

**KPXJ, Minden, Louisiana**  
**Application for Renewal of License**

PRE- FILING CERTIFICATE

I hereby certify that the text of the announcement set forth below, concerning the license renewal application for KPXJ, Minden, Louisiana, was broadcast over the facilities of KPXJ on the dates and at the times set forth below:

December 1, 2012, at (see attached)

December 16, 2012, at (see attached)

January 1, 2013, at (see attached) and

January 16, 2013, at (see attached)

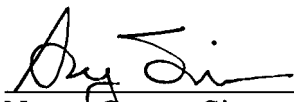
Text of Announcement: (see attached)

On July 30, 2009 KPXJ was granted a license by the Federal Communications Commission to serve the public interest as a public trustee until June 1, 2013.

Our license will expire on June 1, 2013. We must file an application for renewal with the FCC February 1, 2013. When filed, a copy of this application will be available for public inspection at [www.fcc.gov](http://www.fcc.gov). It contains information concerning this station's performance since the current licensee acquired the station on August 31, 2009.

Individuals who wish to advise the FCC of facts relating to our renewal application and to whether this station has operated in the public interest should file comments and petitions with the FCC by May 1, 2013.

Further information concerning the FCC's broadcast license renewal process is available at 312 East Kings Highway, Shreveport, Louisiana 71104, or may be obtained from the FCC, Washington, D.C. 20554.

  
\_\_\_\_\_  
Name: George Sirven  
Title: Station Manager  
Date: 11-16-2012

**THIS CERTIFICATE IS FOR THE PUBLIC INSPECTION FILE.**

**KPXJ, Minden, Louisiana**  
**Application for Renewal of License**

**Pre-Filing Announcement**

(To be broadcast once a day over KPXJ on December 1 and 16, 2012 and January 1 and 16, 2013. At least two of the four announcements must be broadcast between 5:00 p.m. and 10:00 p.m.)

On July 30, 2009 KPXJ was granted a license by the Federal Communications Commission to serve the public interest as a public trustee until June 1, 2013.

Our license will expire on June 1, 2013. We must file an application for renewal with the FCC February 1, 2013. When filed, a copy of this application will be available for public inspection at [www.fcc.gov](http://www.fcc.gov). It contains information concerning this station's performance since the current licensee acquired the station on August 31, 2009.

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KTBS, LLC/KPXJ-CW21

# ORDER

Print Date 11/16/12

Page 1 of 2

PRE

Flight Dates 12/01/12-01/16/13

Contract / Revision 63286 /

Original Date / Revision  
11/16/12 11/16/12

Advertiser KPXJ Renewal Application A

Agency KPXJ Renewal Application A

Buying Contact

312 E Kings Hwy  
Shreveport, LA 71104

Product

Agency Com %

Billing Contact

312 E Kings Hwy  
Shreveport, LA 71104

Sales Office LOCAL

Sales Region LOC

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes DIR GEN GEN

Product Codes VS00

Priority 5

Advertiser Ref

Primary Account Executive

George Sirven-Non commissio

Account Executive Order% Start Date End Date

George Sirven-Non com 100%

Order Share % Market Value

Competing Station	% of Order	Amount
KLTS	%	
KMSS	%	
KNTS	%	
KSHV	%	
KSLA	%	
KTAL	%	
KTBS	%	
UNKN	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
December 2012	2	\$0.00	\$0.00	0.00	11/26/12	12/30/12	2	\$0.00	\$0.00
January 2013	2	\$0.00	\$0.00	0.00	12/31/12	01/16/13	2	\$0.00	\$0.00
Totals	4	\$0.00	\$0.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KPXJ	12/01/12	12/01/12	(Sa) Seinfeld 6pm Seinfeld	CM	6-7pm	-----S-	1:00	1	\$0.00	1	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		11/26/12	12/02/12	-----S-	1					\$0.00		0.00			
N 2	KPXJ	12/16/12	12/16/12	(Su) Castle 7pm Castle	CM	7-8pm	-----S	1:00	1	\$0.00	1	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		12/10/12	12/16/12	-----S	1					\$0.00		0.00			
N 3	KPXJ	01/01/13	01/01/13	KPXJ21News At 7 KPXJ21News At 7	CM	7-8am	-T-----	1:00	1	\$0.00	1	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		12/31/12	01/06/13	-T-----	1					\$0.00		0.00			
N 4	KPXJ	01/16/13	01/16/13	9p-KPXJ 21 News (M-F)CM 9- KPXJ 21 News	CM	9p-10pm	--W----	1:00	1	\$0.00	1	0.00	NM	1	\$0.00



