



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25571343

Changes as of: 6/12/2017 at 11:32 AM

Version: Original Order

450824

Agency: SHORR JOHNSON
MAGNUS

Flight: 6/13/17 - 6/19/17
Advertiser: Pritzker-Gov IL

Station: WEEK
Market: Peoria

Total \$: \$5,000.00
Total Spots: 10

100 N. 20th ST. Suite
201
Philadelphia, PA 19103

Product: Pritzker/G/D
Buyer: D'Elton, Mike

Office: WASHINGTON
Primary Demo: Adults 35+

Total CPP: \$0.00
Total GRP:

Agency Order #:
Salesperson: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE
Assistant: 202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/13 - 6/19		Total Spots	Total \$	CPP	GRP
							6/13	6/19				
	M-F 7a-9a		TODAY SHOW	\$800.00	0.0	60	1	1	2	\$1,600.00	\$0.00	0.0
	M-F 6a-7a		NEWS	\$800.00	0.0	60	2	0	2	\$1,600.00	\$0.00	0.0
	M-F 6p-6:30p		NEWS	\$700.00	0.0	60	3	0	3	\$2,100.00	\$0.00	0.0
	M-F 10p-10:35p		NEWS	\$900.00	0.0	60	2	1	3	\$2,700.00	\$0.00	0.0
TOTALS:							8	2	10	\$8,000.00	\$0.00	0.0

500 6/12.



125 West 55th St
New York, NY 10019

Contract # 25571343 Changes as of: 6/12/2017 at 11:32 AM Version: Original Order

CPE: SHORR JOHNSON Agency: MAGNUS
Flight: 6/13/17 - 6/19/17 Advertiser: Pfitzker-Gov IL
Station: WEEK
Market: Peoria
Total Spots: 10
Total CPP: \$0.00

100 N. 20th St. Suite 201 Philadelphia, PA 19103 Product: Pfitzker/G/D
Office: WASHINGTON
Buyer: Detorre, Mike Agency Order #:
Salesperson: KELLY JOHNS 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: KELLY JOHNS 202-872-5880
Total GRP:
Separation:

Special Instructions

Competitive Information

Market Budget:	\$22,857
WEEK Share:	35%
Comment:	
EEEK:	2%
WMIBD:	50%
WYZZ:	13%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$8,000.00	N/A	0.0
Total	100%	10	\$8,000.00	N/A	0.0

Month	Spots	Dollars
2017-Jun	10	\$8,000.00
Total	10	\$8,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	6/12/17 11:32 AM	KELLY JOHNS	New	10		\$8,000.00	\$8,000.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

WEEK

WEEK Television Inc
2907 Springfield RD
East Peoria, IL 61611-4878

Shorr and Associates Inc
100 N 20TH ST STE 201
PHILADELPHIA, PA 19103-3700

Contract # 450824
Schedule Dates 06/13/17-06/23/17
Advertiser JB for Governor (29658)
Agency Shorr and Associates Inc (1183)
Product Political - State 1 (1100)
Brand S-IL-Governor (116619)
Salesperson Continental, Washington DC (1465)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Agency Political
Billing Type Standard
Comments

Date Entered 06/12/17
Last Modified 06/12/17
Entered By Jennifer Wermowsky
CO-OP No
Headline # 25571343
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,200.00
Net Total \$6,800.00
Sales Tax

WEEK NBC (WEEK)		
By Broadcast Month	Spots	Rate
Jun, 2017	10	\$8,000.00
Grand Total:	10	\$8,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/13/17-06/16/17	1	1:00	7:00:04A- TODAY SHOW	1		X	X	X	X			1	\$800.00	\$800.00	WEEK NBC (WEEK)		6/12/17
2.0	Normal Line / SPOT	06/19/17-06/23/17	1	1:00	7:00:04A- TODAY SHOW	1	X	X	X	X	X			1	\$800.00	\$800.00	WEEK NBC (WEEK)		6/12/17
3.0	Normal Line / SPOT	06/13/17-06/16/17	1	1:00	6:00:04A- News 25 Today (Sat)	2		X	X	X	X			2	\$800.00	\$1,600.00	WEEK NBC (WEEK)		6/12/17
4.0	Normal Line / SPOT	06/13/17-06/16/17	1	1:00	5:59:15P- News 25 at Six	3		X	X	X	X			3	\$700.00	\$2,100.00	WEEK NBC (WEEK)		6/12/17
5.0	Normal Line / SPOT	06/13/17-06/16/17	1	1:00	9:59:34P- News 25 INSIDE	2		X	X	X	X			2	\$900.00	\$1,800.00	WEEK NBC (WEEK)		6/12/17
6.0	Normal Line / SPOT	06/19/17-06/23/17	1	1:00	9:59:34P- News 25 INSIDE	1	X	X	X	X	X			1	\$900.00	\$900.00	WEEK NBC (WEEK)		6/12/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____