



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](http://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](http://nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Douglas V Mastriano, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Rachel Moyer

Authorized committee:

Friends of Doug Mastriano

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative of 102nd District - Lebanon County

Date of election:

04/23/24

General

Primary

Treasurer of candidate's authorized committee:

Lana Orr

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

Signature:

Name: Douglas V Mastriano

Date of Request to Purchase Ad Time: 04/15/24

**Station Representative**

Signature: for Tim Ritchie

Name: John Tuscano

Date of Station Agreement to Sell Time: 4/15/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

[Signature line]

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 4/10/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1408010192</u>	Station Call Letters: <u>WLBR, WFLY</u>	Date Received/Requested: <u>4/15/24</u>
Est. #:	Station Location: <u>440 Rebecca St., Lebanon, PA 17046</u>	Run Start and End Dates: <u>4/15/24 - 4/23/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Seven Mountains

Advertiser: Friends of Doug Mastriano  
 Order #: 6794638302496  
 Date Entered: 04/12/2024  
 Last Modified: 04/15/2024  
 Product: Political  
 Salesperson: Kirsten Curtis  
 Billing Cycle: Calendar Month  
 Estimate #:

Friends of Doug Mastriano  
 PO Box 138  
 Fayetteville, PA 17222

Order Date Range: 04/15/2024 through 04/23/2024 (2 weeks)  
 Media Outlets: WFVY-FM, WLBR-AM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/16/24-04/23/24	WFVY-FM	06:00AM-10:00AM	60	2	2	2	2	2	1	1	12	18.00	14	252.00
	Froggy 6a-10a														
2	04/16/24-04/23/24	WLBR-AM	06:00AM-10:00AM	60	2	2	2	2	2	1	1	12	15.00	14	210.00
	WLBR 6a-10a														
3	04/16/24-04/23/24	WFVY-FM	10:00AM-03:00PM	60	2	2	2	2	2	2	1	13	18.00	15	270.00
	Froggy 10a-3p														
4	04/16/24-04/23/24	WLBR-AM	10:00AM-03:00PM	60	1	1	1	1	1	1	1	7	15.00	8	120.00
	WLBR 10a-3p														
5	04/16/24-04/23/24	WFVY-FM	03:00PM-07:00PM	60	2	2	2	2	2	1	1	12	18.00	14	252.00
	Froggy 3p-7p														
6	04/16/24-04/23/24	WLBR-AM	03:00PM-07:00PM	60	1	1	1	1	1	1	1	7	15.00	8	120.00
	WLBR 3p-7p														
7	04/23/24-04/23/24	WFVY-FM	06:00AM-08:00PM	60	--	5	--	--	--	--	--	5	18.00	5	90.00
	Froggy 04/23/24														
8	04/23/24-04/23/24	WLBR-AM	06:00AM-08:00PM	60	--	5	--	--	--	--	--	5	15.00	5	75.00
	WLBR 04/23/24														
9	04/15/24-04/15/24	WFVY-FM	10:00AM-03:00PM	60	1	--	--	--	--	--	--	1	18.00	1	18.00
10	04/15/24-04/15/24	WFVY-FM	03:00PM-07:00PM	60	1	--	--	--	--	--	--	1	18.00	1	18.00
11	04/15/24-04/15/24	WLBR-AM	10:00AM-03:00PM	60	1	--	--	--	--	--	--	1	15.00	1	15.00
12	04/15/24-04/15/24	WLBR-AM	03:00PM-07:00PM	60	1	--	--	--	--	--	--	1	15.00	1	15.00

**Station Totals**

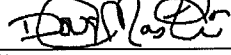
Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WFVY-FM	50	0	0	0	\$900.00	\$900.00
WLBR-AM	37	0	0	0	\$555.00	\$555.00
<b>Totals</b>	<b>87</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$1,455.00</b>	<b>\$1,455.00</b>

**Total Charges: \$1,455.00**  
**Total Net: \$1,455.00**

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
April	2024	\$1,455.00	\$1,455.00
<b>Totals</b>		<b>\$1,455.00</b>	<b>\$1,455.00</b>

Accepted for Seven Mountains

  
 Name

Senator

Title

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

# Broadcast Contract

Friends of Doug Mastriano  
PO Box 138  
Fayetteville, PA 17222

Start Date 04/15/24	Contract# 1408016192	Mod# 0
End Date 04/23/24	Date Entered 04/15/24	Date Last Modified 04/15/24
Advertiser Friends of Doug Mast		Station Market WFVY-FM,WLBR-AM
Product Political		SalesRep/Office Kirsten Curtis

Calendar Billing Cycle Estimate#

## WFVY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 04/16/24 TU 04/23/24	06:00A-10:00A	60		2	2	2	2	1	1	12	\$18.00
												Froggy 6a-10a
2	TU 04/16/24 TU 04/23/24	10:00A-03:00P	60		2	2	2	2	2	1	13	\$18.00
												Froggy 10a-3p
3	TU 04/16/24 TU 04/23/24	03:00P-07:00P	60		2	2	2	2	1	1	12	\$18.00
												Froggy 3p-7p
4	TU 04/23/24 TU 04/23/24	06:00A-08:00P	60		--	5	--	--	--	--	5	\$18.00
												Froggy 04/23/24
5	MO 04/15/24 MO 04/15/24	10:00A-03:00P	60	1	--	--	--	--	--	--	1	\$18.00
6	MO 04/15/24 MO 04/15/24	03:00P-07:00P	60	1	--	--	--	--	--	--	1	\$18.00

