

QUARTERLY ISSUES/PROGRAM LIST

The following is a list of some of the significant issues responded to by Station KCEC, Denver, Colorado along with the most significant programming treatment of those issues for the period of December 4, 2017 through December 31, 2017. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE/ DESCRIPTION OF PROGRAM SEGMENT
Ad Council PSA/Project Roadblock	PSA	12/04/17	17x	1:00	To raise awareness around the dangers of impaired driving , The Ad Council, the National Highway Traffic Safety Administration (NHTSA) and the Television Bureau of Advertising (TVB) teamed up for the tenth year of "Project Roadblock." , broadcast TV stations across the United States will air our Buzzed Driving PSAs. The PSAs underscore the financial consequences of impaired driving - up to \$10,000 in fines, legal fees and increased insurance rates - and also emphasize for all viewers that buzzed driving is drunk driving.
Ad Council PSA/Project Roadblock	PSA	12/04/17	47x	:15	To raise awareness around the dangers of impaired driving , The Ad Council, the National Highway Traffic Safety Administration (NHTSA) and the Television Bureau of Advertising (TVB) teamed up for the tenth year of "Project Roadblock." , broadcast TV stations across the United States will air our Buzzed Driving PSAs. The PSAs underscore the financial consequences of impaired driving - up to \$10,000 in fines, legal fees and increased insurance rates - and also emphasize for all viewers that buzzed driving is drunk driving.
Ad Council PSA/Project Roadblock	PSA	12/05/17	38x	:30	To raise awareness around the dangers of impaired driving , The Ad Council, the National Highway Traffic Safety Administration (NHTSA) and the Television Bureau of Advertising (TVB) teamed up for the tenth year of "Project Roadblock." , broadcast TV stations across the United States will air our Buzzed Driving PSAs. The PSAs underscore the financial consequences of impaired driving - up to \$10,000 in fines, legal fees and increased insurance rates - and also emphasize for all viewers that buzzed driving is drunk driving.
Ad Council PSA/Project Roadblock	PSA	12/05/17	20x	:10	To raise awareness around the dangers of impaired driving , The Ad Council, the National Highway Traffic Safety Administration (NHTSA) and the Television Bureau of Advertising (TVB) teamed up for the tenth year of "Project Roadblock." , broadcast TV stations across the United States will air our Buzzed Driving PSAs. The PSAs underscore the financial consequences of impaired driving - up to \$10,000 in fines, legal fees and increased insurance rates - and also emphasize for all viewers that buzzed driving is drunk driving.
EX-COP FOUND GUILTY	Noticias Univision Colorado	12/6/17	10:00PM	1:00	A jury in Arapahoe County finds Ricardo Corral Venegas guilty of all the charges he faced. He is an ex-Mexican cop wanted for rape in that county and is now convicted of sexual assault for a crime he committed in Aurora, Colorado.
Ad Council PSA/AD COUNCIL-DRUNK	PSA	12/06/17	5x	:10	Since launching this campaign in 1983, more than 68% of Americans report that they have tried to prevent someone from driving after drinking. In 1998, America experienced its lowest number of alcohol-related fatalities since the U.S. Department of Transportation began keeping records. Campaign taglines have included: "Drinking & Driving Can Kill A Friendship" and "Friends Don't Let Friends Drive Drunk." For current drunk driving prevention work, visit - See more at: http://www.adcouncil.org/Our-Campaigns/The-Classics/Drunk-Driving-Prevention#sthash.5WUHTKhw.dpuf
Ad Council PSA/AD COUNCIL-DRUNK	PSA	12/07/17	8x	:10	Since launching this campaign in 1983, more than 68% of Americans report that they have tried to prevent someone from driving after drinking. In 1998, America experienced its lowest number of alcohol-related fatalities since the U.S. Department of Transportation began keeping records. Campaign taglines have included: "Drinking & Driving Can Kill A Friendship" and "Friends Don't Let Friends Drive Drunk." For current drunk driving prevention work, visit - See more at: http://www.adcouncil.org/Our-Campaigns/The-Classics/Drunk-Driving-Prevention#sthash.5WUHTKhw.dpuf
WHAT SCHOOLS ARE DOING TO FIGHT BULLYING	Perspectiva Nacional	12/10/17	3:00PM	6:00	We presented the case of California's teenager Rosalie Ávila who took her life due to bullying. We talk about what schools should do to face this problem and the role social networks play.
