00PM-07:00PM	60	1	1	1	1	1	--	--	5	15.00	23	345.00
5	03/21/24-04/22/24	WFVY-FM	03:00PM-07:00PM	60	1	1	1	1	1	--	--	5	18.00	23	414.00
6	04/23/24-04/23/24	WFVY-FM	06:00AM-08:00PM	60	--	5	--	--	--	--	--	5	18.00	5	90.00
7	04/23/24-04/23/24	WLBR-AM	06:00AM-08:00PM	60	--	5	--	--	--	--	--	5	15.00	5	75.00

Station Totals

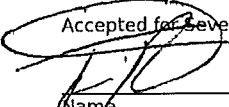
Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WFVY-FM	97	0	0	0	\$1,746.00	\$1,746.00
WLBR-AM	51	0	0	0	\$765.00	\$765.00
Totals	148	0	0	0	\$2,511.00	\$2,511.00

Total Charges: \$2,511.00
 Total Net: \$2,511.00

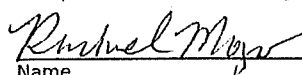
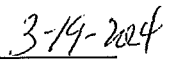
Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
March	2024	\$714.00	\$714.00
April	2024	\$1,797.00	\$1,797.00
Totals		\$2,511.00	\$2,511.00

Accepted for Seven Mountains


 Name

Accepted for advertiser OR agency as agent for the advertiser

 
 Name Title

Seven Mountains Media
440 Rebecca Street
Lebanon, PA 17046

Phone: 717.272.7651
Fax: 717.274.0161

Client: Friends of Rachel Moyer

Type: One :60 AM/FM

Co-Op:

Spot Code: FRM0321

Run Dates: 3/21/24-4/23/24

Voice #1: Rachel Moyer

***** PRODUCTION INSTRUCTIONS *****

Music:

SFX: N/A

Notes:

Words:

SCRIPT

V1: I'M RACHEL MOYER, A PASTOR'S WIFE, MOM OF TWO YOUNG BOYS, RETIRED X-RAY CT MRI TECHNOLOGIST AND AN ELCO SCHOOL BOARD DIRECTOR...ALSO, A LIFELONG CONSERVATIVE JUST LIKE YOU...BOTH POLITICALLY AND AS A WAY OF LIFE. THESE VALUES WERE FORGED GROWING UP ON MY GRANDPARENTS' SMALL FARM. WE NEED ELECTED OFFICIALS WHO NEVER CEASE TO BE THE PEOPLE'S VOICE IN HARRISBURG. AS STATE REPRESENTATIVE, YOU WILL SEE ME STRONGLY ADVOCATE FOR THE RIGHT TO LIFE, SCHOOL CHOICE AND PARENTAL RIGHTS. I'LL NEVER STOP FIGHTING FOR THE RESTORATION OF ELECTION INTEGRITY IN THE 102ND DISTRICT. TOGETHER, WE CAN ACHIEVE WHAT THE CITIZENS OF THE 102ND EXPECT...GOOD, EFFECTIVE, CONSERVATIVE GOVERNMENT. WE CAN RESTORE INTEGRITY BACK TO THE 102ND DISTRICT. ON APRIL TWENTY-THIRD, VOTE RACHEL MOYER FOR STATE REPRESENTATIVE.

DISCLAIMER: PAID FOR BY FRIENDS OF RACHEL MOYER

(:60)

60-912/313

123

Friends of Rachel Moyer
35 Ladybug Ln
Myerstown
5403547722

Date
3-19-2024

Pay to the order of Seven Mountains Media \$ 2511.00
Two Thousand Seven and 00/100 dollars

TRUIST BANK
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TRUIST 

for Rachel Moyer

Rachel A. Moyer

MP