

# ORDER



**Orders**  
**Order / Rev:** 414669  
**Alt Order #:**  
**Product Desc:** Lets Get to Work  
**Estimate:** 160  
**Flight Dates:** 06/20/14 - 06/29/14  
**Original Date / Rev:** 06/18/14 / 06/25/14  
**Order Type:** GENERAL

**WFTS**  
**Primary AE:** Dave Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Multi Media Services Corporation  
**Buying Contact:**  
**Billing Contact:**  
 915 King Street - 2nd Floor  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Lets Get to Work  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Codes:** POL, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/26/14	06/29/14	130	\$93,190.00	\$79,211.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2014	130	\$93,190.00	\$79,211.50	0.00
<b>Totals</b>	<b>130</b>	<b>\$93,190.00</b>	<b>\$79,211.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	06/20/14	06/29/14	M-F 5-530a ABC Action News	CM	5-530a	11111--	:30	5	\$175.00	P-3	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----1--			1			\$175.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	11111--			5			\$175.00		0.00			
N 2	WFTS	06/20/14	06/29/14	M-F 530-6a ABC Action News	CM	528-6a	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----1--			1			\$250.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	1111---			4			\$250.00		0.00			
N 3	WFTS	06/20/14	06/29/14	M-F 6-7a ABC Action News	CM	558-7a	11111--	:30	5	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----1--			1			\$600.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	11111--			5			\$600.00		0.00			
N 4	WFTS	06/20/14	06/29/14	M-F 7-9a GMA GMA	CM	658-9a	12222--	:30	9	\$800.00	P-3	0.00	NM	11	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----2--			2			\$800.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	12222--			9			\$800.00		0.00			
N 5	WFTS	06/20/14	06/29/14	M-F 9-10a M-F 9-10a	CM	9-10a	11111--	:30	5	\$275.00	P-3	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----1--			1			\$275.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	11111--			5			\$275.00		0.00			

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 Alt Order #:  
 Flight Dates: 06/20/14 - 06/29/14

Advertiser: Lets Get to Work  
 Product Desc: Lets Get to Work  
 Estimate: 160

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFTS	06/20/14	06/29/14	M-F 10-11a RTM/LAA	CM	10-11a	11111--	:30	5	\$265.00	P-3	0.00	NM	5	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$265.00		0.00			
		Week: 06/23/14	06/29/14	1111---		4				\$265.00		0.00			
N 7	WFTS	06/20/14	06/29/14	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$500.00	P-3	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$500.00		0.00			
		Week: 06/23/14	06/29/14	11111--		5				\$500.00		0.00			
N 8	WFTS	06/20/14	06/29/14	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$350.00	P-3	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$350.00		0.00			
		Week: 06/23/14	06/29/14	11111--		5				\$350.00		0.00			
N 9	WFTS	06/20/14	06/29/14	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	11111--	:30	5	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$400.00		0.00			
		Week: 06/23/14	06/29/14	11-----		2				\$400.00		0.00			
N 10	WFTS	06/20/14	06/29/14	M-F 4-5p M-F 4-5p	CM	358-5p	1-111--	:30	4	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$1,000.00		0.00			
		Week: 06/23/14	06/29/14	1-111--		4				\$1,000.00		0.00			
N 11	WFTS	06/23/14	06/27/14	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/23/14	06/29/14	11111--		5				\$1,200.00		0.00			
N 12	WFTS	06/20/14	06/27/14	M-F 530-6p ABC Action News	CM	530-6p	11111--	:30	5	\$1,400.00	P-3	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$1,400.00		0.00			
		Week: 06/23/14	06/29/14	11111--		5				\$1,400.00		0.00			
N 13	WFTS	06/20/14	06/29/14	M-F 6-630p ABC Action News	CM	558-630p	11111--	:30	5	\$1,200.00	P-3	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$1,200.00		0.00			
		Week: 06/23/14	06/29/14	11111--		5				\$1,200.00		0.00			
N 14	WFTS	06/20/14	06/29/14	M-F 7-730p 7-730p The List	CM	658-730p	11111--	:30	5	\$700.00	P-3	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$700.00		0.00			
		Week: 06/23/14	06/29/14	11111--		5				\$700.00		0.00			
N 15	WFTS	06/20/14	06/26/14	M-F 730-8p 730-8pm RTM	CM	728-758p	-1-11--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$700.00		0.00			
		Week: 06/23/14	06/29/14	-1-1---		2				\$700.00		0.00			
N 16	WFTS	06/20/14	06/29/14	M-SU 11-1135p ABC Action News	CM	11-1135p	1-1-1-1	:30	4	\$1,200.00	P-3	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1-1		2				\$1,200.00		0.00			
		Week: 06/23/14	06/29/14	1-1-1-1		4				\$1,200.00		0.00			
N 17	WFTS	06/20/14	06/27/14	Jimmy Kimmel 11:35pm Jimmy Kimmel 1135PM	CM	1135p-1238a	1-1-1--	:30	3	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/14	06/22/14	----1--		1				\$600.00		0.00			
		Week: 06/23/14	06/29/14	1-1-1--		3				\$600.00		0.00			
N 18	WFTS	06/20/14	06/27/14		CM	1238a-107a	1-1-1--	:30	3	\$250.00	P-3	0.00	NM	4	\$1,000.00