TRADITIONAL CELEBRATION	Noticias Univision Colorado	12/11/17	10:00PM	:30	On the eve of the celebration of Our Lady of Guadalupe, we transmit live from a church in which a three-day festival is held. We talk about the origin of this tradition and also cover news of the day.

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Ad Council PSA/Child Passenger Safety	PSA	12/13/17	14x	:30	Every 33 seconds, a child under 13 is involved in a car crash. From 2011 to 2015, 3,194 children under age 13 were killed and an estimated 559,000 children were injured in car crashes. That's more than the population of Atlanta, Georgia. Market research shows that while parents are constantly worried about their children, they are mistakenly confident about their kids' safety in the car. And in Latino families, children are more likely to be moved out of car and booster seats prematurely. In 2012, the Ad Council launched "The Right Seat," a campaign in English and Spanish that encourages proper installation and use of car and booster seats. Directed towards parents and caregivers, the campaign helps match children ages 0-12 with the right car seat for their age and size and promotes NHTSA's best practices for car safety.
Ad Council PSA/Seat Belt Safety	PSA	12/13/17	11x	:30	From 2008 to 2012, 1,609 children ages eight to 14 died while traveling in passenger vehicles. A full 50 percent of them were unrestrained at the time of their death. The new Seat Belt Safety, Childhood passenger, over a 1/3 of children 12 and younger killed in traffic crashes or accidents were unbelted. Or in the right seat. In the US, a child who dies before his or her 13 birthday is most likely to have been to Seat Belt Safety. Safecar.gov/kidbuckleup
Ad Council PSA/Texting and Driving Prevention	PSA	12/13/17	10x	:30	One million people chat and text while driving each day. People feel pressure to remain in constant contact, even when behind the wheel. What drivers do not realize are the dangers posed when they take their eyes off the road and their hands off the wheel, and focus on activities other than driving.
MONEY SAVING SCAM	Noticias Univision Colorado	12/13/17	10:00PM	2:30	Several people in Denver accuse a woman of taking their money to put into a community money-saving system known as "tandas." We talk to the victims and experts on how to avoid these types of scams.
Ad Council PSA/Child Passenger Safety	PSA	12/14/17	11x	1:00	Every 33 seconds, a child under 13 is involved in a car crash. From 2011 to 2015, 3,194 children under age 13 were killed and an estimated 559,000 children were injured in car crashes. That's more than the population of Atlanta, Georgia. Market research shows that while parents are constantly worried about their children, they are mistakenly confident about their kids' safety in the car. And in Latino families, children are more likely to be moved out of car and booster seats prematurely. In 2012, the Ad Council launched "The Right Seat," a campaign in English and Spanish that encourages proper installation and use of car and booster seats. Directed towards parents and caregivers, the campaign helps match children ages 0-12 with the right car seat for their age and size and promotes NHTSA's best practices for car safety.
SEXUAL HARASSMENT ISSUE	Perspectiva Nacional	12/17/17	5:00PM	8:00	We address the issue of sexual harassment. Members of Congress have requested that an investigation be conducted against President Trump due to cases of sexual harassment. Others ask for his resignation. We analyze why, unlike other accusations, a consensus on allegations against the president has not yet been reached.
FRACKING	Noticias Univision Colorado	12/22/17	10:00PM	2:40	Many Weld County parents are worried after the possibility of a fracking site being installed within feet of their children's school. We attend court to view both sides of the dispute.
SCAMMERS	Noticias Univision Colorado	12/26/17	10:00PM	2:15	Aurora police are searching for a couple of suspects that scammed a woman with \$20,000. They approached her at a Hobby Lobby claiming they had won a lottery prize but didn't have documents to claim the money.
NEW YEAR'S RESOLUTION	Perspectiva Nacional	12/31/17	4:00PM	5:57	We talk about New Year's resolutions. Many people use end-of-year celebrations as a practice of reflection and analysis. Others propose goals for themselves that are sometimes forgotten in the first week of the year or simply not completed at all. To fulfill them, experts recommend designing a clear and direct plan, leaving aside all the negativity.

