



WQRF
PO Box 470
Rockford, IL 61105

Del Cielo Media
1427 Leslie Avenue
Suite #102
Alexandria, VA 22301

Contract # 1456911

| | | | |
|----------------|---|---------------|--------------------|
| Schedule Dates | 11/02/16-11/08/16 | Date Entered | 10/31/16 |
| Advertiser | Leslie Munger/Comptroller/Republican/IL (83861) | Last Modified | 10/31/16 |
| Agency | Del Cielo Media (17159) | Entered By | Charlene Whiteside |
| Product | Political - Candidate Other (1066) | CO-OP | No |
| Brand | MUNG/ORDR/M02N08 (571506) | Headline # | ECR25344961 |
| Salesperson | Millennium - New York, New York (1406) | Demo | Normal |
| Sales Office | Millennium - New York, New York (1406) | Order Type | Package Deal |
| Buyer Name | RAUNDE,LEVINE, | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$385.50 |
| CPE | MUNG/ORDR/M02N08 | Net Total | \$2,184.50 |
| Account Types | National/Political | Sales Tax | |
| Billing Type | Standard | | |
| Comments | ORDR | | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|-------------------|----------|
| 1.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 5 | :30 | LA- 2A (CST) | | | | 2 | | | | | 2 | \$15.00 | \$30.00 | Rockford (WQRF) | LAW & ORDER:SVU | 10/31/16 |
| 2.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 5 | :30 | LA- 2A (CST) | | | | | 2 | | | | 2 | \$15.00 | \$30.00 | Rockford (WQRF) | LAW & ORDER:SVU | 10/31/16 |
| 3.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 5 | :30 | LA- 2A (CST) | | | | | | 2 | | | 2 | \$15.00 | \$30.00 | Rockford (WQRF) | LAW & ORDER:SVU | 10/31/16 |
| 4.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 5 | :30 | LA- 2A (CST) | | 2 | | | | | | | 2 | \$15.00 | \$30.00 | Rockford (WQRF) | LAW & ORDER:SVU | 10/31/16 |
| 5.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 5 | :30 | 6A- 6:30A (CST) | | | | 2 | | | | | 2 | \$10.00 | \$20.00 | Rockford (WQRF) | AG DAY | 10/31/16 |
| 6.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 5 | :30 | 6A- 6:30A (CST) | | | | | 2 | | | | 2 | \$10.00 | \$20.00 | Rockford (WQRF) | AG DAY | 10/31/16 |
| 7.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 5 | :30 | 6A- 6:30A (CST) | | | | | | 2 | | | 2 | \$10.00 | \$20.00 | Rockford (WQRF) | AG DAY | 10/31/16 |
| 8.0 | Normal Line / SPOT | 11/07/16-11/07/16 | 5 | :30 | 6A- 6:30A (CST) | | | 2 | | | | | | 2 | \$10.00 | \$20.00 | Rockford (WQRF) | AG DAY | 10/31/16 |
| 9.0 | Normal Line / SPOT | 11/08/16-11/08/16 | 5 | :30 | 6A- 6:30A (CST) | | | | | | | | | 2 | \$10.00 | \$20.00 | Rockford (WQRF) | AG DAY | 10/31/16 |
| 10.0 | Normal Line / SPOT | 11/05/16-11/05/16 | 3 | :30 | 9P- 9:30P (CST) | | | | | | | 2 | | 2 | \$225.00 | \$450.00 | Rockford (WQRF) | FOX 39 NEWS | 10/31/16 |
| 11.0 | Normal Line / SPOT | 11/06/16-11/06/16 | 3 | :30 | 9P- 9:30P (CST) | | | | | | | | 2 | 2 | \$325.00 | \$650.00 | Rockford (WQRF) | FOX NEWS-9 | 10/31/16 |
| 12.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 4 | :30 | 7P- 8P (CST) | | | | | | | | 2 | 2 | \$350.00 | \$700.00 | Rockford (WQRF) | ROSEWOOD-FOX | 10/31/16 |
| 13.0 | Normal Line / SPOT | 11/04/16-11/04/16 | 4 | :30 | 7P- 8P (CST) | | | | | | | | 2 | 2 | \$275.00 | \$550.00 | Rockford (WQRF) | HELLS KITCHEN-FOX | 10/31/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

| Rockford (WQRF) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2016 | 26 | \$2,570.00 |
| Grand Total: | 26 | \$2,570.00 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |

See the back of this document for Advertising Contract Terms and Conditions

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 2534961 Changes as of: 10/31/2016 at 10:54 AM Version: Highlighting Revision 1

CPE: MUNING/ORDR/NO2N08 Flight: 11/2/16 - 11/8/16 Station: WQRF
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Rockford
1427 LESLIE AVENUE Product: ORDR Office: NEW YORK
SUITE 102 Agency Order #: 30050347 Primary Demo: Adults 35+
ALEXANDRIA, VA Buyer: LEVINE, RANDIE Con Type: POLITICAL/VOTE
22301
Salesperson: SHANNON YALLOF Assistant: MICHAEL MENICHINI
212-373-8131 212-373-8291
Comments: NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR
RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU rlevine@delcielomedia.com 571-585-8781

