

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rachel Moyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Rachel Moyer

Authorized committee:
Friends of Rachel Moyer

Agency requesting time (and contact information):
 N/A

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
State Representative of 102nd District - Lebanon County

Date of election: General Primary
04/23/24

Treasurer of candidate's authorized committee:
Melissa Wilson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Rachel Moyer	Name: Tim Ritchie
Date of Request to Purchase Ad Time: 03/19/24	Date of Station Agreement to Sell Time: 3/19/24

Seven Mountains

Advertiser: FRIENDS OF RACHEL MOYER
Order #: 6794638302395
Date Entered: 04/09/2024
Last Modified: 04/09/2024
Product:
Salesperson: Tim Ritchle
Billing Cycle: Calendar Month
Estimate #:

FRIENDS OF RACHEL MOYER
35 Ladybug Lane
Myerstown, Pennsylvania 17067

Order Date Range: 04/11/2024 through 04/23/2024 (2 weeks)
Media Outlets: WFVY-FM, WLBR-AM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/11/24-04/23/24	WFVY-FM	06:00AM-10:00AM	60	1	1	1	1	1	--	--	5	18.00	9	162.00
2	04/11/24-04/23/24	WLBR-AM	06:00AM-10:00AM	60	1	1	1	1	1	--	--	5	15.00	9	135.00
3	04/11/24-04/23/24	WFVY-FM	03:00PM-07:00PM	60	1	1	1	1	1	--	--	5	18.00	9	162.00
4	04/11/24-04/23/24	WLBR-AM	03:00PM-07:00PM	60	1	--	1	--	1	--	--	3	15.00	5	75.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WFVY-FM	18	0	0	0	\$324.00	\$324.00
WLBR-AM	14	0	0	0	\$210.00	\$210.00
Totals	32	0	0	0	\$534.00	\$534.00


Total Charges: \$534.00
Total Net: \$534.00


Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
April	2024	\$534.00	\$534.00
Totals		\$534.00	\$534.00

Accepted for Seven Mountains

Accepted for advertiser OR agency as agent for the advertiser


Name


Title


Name

Title

Broadcast Contract

FRIENDS OF RACHEL MOYER
35 Ladybug Lane
Myerstown, PA 17067

Attn: Vishal Jetnarayan

Start Date 04/11/24	Contract# 1408016189	Mod# 0
End Date 04/23/24	Date Entered 04/10/24	Date Last Modified 04/10/24
Advertiser FRIENDS OF RACHEL MO		Station Market WFVY-FM,WLBR-AM
Product Political		SalesRep/Office Tim Ritchie

Calendar Billing Cycle Estimate#

WFVY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 04/11/24 TU 04/23/24	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$18.00
2	TH 04/11/24 TU 04/23/24	03:00P-07:00P	60	1	1	1	1	1	--	--	5	\$18.00

WLBR-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 04/11/24 TU 04/23/24	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$15.00
2	TH 04/11/24 TU 04/23/24	03:00P-07:00P	60	1	--	1	--	1	--	--	3	\$15.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	32	534.00	\$ 534.00	\$ 534.00

Billing Projections: By Month

	Apr 24
CA	534.00
ST	534.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Seven Mountains Media
440 Rebecca Street
Lebanon, PA 17046

Phone: 717.272.7651
Fax: 717.274.0161

Client: Friends of Rachel Moyer

Type: One :60 AM/FM

Co-Op:

Spot Code: FRM0411_ACT77

Run Dates: 4/11/24-4/23/24

Voice #1: Rachel Moyer

***** PRODUCTION INSTRUCTIONS *****

Music:

SFX: N/A

Notes:

Words:

SCRIPT

V1: I'M RACHEL MOYER, A PASTOR'S WIFE, MOM OF TWO YOUNG BOYS, A RETIRED X-RAY CT MRI TECHNOLOGIST AND AN ELCO SCHOOL BOARD DIRECTOR...ALSO, A LIFELONG CONSERVATIVE JUST LIKE YOU...WE NEED ELECTED OFFICIALS WHO NEVER CEASE BEING THE PEOPLE'S VOICE IN HARRISBURG. AS STATE REPRESENTATIVE, YOU WILL SEE ME FIGHTING FOR THE RESTORATION OF ELECTION INTEGRITY IN THE 102ND DISTRICT. I BELIEVE THAT THE COMMONWEALTH COURT GOT IT RIGHT AND THAT ACT 77 WHICH USHERED IN NO-EXCUSE, MAIL-IN BALLOTS IS UNCONSTITUTIONAL. ACT 77 WAS A BAD BILL WHICH DIRECTLY LED TO THE EROSION OF CONFIDENCE IN OUR ELECTIONS HERE IN PENNSYLVANIA. WE NEED TO WORK TOWARDS INSTITUTING VOTER ID, THE USE OF PAPER BALLOTS INSTEAD OF VOTING MACHINES AND THE REPEAL OF NO-EXCUSE MAIL-IN BALLOTS. TOGETHER, WE CAN ACHIEVE WHAT THE CITIZENS OF THE 102ND EXPECT...AND THAT IS GOOD, EFFECTIVE, CONSERVATIVE GOVERNMENT. WE CAN RESTORE INTEGRITY BACK TO THE 102ND DISTRICT. ON APRIL TWENTY-THIRD, VOTE RACHEL MOYER FOR STATE REPRESENTATIVE.

DISCLAIMER: PAID FOR BY FRIENDS OF RACHEL MOYER

(:60)

Friends of Rachel Moyer
35 Ladybug Ln
Myerstown
5403547722

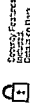
60-912/313

161



4-10-2024
Date

Pay to the order of Sister Mountains Media \$ 534.12
Five hundred thirty four and 12/100 dollars



TRUIST

for Rachel's work

Rachel Moyer

DP