

# ORDER



**Orders**  
**Order / Rev:** 3611366  
**Alt Order #:** 27852771  
**Product Desc:** Issue  
**Estimate:** 11094  
**Flight Dates:** 10/25/22 - 10/31/22  
**Original Date / Rev:** 10/04/22 / 10/04/22  
**Order Type:** REG

**Grand Rapids WOTV**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Women Vote PAC  
**Demographic:** A25-54  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN14921  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	13	\$4,050.00	\$3,442.50
10/31/22	11/27/22	3	\$700.00	\$595.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	13	\$4,050.00	\$3,442.50	0.00
November 2022	3	\$700.00	\$595.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$4,750.00</b>	<b>\$4,037.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Grand Rapids WOTV	1%	\$4,750.00
Market	100%	\$475,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$470,250.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOTV	10/25/22	10/31/22	The View The View	CM	11a-12p	MTWTF--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00

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Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		3				\$100.00		0.00			
2	WOTV	10/25/22	10/31/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	MTWTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		4				\$300.00		0.00			
3	WOTV	10/25/22	10/31/22	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		4				\$300.00		0.00			
4	WOTV	10/25/22	10/31/22	Daybreak News @5am Daybreak @ 5	CM	M-F 5am - 6am	MTWTF--	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		1				\$50.00		0.00			
5	WOTV	10/25/22	10/28/22	News 8 @ 6p News 8 @6p	CM	6-630p	-TWTF--	:30	2	\$500.00	P4	0.00	NM	2	\$1,000.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-TWTF--		2				\$500.00		0.00			
6	WOTV	10/25/22	10/28/22	LN M-F LN M-F	CM	11p-1135p	-TWTF--	:30	2	\$500.00	P4	0.00	NM	2	\$1,000.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-TWTF--		2				\$500.00		0.00			
													Totals	16	\$4,750.00