## WLBR-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 04/16/24 TU 04/23/24	06:00A-10:00A	60		2	2	2	2	1	1	12	\$15.00
												WLBR 6a-10a
2	TU 04/16/24 TU 04/23/24	10:00A-03:00P	60		1	1	1	1	1	1	7	\$15.00
												WLBR 10a-3p
3	TU 04/16/24 TU 04/23/24	03:00P-07:00P	60		1	1	1	1	1	1	7	\$15.00
												WLBR 3p-7p
4	TU 04/23/24 TU 04/23/24	06:00A-08:00P	60		--	5	--	--	--	--	5	\$15.00
												WLBR 04/23/24
5	MO 04/15/24 MO 04/15/24	10:00A-03:00P	60	1	--	--	--	--	--	--	1	\$15.00
6	MO 04/15/24 MO 04/15/24	03:00P-07:00P	60	1	--	--	--	--	--	--	1	\$15.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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# Broadcast Contract

Friends of Doug Mastriano  
 PO Box 138  
 Fayetteville, PA 17222

Start Date 04/15/24	Contract# 1408016192	Mod# 0
End Date 04/23/24	Date Entered 04/15/24	Date Last Modified 04/15/24
Advertiser Friends of Doug Mast		Station Market WFVY-FM,WLBR-AM
Product Political		SalesRep/Office Kirsten Curtis

Calendar Billing Cycle Estimate#

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	87	1,455.00	\$ 1,455.00	\$ 1,455.00

Billing Projections: By Month

	Apr 24
CA	1,455.00
ST	1,455.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 2

**Client:** Friends of Doug Mastriano  
**Type:** One :60 AM/FM  
**Co-Op:**  
**Spot Code:** FDM0415  
**Run Dates:** 4/15/24-4/23/24 (8 p.m.)  
**Voice #1:**

**\*\*\* PRODUCTION INSTRUCTIONS \*\*\***

**Music:**

**SFX:** N/A

**Notes:**

**Words:**

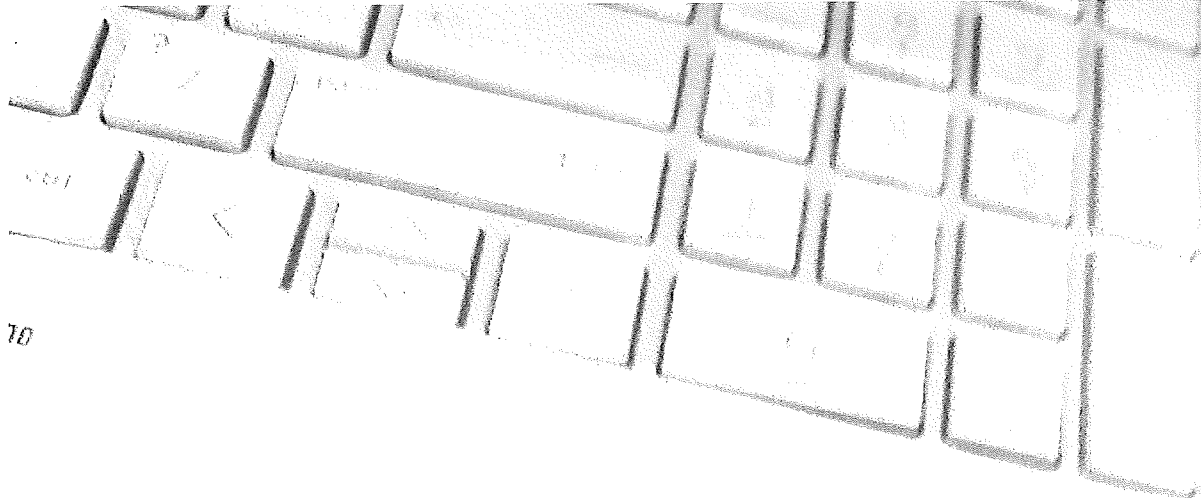
**SCRIPT**

**V1:** HELLO, LEBANON COUNTY. THIS IS SENATOR DOUG MASTRIANO. WE HAVE AN IMPORTANT ELECTION COMING UP AND I'M CALLING TO URGE YOU NOT TO RE-ELECT RUSS DIAMOND. THERE ARE MANY REASONS WHY RUSS MUST BE FIRED. FOR STARTERS, RUSS HAS DISDAIN FOR VETERANS. HE'S GONE SO FAR AS TO MOCK WOUNDED WARRIORS AS WELFARE QUEENS FOR RECEIVING MEDICAL BENEFITS. RUSS ALSO HAS DISDAIN FOR OUR POLICE, CALLING THEM AND I QUOTE PIGS AND LIARS. RUSS ALSO ENJOYS MOCKING CHRISTIANS AND HE VOTED AGAINST CRACKING DOWN ON FENTANYL DEALERS. LEBANON COUNTY DESERVES BETTER. THIS IS WHY I'M SUPPORTING RACHEL MOYER. UNLIKE RUSS, RACHEL IS A LIFELONG REPUBLICAN. SHE WILL FIGHT FOR ELECTION INTEGRITY AND HAS A PROVEN RECORD OF STANDING AGAINST WOKE IDEOLOGY IN OUR SCHOOLS. IT'S TIME FOR CHANGE. PLEASE VOTE FOR RACHEL MOYER ON APRIL TWENTY-THIRD TO GIVE LEBANON COUNTY THE KIND OF LEADER IT DESERVES.

**V1:** PAID FOR BY FRIENDS OF DOUG MASTRIANO.

(:30)





FRIENDS OF DOUG MASTRIANO  
PO BOX 138  
FAYETTEVILLE, PA 17222

66-436  
313 1108

TO  
ORDER OF

Seven Mountains Media

DATE 4/15/2024

1053

One thousand four hundred forty five 00/100 DOLLARS



794638302496

RCM