

## ORDER



**Orders**  
**Order / Rev:** 407298  
**Alt Order #:**  
**Product Desc:** Lets Get to Work  
**Estimate:** 98  
**Flight Dates:** 04/30/14 - 05/08/14  
**Original Date / Rev:** 04/28/14 / 05/20/14  
**Order Type:** GENERAL

## WFTS

**Primary AE:** Dave Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Multi Media Services Corporation  
**Buying Contact:**  
**Billing Contact:**  
 915 King Street - 2nd Floor  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lets Get to Work  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Codes:** POL, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/14	05/08/14	125	\$83,925.00	\$71,336.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2014	125	\$83,925.00	\$71,336.25	0.00
<b>Totals</b>	<b>125</b>	<b>\$83,925.00</b>	<b>\$71,336.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	04/30/14	05/08/14	M-F 5-530a ABC Action News	CM	5-530a	11111--	:30	5	\$175.00	P-3	0.00	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/28/14		05/04/14	--111--				3			\$175.00		0.00			
Week: 05/05/14		05/11/14	1111---				4			\$175.00		0.00			
N 2	WFTS	04/30/14	05/08/14	M-F 6-7a ABC Action News	CM	558-7a	11111--	:30	5	\$600.00	P-3	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/28/14		05/04/14	--111--				3			\$600.00		0.00			
Week: 05/05/14		05/11/14	1111---				4			\$600.00		0.00			
N 3	WFTS	04/30/14	05/08/14	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$800.00	P-3	0.00	NM	14	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/28/14		05/04/14	--222--				6			\$800.00		0.00			
Week: 05/05/14		05/11/14	2222---				8			\$800.00		0.00			
N 4	WFTS	04/30/14	05/08/14	M-F 9-10a M-F 9-10a	CM	9-10a	11111--	:30	5	\$275.00	P-3	0.00	NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/28/14		05/04/14	--111--				3			\$275.00		0.00			
Week: 05/05/14		05/11/14	1111---				4			\$275.00		0.00			
N 5	WFTS	04/30/14	05/08/14	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$500.00	P-3	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/28/14		05/04/14	--111--				3			\$500.00		0.00			
Week: 05/05/14		05/11/14	1111---				4			\$500.00		0.00			

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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFTS	04/30/14	05/08/14	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$350.00	P-3	0.00	NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$350.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$350.00		0.00			
N 7	WFTS	05/01/14	05/07/14	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	1-11---	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	---1---		1				\$400.00		0.00			
		Week: 05/05/14	05/11/14	1-1----		2				\$400.00		0.00			
N 8	WFTS	04/30/14	05/08/14	M-F 4-5p M-F 4-5p	CM	358-5p	-1111--	:30	4	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--1-1--		2				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WFTS	04/28/14-05/04/14	M-F 4-5p		358-5p	--W-F----	:30		<del>(\$1,000.00)</del>		0.00	NM		
		<i>Credited</i>													
		Week: 05/05/14	05/11/14	-1-1---		2				\$1,000.00		0.00			
N 9	WFTS	04/30/14	05/08/14	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$1,200.00	P-3	0.00	NM	7	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$1,200.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$1,200.00		0.00			
N 10	WFTS	04/30/14	05/08/14	M-F 530-6p ABC Action News	CM	530-6p	11111--	:30	5	\$1,400.00	P-3	0.00	NM	7	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$1,400.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$1,400.00		0.00			
N 11	WFTS	04/30/14	05/08/14	M-F 6-630p ABC Action News	CM	558-630p	11111--	:30	5	\$1,200.00	P-3	0.00	NM	7	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$1,200.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$1,200.00		0.00			
N 12	WFTS	04/30/14	05/08/14	M-F 7-730p 7-730p The List	CM	658-730p	11111--	:30	5	\$700.00	P-3	0.00	NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$700.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$700.00		0.00			
N 13	WFTS	04/30/14	05/08/14	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	11111--	:30	5	\$700.00	P-3	0.00	NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$700.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$700.00		0.00			
N 14	WFTS	04/30/14	05/08/14	M-SU 11-1135p ABC Action News	CM	11-1135p	11111-1	:30	6	\$1,200.00	P-3	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111-1		4				\$1,200.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$1,200.00		0.00			
N 15	WFTS	04/30/14	05/08/14	Jimmy Kimmel 11:35pm Jimmy Kimmel 1135PM	CM	1135p-1238a	11111--	:30	5	\$600.00	P-3	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$600.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$600.00		0.00			
N 16	WFTS	04/30/14	05/08/14	Nightline 12:35am Nightline 1235am	CM	1238a-107a	11111--	:30	5	\$250.00	P-3	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$250.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$250.00		0.00			
N 17	WFTS	04/30/14	05/08/14	M-F 107-207a Katie M-F 107-207a Katie	CM	107-207a	11111--	:30	5	\$75.00	P-3	0.00	NM	7	\$525.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	WFTS	04/30/14	05/08/14	M-F 107-207a Katie M-F 107-207a Katie	CM	107-207a	11111--	:30	5	\$75.00	P-3	0.00	NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	--111--		3				\$75.00		0.00			
		Week: 05/05/14	05/11/14	1111---		4				\$75.00		0.00			
N18	WFTS	05/03/14	05/03/14	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	-----S-		1				\$300.00		0.00			
N19	WFTS	05/03/14	05/03/14	SA 8-9a GMA SA 8-9a	CM	758-9a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	-----S-		1				\$500.00		0.00			
N20	WFTS	05/03/14	05/03/14	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	-----S-		1				\$250.00		0.00			
N21	WFTS	05/04/14	05/04/14	SU 7-8a GMA SU 7-8a	CM	658-8a	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	-----S		1				\$400.00		0.00			
N22	WFTS	05/04/14	05/04/14	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	-----S		1				\$300.00		0.00			
N23	WFTS	05/04/14	05/04/14	SU 9-10a This Week Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/14	05/04/14	-----S		1				\$1,000.00		0.00			
													Totals	125	\$83,925.00