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House Denver/AARP FOUNDATION	PSA	12/04/17	28x	:30	Right now, seniors across the country – including in your state and community – are struggling to get through the day as they face issues with hunger, housing, income, and isolation. You can help them. Your charitable gift to AARP Foundation will connect vulnerable older adults with the assistance they need to take on these challenges – from foreclosure prevention counseling to food assistance and more. Already, we've reached millions of seniors with life-changing support – with your help, we can do even more in the days and weeks ahead to help struggling seniors meet their basic needs and build the brighter future we all know is possible. Please visit www.foundation.aarp.org
Ad Council PSA/RECYCLING	PSA	12/04/17	23x	:30	We all have a dream, mine is to see the ocean. With a little help from everyone. I accomplished it, Recycle. For more information please visit quieroserriciclado.org
Ad Council PSA/Toys For Tots-US Marines Corp	PSA	12/04/17	12x	1:00	In honor of Veterans Day, the Ad Council's Emmy-award-winning diversity and inclusion public service campaign, so by highlighting both veterans and children the ' love of country and appreciation for each other. By exposing viewers to different veterans' along with children and service members' stories, viewers are encouraged to walk away with the message that to revere service is to revere all veterans, regardless of their race, gender, sexuality, religion, age or ability. Please visit our website at toysfortotsmarines.org
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House Denver/AARP FOUNDATION	PSA	12/06/17	34x	1:00	Right now, seniors across the country – including in your state and community – are struggling to get through the day as they face issues with hunger, housing, income, and isolation. You can help them. Your charitable gift to AARP Foundation will connect vulnerable older adults with the assistance they need to take on these challenges – from foreclosure prevention counseling to food assistance and more. Already, we've reached millions of seniors with life-changing support – with your help, we can do even more in the days and weeks ahead to help struggling seniors meet their basic needs and build the brighter future we all know is possible. Please visit www.foundation.aarp.org
Ad Council PSA/Job Training & Employment	PSA	12/06/17	8x	:30	Workforce Centers provide a variety of free services to assist employers and job seekers alike. Services include Job listings, Career counseling & training, Recruitment of workers, pre-screening & referral services and Tax credits and training reimbursement for employers just to name a few. This year's "Hire for Colorado" campaign sends a powerful message about Colorado's workforce.
Ad Council PSA/RECYCLING	PSA	12/09/17	2x	:15	We all have a dream, mine is to see the ocean. With a little help from everyone. I accomplished it, Recycle. For more information please visit quieroserriciclado.org

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Ad Council PSA/Fatherhood Involvement	PSA	12/09/17	1x	:15	The campaign PSAs encourage dads to recognize the critical role fathers play in their children's lives through something as simple as a dad joke. The TV spots feature kids re-telling jokes their dad shared with them, highlighting that even the smallest moments fathers spend with their children can have the biggest difference in their children's lives. All PSAs direct audiences to visit www.fatherhood.gov for parenting tips, fatherhood programs, and other resources.
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Ad Council PSA/Job Training & Employment	PSA	12/10/17	3x	1:00	Workforce Centers provide a variety of free services to assist employers and job seekers alike. Services include Job listings, Career counseling & training, Recruitment of workers, pre-screening & referral services and Tax credits and training reimbursement for employers just to name a few. This year's "Hire for Colorado" campaign sends a powerful message about Colorado's workforce.
Ad Council PSA/Score	PSA	12/13/17	10x	:30	The PSA directs audiences to visit our website where they can donate to the following: Feeding America network member Second Harvest Food Bank of Southern Louisiana, American Red Cross, Baton Rouge Area Foundation, Capital Area United Way, The Humane Society of the United States, Companion Animal Alliance and Volunteer Alliance. The PSA is being distributed to media outlets nationwide in regards to score, score by helping. www.OurTurnToHelp.org
Ad Council PSA/Score	PSA	12/13/17	7x	:30	The PSA directs audiences to visit our website where they can donate to the following: Feeding America network member Second Harvest Food Bank of Southern Louisiana, American Red Cross, Baton Rouge Area Foundation, Capital Area United Way, The Humane Society of the United States, Companion Animal Alliance and Volunteer Alliance. The PSA is being distributed to media outlets nationwide in regards to score, score by helping. www.OurTurnToHelp.org
Ad Council PSA/Score	PSA	12/15/17	7x	1:00	The PSA directs audiences to visit our website where they can donate to the following: Feeding America network member Second Harvest Food Bank of Southern Louisiana, American Red Cross, Baton Rouge Area Foundation, Capital Area United Way, The Humane Society of the United States, Companion Animal Alliance and Volunteer Alliance. The PSA is being distributed to media outlets nationwide in regards to score, score by helping. www.OurTurnToHelp.org
Ad Council PSA/Score	PSA	12/16/17	1x	1:00	The PSA directs audiences to visit our website where they can donate to the following: Feeding America network member Second Harvest Food Bank of Southern Louisiana, American Red Cross, Baton Rouge Area Foundation, Capital Area United Way, The Humane Society of the United States, Companion Animal Alliance and Volunteer Alliance. The PSA is being distributed to media outlets nationwide in regards to score, score by helping. www.OurTurnToHelp.org
DOMESTIC VIOLENCE DISPUTE	Noticias Univision Colorado	12/4/17	10:00PM	2:00	Following a domestic violence dispute, a man calls police and the dispute turns into a deportation order for his wife.

