

ORDER



Orders
Order / Rev: 4585036A
 Alt Order #:
Product Desc: Lake Charles Issue Buy Wed17th-Tue23
Estimate: Issue Buy Wed17th-Tue23rd
Flight Dates: 01/17/24 - 01/23/24
Original Date / Rev: 01/16/24 / 01/16/24
Order Type: POLITICAL ISSUE

KHLA-FM
Primary AE: Jen Mestayer
Sales Office: L-LCH
Sales Region: Local

Agency
Name: Gatorworks
Buying Contact:
Billing Contact: Gatorworks Agency AP
 10988 N Harrells Ferry Rd
 Baton Rouge, LA 70816

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Republic Renewal
Demographic: HH
Product Codes: IAB11-4,Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: P-00

New Business End: 12/31/24
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/23/24	33	\$1,320.00	\$1,122.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	33	\$1,320.00	\$1,122.00	0.00
Totals	33	\$1,320.00	\$1,122.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jen Mestayer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KHLA	01/17/24	01/21/24	M-Su 5a-8p M-Su 5a-8p	CM	6:00 AM-8:00 PM (6:00 AM-8:00 PM)	--WTFSS	:30	23	\$40.00	P-00	0.00	NM	23	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/15/24	01/21/24	--WTFSS		23		\$40.00		0.00					
2	KHLA	01/22/24	01/23/24	M-Su 5a-8p M-Su 5a-8p	CM	6:00 AM-8:00 PM (6:00 AM-8:00 PM)	MT-----	:30	10	\$40.00	P-00	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/22/24	01/28/24	MT-----		10		\$40.00		0.00					
													Totals	33	\$1,320.00