



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25571343

Changes as of: 6/12/2017 at 11:32 AM

Version: Original Order

CPE:

Agency: SHORR JOHNSON  
MAGNUS

Flight: 6/13/17 - 6/19/17  
Advertiser: Pritzker-Gov IL

Station: WEEK  
Market: Peoria

Total \$: \$8,000.00  
Total Spots: 10

100 N. 20th ST. Suite  
201  
Philadelphia, PA 19103

Product: Pritzker/G/D

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #:

Buyer: D'Ettore, Mike

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE

Total GRP:

Salesperson: KELLY JOHNS

Assistant: 202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	6/13 - 6/19		Total Spots	Total \$	CPP	GRP
							6/13	6/19				
	M-F 7a-9a		TODAY SHOW	\$800.00	0.0	60	1	1	2	\$1,600.00	\$0.00	0.0
	M-F 7a-9a		NEWS	\$800.00	0.0	60	2	0	2	\$1,600.00	\$0.00	0.0
	M-F 6p-6:30p		NEWS	\$700.00	0.0	60	3	0	3	\$2,100.00	\$0.00	0.0
	M-F 10p-10:35p		NEWS	\$900.00	0.0	60	2	1	3	\$2,700.00	\$0.00	0.0
TOTALS:							8	2	10	\$8,000.00	\$0.00	0.0

JUN 16/12.

450824

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26571343 Changes as of: 6/12/2017 at 11:32 AM Version: Original Order

CPE: Agency: SHORR JOHNSON MAGNUS 100 N. 20th ST. Suite 201 Philadelphia, PA 19103 Advertiser: Pfitzker-Gov IL Product: Pfitzker/G/D

Buyer: DeTorne, Mike Salesperson: KELLY JOHNS 202-872-5880 Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: KELLY JOHNS 202-872-5880 Separation:

Total \$: \$8,000.00

Total Spots: 10

Total CPP: \$0.00

Total GRP:

Special Instructions

Competitive Information	
Market Budget:	\$22,857
WEEK Share:	35%
Comment:	
EEBK:	2%
WMBD:	50%
WYZZ:	13%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	10	\$8,000.00
Total	100%	10	\$8,000.00

Monthly Summary		
Month	Spots	Dollars
2017-Jun	10	\$8,000.00
Total	10	\$8,000.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	\$ Chg
New	6/12/17 11:32 AM	KELLY JOHNS	New	10	\$8,000.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# WEEK

WEEK Television Inc  
2907 Springfield RD  
East Peoria, IL 61611-4878  
PEORIA BLOOMINGTON

Short and Associates Inc  
100 N 20TH ST STE 201  
PHILADELPHIA, PA 19103-3700

## Contract # 450824

Schedule Dates 06/13/17-06/23/17  
Advertiser JB for Governor (29658)  
Agency Short and Associates Inc (1183)  
Product Political - State 1 (1100)  
Brand S-IL-Governor (116619)  
Salesperson Continental, Washington DC (1465)  
Sales Office Katz/Washington DC  
Buyer Name  
Phone/Fax /  
CPE N/A  
Account Types National/Agency Political  
Billing Type Standard  
Comments

Date Entered 06/12/17  
Last Modified 06/12/17  
Entered By Jennifer Wermowsky  
CO-OP No  
Headline # 25571343  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,200.00  
Net Total \$6,800.00  
Sales Tax

WEEK NBC (WEEK)		
By Broadcast Month	Spots	Rate
Jun, 2017	10	\$8,000.00
<b>Grand Total:</b>	<b>10</b>	<b>\$8,000.00</b>

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/13/17-06/16/17	1	1:00	7:00:04A- TODAY SHOW	1	X	X	X	X	X			1	\$800.00	\$800.00	WEEK NBC (WEEK)		6/12/17
2.0	Normal Line / SPOT	06/19/17-06/23/17	1	1:00	7:00:04A- TODAY SHOW	1	X	X	X	X	X			1	\$800.00	\$800.00	WEEK NBC (WEEK)		6/12/17
3.0	Normal Line / SPOT	06/13/17-06/16/17	1	1:00	6:00:04A- News 25 Today 6am	2	X	X	X	X	X			2	\$800.00	\$1,600.00	WEEK NBC (WEEK)		6/12/17
4.0	Normal Line / SPOT	06/13/17-06/16/17	1	1:00	5:59:15P- News 25 at Six	3	X	X	X	X	X			3	\$700.00	\$2,100.00	WEEK NBC (WEEK)		6/12/17
5.0	Normal Line / SPOT	06/13/17-06/16/17	1	1:00	9:59:34P- News 25 Midnight	2	X	X	X	X	X			2	\$900.00	\$1,800.00	WEEK NBC (WEEK)		6/12/17
6.0	Normal Line / SPOT	06/19/17-06/23/17	1	1:00	9:59:34P- News 25 Midnight	1	X	X	X	X	X			1	\$900.00	\$900.00	WEEK NBC (WEEK)		6/12/17