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THE DEPORTED REPORT	Noticiero Univision Edicion Digital	12/6/17	12:17PM	2:07	The Trump administration has dramatically ramped up immigration arrests inside the US while it scapegoats millions of people by painting them as violent criminals who should be deported. The administration claims it is focusing on serious, violent criminals, but President Trump's new policies make every unauthorized immigrant a target, regardless of their actual criminal histories. The crackdown is also affecting immigrants who are legal residents but who have been convicted of sometimes only minor or old criminal offenses. Many of these deportations threaten a range of fundamental human rights including the right to family unity, the right to seek asylum from persecution, the right to humane treatment in detention, the right to due process, and the rights of children, according to Human Rights Watch.
PRO-IMMIGRANT ACTIVIST IN ACTION TO PRESSURE CONGRESS	Perspectiva Nacional	12/10/17	3:00PM	8:00	We address the extensive list of activities carried out this week by DREAMers and pro-immigrant activists to pressure Congress into maintaining the Deferred Action program and the TPS. We also talk about the national conference for the integration of immigrants that is taking place in Phoenix, Arizona, from Sunday to Tuesday of next week.
THE REALITY OF SPLITTING UP FAMILIES THROUGH DEPORTATION	Al Punto	12/10/17	10:00 AM	6:28	José Miguel Vivanco, Executive Director of Americas Division, Human Rights Watch. Vivanco talks in depth about the newest Human Rights Watch study, "The Deported: Immigrants Uprooted from the Country They Call Home." Vivanco vividly describes the chaos, stress, and emotional/financial cost of splitting up families through deportation.
HUMAN RIGHTS ABUSE AT IMMIGRATION DETENTION CENTERS	Noticiero Univision Edicion Digital	12/15/17	12:04PM	:21	Immigrants detained at four large centers used by Immigration and Customs Enforcement are subject to inhumane treatment, given insufficient hygiene supplies and medical care, and provided potentially unsafe food, according to a federal report. The concerns about the treatment of detained immigrants in facilities in California, Georgia, New Jersey and New Mexico is summarized in a report issued by the Inspector General's Office of the Department of Homeland Security.
SANCTUARY PROTECTION	Noticias Univision Colorado	12/19/17	10:00PM	1:00	A Peruvian immigrant mother who has been in sanctuary on and off for the past two years, moves to a different church to be with her family. Counting her, there are five people in sanctuary trying to avoid deportation.
DEPORTED VETERAN RETURNS HOME AFTER GOVERNOR'S PARDON	Noticiero Univision	12/21/17	6:31PM	2:24	When Marco Chavez Medina walked across the border at San Ysidro on Thursday, he carried with him the hopes of hundreds of U.S. military veterans who have been deported following their years of service. Before he walked into the port of entry, several deported veterans who live in Tijuana shook his hand, wished him well and then erupted into cheers. Chavez, 45, is the first deported military veteran to have his green card reinstated after a governor pardoned the conviction that caused him to lose it. For the first time in 15 years, Chavez will be home for Christmas. Though he said he was nervous and couldn't sleep the night before, Chavez didn't show it. He stood calmly with his hands folded behind his back and his face stoic, the way one might expect from a man who served four years in the Marine Corps. He smiled mostly with the crinkles of his eyes. Chavez first came to the U.S. in 1973 when he was about six months old. He was an unauthorized immigrant until he received a green card in 1989 through the Reagan administration's amnesty program. In the late 90s, Chavez was convicted of animal cruelty and served 10 months of a two-year sentence. An immigration judge revoked his green card a few years later. The situation involved a dog in a mechanic shop, Chavez said, and he maintains that the jury made a mistake in convicting him, that he is innocent. An immigration judge reinstated his green card at the end of November after Gov. Jerry Brown pardoned him earlier this year. He had less than a month to mentally prepare to come back. He is pushing Congress to prevent more deportation of veterans and bring back those already removed.