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Advertiser: Lets Get to Work  
 Product Desc: Lets Get to Work  
 Estimate: 160

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightline 12:35am											
				Nightline 1235am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	---- 1--					1	\$250.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	1- 1- 1--					3	\$250.00		0.00			
N19	WFTS	06/20/14	06/27/14	M-F 107-207a Katie	CM	107-207a	1- 1- 1--	:30	3	\$75.00	P-3	0.00	NM	4	\$300.00
				M-F 107-207a Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	---- 1--					1	\$75.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	1- 1- 1--					3	\$75.00		0.00			
N20	WFTS	06/22/14	06/29/14	ABC Sunday Prime	CM	658-11p	----- S	:30	1	\$8,000.00	P-3	0.00	NM	2	\$16,000.00
				Rising Star		(9:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----- S					1	\$8,000.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	----- S					1	\$8,000.00		0.00			
N21	WFTS	06/21/14	06/28/14	Sa 7-8a	CM	7-8a	----- S-	:30	2	\$300.00	P-3	0.00	NM	4	\$1,200.00
				Sa 7-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----- S-					2	\$300.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	----- S-					2	\$300.00		0.00			
N22	WFTS	06/21/14	06/28/14	SA 8-9a GMA	CM	758-9a	----- S-	:30	2	\$500.00	P-3	0.00	NM	4	\$2,000.00
				SA 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----- S-					2	\$500.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	----- S-					2	\$500.00		0.00			
N23	WFTS	06/21/14	06/28/14	Sa 9-10a	CM	9-10a	----- S-	:30	2	\$250.00	P-3	0.00	NM	4	\$1,000.00
				Sa 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----- S-					2	\$250.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	----- S-					2	\$250.00		0.00			
N24	WFTS	06/22/14	06/29/14	SU 7-8a GMA	CM	658-8a	----- S	:30	2	\$400.00	P-3	0.00	NM	4	\$1,600.00
				SU 7-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----- S					2	\$400.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	----- S					2	\$400.00		0.00			
N25	WFTS	06/22/14	06/29/14	Su 8-9a	CM	8-9a	----- S	:30	2	\$300.00	P-3	0.00	NM	4	\$1,200.00
				Su 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/16/14		06/16/14	06/22/14	----- S					2	\$300.00		0.00			
Week: 06/23/14		06/23/14	06/29/14	----- S					2	\$300.00		0.00			
N26	WFTS	06/24/14	06/27/14	M-F 2-3p	CM	158-3p	- TWTF - -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				2-3pm General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/23/14		06/23/14	06/29/14	- TWTF - -					2	\$600.00		0.00			
N27	WFTS	06/28/14	06/28/14	Sa 6-7a	CM	6-7a	----- S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				Sa 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/23/14		06/23/14	06/29/14	----- S-					1	\$250.00		0.00			
N28	WFTS	06/29/14	06/29/14	SU 1135p-1235a Castle	CM	1135p-1235a	----- S	:30	1	\$265.00	P-3	0.00	NM	1	\$265.00
				SU 1135p-1235a Castle											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/23/14		06/23/14	06/29/14	----- S					1	\$265.00		0.00			
N29	WFTS	06/26/14	06/27/14	M-F 730-8p	CM	728-758p	- - - TF - -	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				730-8pm RTM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/23/14		06/23/14	06/29/14	- - - TF - -					1	\$700.00		0.00			
													Totals	130	\$93,190.00