KTBS, LLC/KPXJ-CW21

Print Date: 11/16/12

Page 2 of 2

Contract / Revision      **63286**      Flight Dates **12/01/12-01/16/13**

Hiatus Dates

Original Date / Revision    11/16/12/    11/16/12

Order Sep    00:15:00

Advertiser    **KPXJ Renewal Application**    Product

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KPXJ	01/16/13	01/16/13	9p-KPXJ 21 News (M-F)CM 9- KPXJ 21 News		9p-10pm	--W----	1:00	1	\$0.00	1	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 01/14/13		01/14/13	01/20/13	--W----			1			\$0.00		0.00			
Totals														4	\$0.00

# Instruction Set Report (Active Sets)

Instruction Set				
Set #:	28084	Advertiser:	KPXJ Renewal Application Announcement (Pre-File)	
Estimate #:		Dates:	12/01/12 - 01/16/13	Entered Date: 11/16/12
Stations:	KPXJ			

Orders												
Order #	Station	Adv. Code	Advertiser	Prod. Code	Prod./Desc.	Estimate #	Agency	Start Date	End Date	A.E.	Office	Region
63286	KTBS, LLC/		KPXJ Renewal Applic				KPXJ Renewal Application	12/01/12	01/16/13	gs/nc	LOCAL	LOC

Instructions								
Channel	Length	Order #	Line #	Start Date	End Date	Weekdays	Start Time	End Time
KPXJ	1:00			12/01/12	01/16/13	MTWTFSS	Sign On	Sign Off

Seq #	Rot %	Ad-ID	House #	Title
1	100	KPXJ Pre-Filing Announce	PRM2295	KPXJ Pre-Filing Announcement

## DubList : KTBS & KPXJ Pre&Post Filing Annoucements DUBSHEET (11/16/12 1:48:23 PM)

On A Dub List	KTBS Pre-Filing Announcement	KTBS Pre-Filing Announce	1:00	PRM2293	KTBS Pre-Filing Announcement
On A Dub List	KTBS Post-Filing Announcement	KTBS Post-Filing Announce	1:00	PRM2294	KTBS Post-Filing Announcement
On A Dub List	KPXJ Pre-Filing Announcement	KPXJ Pre-Filing Announce	1:00	PRM2295	KPXJ Pre-Filing Announcement
On A Dub List	KPXJ Post-Filing Announcement	KPXJ Post-Filing Announce	1:00	PRM2296	KPXJ Post-Filing Announcement

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[Sorted by: House #]

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## Bernadette Collier

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**From:** George Sirven  
**Sent:** Friday, November 16, 2012 2:02 PM  
**To:** Bernadette Collier; Sherri McCallie  
**Subject:** FW: Spot numbers  
**Attachments:** KTBS & KPXJ Pre&Post Filing Annoucements DUBSHEET.pdf

Fyi.

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**From:** Adam Berhiet  
**Sent:** Friday, November 16, 2012 1:55 PM  
**To:** Louis "Fair" Hyams; George Sirven; Gary Newell  
**Subject:** RE: Spot numbers

Here are the requested Wide Orbit #s. I'm also attaching a Dubsheet to this email for Gary's use. [Note: Although these have PRM #s, they are not marked "Use As Filler" in Wide Orbit, so they shouldn't air outside of the contracted schedule.]

KTBS Pre-Filing Announcement	:60	PRM2293	63290
KTBS Post-Filing Announcement	:60	PRM2294	63289
KPXJ Pre-filing Announcement	:60	PRM2295	63286
KPXJ Post-filing Announcement	:60	PRM2296	63288

Please let me know if you need anything else concerning these spots.  
Adam

Adam Berhiet  
Marketing Project Manager | News & Promotions  
KTBS/KPXJ  
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Mobile: 501.352.0309  
Fax: 318.219.4601  
[aberhiet@ktbs.com](mailto:aberhiet@ktbs.com)

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**From:** Louis "Fair" Hyams  
**Sent:** Friday, November 16, 2012 1:22 PM