



WOLF  
 WOLF  
 PO Box 470  
 Rockford, IL 61105

Del Cielo Media  
 1427 Leslie Avenue  
 Suite #102  
 Alexandria, VA 22301

**Contract # 1456911**

Schedule Dates: 11/02/16-11/09/16  
 Advertiser: Leslie Munger/Comptroller/Republican/IL (83861)  
 Agency: Del Cielo Media (17159)  
 Product: Political - Candidate Other (1066)  
 Brand: MUNG/ORDR/M02N08 (571506)  
 Salesperson: Millennium - New York, New York (1406)  
 Sales Office: Millennium - New York  
 Buyer Name: RAUNDE, LEVINE,  
 Phone/Fax: /  
 CPE: MUNG/ORDR/M02N08  
 Account Types: National/Political  
 Billing Type: Standard  
 Comments: ORDR

Date Entered: 10/31/16  
 Last Modified: 10/31/16  
 Entered By: Charlene Whiteside  
 CO-OP: No  
 Demo: ECR25344961  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$385.50  
 Net Total: \$2,184.50  
 Sales Tax:

By Broadcast Month	Spots	Rate
Nov. 2016	26	\$2,570.00
<b>Grand Total:</b>	<b>26</b>	<b>\$2,570.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/02/16	5	:30	LA- 2A (CST)				2					2	\$15.00	\$30.00	Rockford (WQRF)	LAW & ORDER:SVU	10/31/16
2.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	LA- 2A (CST)					2				2	\$15.00	\$30.00	Rockford (WQRF)	LAW & ORDER:SVU	10/31/16
3.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	LA- 2A (CST)						2			2	\$15.00	\$30.00	Rockford (WQRF)	LAW & ORDER:SVU	10/31/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	LA- 2A (CST)			2						2	\$15.00	\$30.00	Rockford (WQRF)	LAW & ORDER:SVU	10/31/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	5	:30	6A- 6:30A (CST)				2					2	\$10.00	\$20.00	Rockford (WQRF)	AG DAY	10/31/16
6.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	6A- 6:30A (CST)					2				2	\$10.00	\$20.00	Rockford (WQRF)	AG DAY	10/31/16
7.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	6A- 6:30A (CST)						2			2	\$10.00	\$20.00	Rockford (WQRF)	AG DAY	10/31/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	6A- 6:30A (CST)			2						2	\$10.00	\$20.00	Rockford (WQRF)	AG DAY	10/31/16
9.0	Normal Line / SPOT	11/08/16-11/08/16	5	:30	6A- 6:30A (CST)					2				2	\$10.00	\$20.00	Rockford (WQRF)	AG DAY	10/31/16
10.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	9P- 9:30P (CST)							2		2	\$225.00	\$450.00	Rockford (WQRF)	FOX 39 NEWS	10/31/16
11.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9P- 9:30P (CST)							2		2	\$325.00	\$650.00	Rockford (WQRF)	FOX NEWS-9	10/31/16
12.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	7P- 8P (CST)							2		2	\$350.00	\$700.00	Rockford (WQRF)	ROSEWOOD-FOX	10/31/16
13.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	7P- 8P (CST)							2		2	\$275.00	\$550.00	Rockford (WQRF)	HELLS KITCHEN-FOX	10/31/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

See the back of this document for Advertising Contract Terms and Conditions

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25344981 Changes as of: 10/31/2016 at 10:54 AM Version: Highlighting Revision 1

CPE: MUNING/ORDR/N02N08 Flight: 11/2/16 - 11/8/16 Station: WQRF Total \$: \$2,570.00  
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Rockford Total Spots: 26

1427 LESLIE AVENUE Product: ORDR Office: NEW YORK Total CPP: \$57.11  
SUITE 102 Agency Order #: 30050347 Buyer: LEVINE, RANDE Primary Demo: Adults 35+ Total GRP: 45.0  
ALEXANDRIA, VA 22301 Salesperson: SHANNON YALLOF Assistant: MICHAEL MIENICHINI Con Type: POLITICAL/VOTE Separation:

Comments: NEW ORDER - BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR  
RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU revine@delcielomedia.com 571-585-8781

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/2 - 11/8								Total Spots	Total \$	CPP	GRP
							11/2	11/3	11/4	11/5	11/6	11/7	11/8					
1	M-F 1a-2a		LAW & ORDER:SVU	\$15.00	1.0	30	2	2	2	0	0	2	0	8	\$120.00	\$15.00	8.0	
2	M-F 6a-6:30a		AG DAY	\$10.00	0.5	30	2	2	2	0	0	2	2	10	\$100.00	\$20.00	5.0	
3	Sa 9p-9:30p		FOX 39 NEWS	\$225.00	4.5	30	0	0	0	2	0	0	0	2	\$450.00	\$50.00	9.0	
Changes: Rate from 200 to 225																		
4	Su 9p-9:30p		FOX NEWS-9	\$325.00	5.0	30	0	0	0	0	2	0	0	2	\$650.00	\$65.00	10.0	
5	Th 7p-8p		ROSEWOOD-FOX	\$350.00	3.5	30	0	2	0	0	0	0	0	2	\$700.00	\$100.00	7.0	
Changes: Rate from 200 to 350																		
6	F 7p-8p		HELLS KITCHEN-FOX	\$275.00	3.0	30	0	0	2	0	0	0	0	2	\$550.00	\$91.67	6.0	
Changes: Rate from 150 to 275																		
TOTALS:							4	6	6	2	2	4	2	26	\$2,570.00	\$57.11	45.0	

# 1456911



125 West 55th St  
New York, NY 10019

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 ALEXANDRIA, VA 22301  
 Salesperson: SHANNON YALLOF Assistant: MICHAEL MENICCHINI Separation:  
 212-373-8131 212-373-8291

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/31/16 10:54 AM	SHANNON YALLOF	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU revine@delcielomedia.com 571-585-8761
10/31/16 10:54 AM	SHANNON YALLOF	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU revine@delcielomedia.com 571-585-8761

Competitive Information

Market Budget:	\$25,700
WQRF Share:	10%
Comment:	
WFR:	30%
WREX:	32%
WTVO:	28%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$2,570.00	\$57.11	45.0
<b>Total</b>	<b>100%</b>	<b>26</b>	<b>\$2,570.00</b>	<b>\$57.11</b>	<b>45.0</b>

Month	Spots	Dollars
2016-Nov	26	\$2,570.00
<b>Total</b>	<b>26</b>	<b>\$2,570.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/31/16 11:00 AM					\$0	\$0	
Revision	10/31/16 10:54 AM	SHANNON YALLOF	Revised			\$600.00	\$2,570.00	Changes: Calculated Dollars from \$1,970.00 to \$2,570.00. Total CPP from \$44.51 to \$57.11. Competitive Market Budget from \$22,700 to \$25,700. User Entered \$ from \$0.00 to \$2,570.00. Total \$ from \$1,970.00 to \$2,570.00. 3 buylines added or modified
New	10/31/16 10:53 AM	SHANNON YALLOF	New	26		\$1,970.00	\$1,970.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.