Total \$: \$2,570.00
Total Spots: 26
Total CPP: \$57.11
Total GRP: 45.0

| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 11/2 - 11/8 | | | | | | | | Total Spots | Total | | GRP |
|-------------------------------|-----------------|----|-------------------|----------|----------------|-----|-------------|------|------|------|------|------|------|----|----------------|----------|------|-----|
| | | | | | | | 11/2 | 11/3 | 11/4 | 11/5 | 11/6 | 11/7 | 11/8 | \$ | | CPP | | |
| | | | | | | | | | | | | | | | | | | |
| 1 | M-F 1a-2a | | LAW & ORDER:SVU | \$15.00 | 1.0 | 30 | 2 | 2 | 2 | 0 | 0 | 2 | 0 | 8 | \$120.00 | \$15.00 | 8.0 | |
| 2 | M-F 6a-6:30a | | AG DAY | \$10.00 | 0.5 | 30 | 2 | 2 | 2 | 0 | 0 | 2 | 2 | 10 | \$100.00 | \$20.00 | 5.0 | |
| 3 | Sa 9p-9:30p | | FOX 39 NEWS | \$225.00 | 4.5 | 30 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | \$450.00 | \$50.00 | 9.0 | |
| Changes: Rate from 200 to 225 | | | | | | | | | | | | | | | | | | |
| 4 | Su 9p-9:30p | | FOX NEWS-9 | \$325.00 | 5.0 | 30 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | \$650.00 | \$65.00 | 10.0 | |
| 5 | Th 7p-8p | | ROSEWOOD-FOX | \$350.00 | 3.5 | 30 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | \$700.00 | \$100.00 | 7.0 | |
| Changes: Rate from 200 to 350 | | | | | | | | | | | | | | | | | | |
| 6 | F 7p-8p | | HELLS KITCHEN-FOX | \$275.00 | 3.0 | 30 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | \$550.00 | \$91.67 | 6.0 | |
| Changes: Rate from 150 to 275 | | | | | | | | | | | | | | | | | | |
| TOTALS: 4 | | | | | | | 6 | 6 | 2 | 2 | 4 | 2 | | 26 | \$2,570.00 | \$57.11 | 45.0 | |

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25344961 Changes as of: 10/31/2016 at 10:54 AM Version: Highlighting Revision 1
CPE: MUNING/ORDR/N02N08 Flight: 11/2/16 - 11/8/16 Station: WQRF Total \$: \$2,570.00
Agency: DEL CIELO MEDIA Advertiser: Munger, Leslie for IL Market: Rockford Total Spots: 26
1427 LESLIE AVENUE Product: ORDR Office: NEW YORK Total CPM: \$57.11
SUITE 102 Agency Order #: 30050347 Primary Demo: Adults 35+ Total GRP: 45.0
ALEXANDRIA, VA Buyer: LEVINE, RANDE Con Type: POLITICAL/VOTE
Salesperson: SHANNON YALLOF Assistant: MICHAEL MENICHIINI Separation:
212-373-8131 212-373-8291

| | |
|----------------------|--|
| Special Instructions | |
|----------------------|--|

| Date/Time | Added by | Comment |
|-------------------|----------------|--|
| 10/31/16 10:54 AM | SHANNON YALLOF | NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP |
| 10/31/16 10:54 AM | SHANNON YALLOF | RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU rlevine@delcielomedia.com 571-585-8761 |
| 10/31/16 10:54 AM | SHANNON YALLOF | NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP |
| 10/31/16 10:54 AM | SHANNON YALLOF | RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU rlevine@delcielomedia.com 571-585-8761 |

| | |
|----------------|----------|
| Market Budget: | \$25,700 |
| WQRF Share: | 10% |
| Comment: | |
| WFR: | 30% |
| WREX: | 32% |
| WTVD: | 28% |

| Day/Time | % Distrib | Spots | Dollars | CPM | GRP |
|----------|-----------|-------|------------|---------|------|
| | 100% | 26 | \$2,570.00 | \$57.11 | 45.0 |
| Total | 100% | 26 | \$2,570.00 | \$57.11 | 45.0 |

| Month | Spots | Dollars |
|----------|-------|------------|
| 2016-Nov | 26 | \$2,570.00 |
| Total | 26 | \$2,570.00 |

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|-------------------|----------------|---------|-------|-------|------------|-------------|--|
| Queued for Electronic Contracting | 10/31/16 11:00 AM | | | | | \$0 | \$0 | |
| Revision | 10/31/16 10:54 AM | SHANNON YALLOF | Revised | | | \$600.00 | \$2,570.00 | Changes: Calculated Dollars from \$1,970.00 to \$2,570.00. Total CPM from \$44.51 to \$57.11. Competitive Market Budget from \$22,700 to \$25,700. User Entered \$ from \$0.00 to \$2,570.00. Total \$ from \$1,970.00 to \$2,570.00. 3 buylines added or modified |
| New | 10/31/16 10:53 AM | SHANNON YALLOF | New | 26 | | \$1,970.00 | \$1,970.00 | |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.