

# ORDER



**Orders**  
**Order / Rev:** 3426669  
 Alt Order #: WOC14494189  
 Product Desc: Ohio  
 Estimate: 7057  
 Flight Dates: 09/24/24 - 09/30/24  
 Original Date / Rev: 04/09/24 / 04/09/24  
 Order Type: CHOOSE

**WUAB**  
 Primary AE: Cleveland House  
 Sales Office: CLE-N  
 Sales Region: National

**Agency**  
**Name:** Main Street Media Group  
 Buying Contact:  
 Billing Contact:  
 19 Bassett Street  
 Providence, RI 02903

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Senate Leadership Fund  
 Demographic: A25+  
 Product Codes: Issue - National - Senate  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P-01

New Business End:  
 Advertiser External ID: 534498  
 Agency External ID: 104015  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/29/24	56	\$10,375.00	\$8,818.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	56	\$10,375.00	\$8,818.75	0.00
<b>Totals</b>	<b>56</b>	<b>\$10,375.00</b>	<b>\$8,818.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cleveland House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUAB	09/24/24	09/27/24	M-F 7a-8a M-F 7-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- 1111 - -	:30	4	\$75.00	P-02	0.00	NM	4	\$300.00
(Program: 19 NEWS AT 7AM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 - 1111 - - 4 \$75.00 0.00															
3	WUAB	09/24/24	09/27/24	M-F 7-9a News M-F 7-9a News	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	- 1111 - -	:30	4	\$75.00	P-02	0.00	NM	4	\$300.00
(Program: 19 NEWS AT 8AM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00a-9:00a TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 - 1111 - - 4 \$75.00 0.00															
N 5	WUAB	09/24/24	09/27/24	M-F 11a News M-F 11a News	CM	11:00 AM-12:00 PM	- 1111 - -	:30	4	\$300.00	P-02	0.00	NM	4	\$1,200.00
(Program: 19 NEWS AT 11AM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 11:00a-12:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 - 1111 - - 4 \$300.00 0.00															
6	WUAB	09/24/24	09/27/24	M-F 1p-2p M-F 1-2p	CM	1:00 PM-2:00 PM	- 1111 - -	:30	4	\$100.00	P-02	0.00	NM	4	\$400.00
(Program: PATERNITY COURT/WE THE PEOPLE) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 1:00p-2:00p TIME PERIOD ON WUAB. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 3426669  
 Alt Order #: WOC14494189  
 Flight Dates: 09/24/24 - 09/30/24

Advertiser: Senate Leadership Fund  
 Product Desc: Ohio  
 Estimate: 7057  
**WUAB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	WUAB	09/24/24	09/27/24	M-F 2p-3p M-F 2-3p	CM	2:00 PM-3:00 PM	- 1111 - -	:30	4	\$100.00	P-02	0.00	NM	4	\$400.00
(Program: MATHIS COURT) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 2:00p-3:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- 1111 - -			4			\$100.00			0.00		
11	WUAB	09/24/24	09/27/24	M-F 3p-4p M-F 3-4p	CM	3:00 PM-4:00 PM	- 1111 - -	:30	4	\$100.00	P-02	0.00	NM	4	\$400.00
(Program: HOT BENCH) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 3:00p-4:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- 1111 - -			4			\$100.00			0.00		
12	WUAB	09/24/24	09/27/24	M-F 4p-5p M-F 4-5p	CM	4:00 PM-5:00 PM	- 1111 - -	:30	4	\$100.00	P-02	0.00	NM	4	\$400.00
(Program: DREW BARRYMORE) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 4:00p-5:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- 1111 - -			4			\$100.00			0.00		
15	WUAB	09/24/24	09/27/24	M-F 6p-630p M-F 6-630p	CM	6:00 PM-6:30 PM	- 1111 - -	:30	4	\$150.00	P-02	0.00	NM	4	\$600.00
(Program: JEOPARDY II) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 6:00p-6:30p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- 1111 - -			4			\$150.00			0.00		
N17	WUAB	09/24/24	09/27/24	M-F 7p-730p M-F 7-730p	CM	7:00 PM-7:30 PM	- 1111 - -	:30	4	\$650.00	P-02	0.00	NM	4	\$2,600.00
(Program: 19 NEWS AT 7PM) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:00p-7:30p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- 1111 - -			4			\$650.00			0.00		
N19	WUAB	09/24/24	09/27/24	730p First Alert Focus M-F 730p 1st Alert Focus	CM	7:30 PM-8:00 PM	- 1111 - -	:30	4	\$650.00	P-02	0.00	NM	4	\$2,600.00
(Program: 19 NEWS: FIRST ALERT FOCUS) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 7:30p-8:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- 1111 - -			4			\$650.00			0.00		
N22	WUAB	09/24/24	09/27/24	M-F 1a-2a M-F 1-2x	CM	1:00 XM-2:00 XM	- TWTF - -	:30	3	\$50.00	P-02	0.00	NM	3	\$150.00
(Program: FAMILY GUY) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Fr 1:00a-2:00a TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- TWTF - -			3			\$50.00			0.00		
24	WUAB	09/24/24	09/29/24	Overnight Rotator Overnight Rotator	CM	2:00 XM-4:00 XM	- 111111	:30	6	\$50.00	P-02	0.00	NM	6	\$300.00
(Program: OVERNIGHT ROS) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Mo-Su 2:00a-4:00a TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- 111111			6			\$50.00			0.00		
25	WUAB	09/24/24	09/27/24	CW Fri Prime Hour 1 Friday Prime Hr 1	CM	8:00 PM-9:00 PM	- - - - 1 - -	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
(Program: PENN AND TELLER (FRI)) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- - - - 1 - -			1			\$300.00			0.00		
26	WUAB	09/24/24	09/28/24	Sat 5p-6p Sat 5-6p	CM	5:00 PM-6:00 PM	- - - - - 1 -	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: AMERICAN HOUSEWIFE (SAT)) NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sat 5:00p-6:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/23/24	09/29/24	- - - - - 1 -			1			\$75.00			0.00		
27	WUAB	09/24/24	09/28/24		CM	1:00 XM-2:00 XM	- - - - - 1 -	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00

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WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 1a-2a											
				Sat 1-2x											
(Program: THE SIMPSONS)															
NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sat 1:00a-2:00a TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	-----1-			1		\$50.00		0.00				
28	WUAB	09/24/24	09/29/24	Sun 4-5p	CM	4:00 PM-5:00 PM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				Sun 4-5p											
(Program: SIMPSONS)															
NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sun 4:00p-5:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	-----1			1		\$75.00		0.00				
29	WUAB	09/24/24	09/29/24	Sun 5p-6p	CM	5:00 PM-6:00 PM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				Sun 5-6p											
(Program: SIMPSONS)															
NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sun 5:00p-6:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	-----1			1		\$75.00		0.00				
30	WUAB	09/24/24	09/29/24	Sun 6p-7p	CM	6:00 PM-7:00 PM	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				Sun 6-7p											
(Program: S.W.A.T. (SUN 1))															
NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sun 6:00p-7:00p TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	-----1			1		\$75.00		0.00				
31	WUAB	09/24/24	09/29/24	Sun 11p-12a	CM	11:00 PM-12:00 XI	-----1	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				Sun 11p-12x											
(Program: INSIDE EDITION/RAW TRAVEL)															
NIELSEN-Q3 (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL LPJul/2022LS Sun 11:00p-12:00a TIME PERIOD ON WUAB.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/24	09/29/24	-----1			1		\$75.00		0.00				
													Totals	56	\$10,375.00