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SEPARATION OF FAMILIES AT THE BORDER	Noticiero Univision Edicion Digital	12/22/17	12:02PM	:31	The Trump administration is considering measures to halt a surge of Central American families and unaccompanied minors coming across the Mexican border, including a proposal to separate parents from their children, according to officials with knowledge of the plans. That aspect of the effort would use data collected by the Department of Health and Human Services (HHS) to target parents for deportation after they attempt to regain custody of their children from government shelters. The Department of Homeland Security (DHS) has previously considered some of these proposals, but there is renewed urgency within the administration to address an abrupt reversal of what had been a sharp decline in illegal immigration since Trump took office in January.
FUTURE OF DACA AND CRISIS IN HONDURAS	Perspectiva Nacional	12/24/17	5:00PM	8:01	We include a PKG by Idaliz Ortiz on DACA after the decision of Republicans and Democrats to not include a resolution that covers the DREAMers in the tax reform, approved this week. The uncertainty continues for the DREAMers as Congress now has until March 5, 2018 to decide the future of these young people. We analyze the current situation in Latin America, specifically in Honduras. The country is experiencing a crisis after the victory of current President Juan Orlando Hernández in the presidential elections. Hondurans have taken to the streets shouting fraud which is why the Organization of American States calls for new elections to be held. On the other hand, opposition candidate Salvador Nasralla warns of a civil war in Honduras.
MEXICO'S NEW INTERIOR SECURITY LAW	Perspectiva Nacional	12/24/17	5:00PM	6:00	The Mexican Congress approved the controversial Interior Security Law that, according to opponents, seeks to militarize the country. Organizations defending human rights call on President Enrique Peña Nieto to veto the controversial law. In Las Redes del Poder Edwin Pitti talks about the new changes in Twitter's policies in order to combat all content of abuse and racial insults. Many accuse the social network of carrying out a "purge".
TRUMP, DACA AND THE WALL	Noticiero Univision	12/29/17	11:36PM	2:09	President Trump has again threatened the future status of a program that allowed children who were brought to or remained in the U.S. illegally to stay here, demanding he get a bigger border wall separating the U.S. and Mexico. In a tweet Friday morning, Trump said Democrats understand "there can be no DACA" — or the Deferred Action for Childhood Arrivals program — without a wall on the country's southern border. DACA allowed people who were brought to the U.S. illegally as children or overstayed visas to apply for two-year work permits and reprieves from deportation. Earlier this year, Trump reversed the policy, which was created during President Barack Obama's administration. The decision affected hundreds of thousands of undocumented young people, often referred to as DREAMers.
THE BEST OF AL PUNTO'S 2017 INTERVIEWS ON IMMIGRATION	Al Punto	12/31/17	10:00 AM	9:50	Guadalupe García de Rayos, Jeanette Vizguerra, Rosa María Hernández and her mother Felipa De La Cruz are immigrant families affected by the Trump administration's crackdown on undocumented immigrants. They describe their ordeal on interviews regarding mothers suffering the stress and pain of family separation due to deportation.
APPROVAL TO MAINTAIN FEDERAL GOVERNMENT	Perspectiva Nacional	12/10/17	3:00PM	9:00	We talked about the approval of a continuing resolution to maintain the operations of the federal government until December 22nd, 2017. We also talked about the decision of President Trump to recognize Jerusalem as the capital of the state of Israel, and the latest on the investigation of special prosecutor Robert Mueller on the Russian intromission during the 2016 electoral elections.
NEW TAX REFORM IMPACT	Perspectiva Nacional	12/17/17	5:00PM	6:01	We talk about the impact that the tax reform will have on the Affordable Care Act. Through the final project of the reform, the insurance market and social programs such as Medicaid could receive major cuts.
FIRST DEMOCRATIC SENATOR IN ALABAMA	Perspectiva Nacional	12/17/17	5:00PM	8:59	We talk about the election results in Alabama where for the first time in more than 25 years, a Democrat will represent that state in the Senate. We analyze the impact this will have on the political agenda of the Trump administration.

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RECENT TAX REFORM	Noticias Univision Colorado	12/21/17	10:00PM	2:15	The recent tax reform leaves many with questions as it is clear it will bring tax relief to big corporations but it is uncertain as to what it will do for low and middle class families. We detail the effects of the new reform in Colorado.
APPROVAL OF TAX REFORM IMPACT	Perspectiva Nacional	12/24/17	5:00PM	8:59	We talked about the approval of the tax reform, considered the largest fiscal review in the last 30 years. In addition, it is the first legislative victory of the President in almost a year of presidency. We analyze the impact this will have on Hispanic families. Our guest is Isaac Cohen, former director of the Economic Commission for Latin America and the Caribbean, and Stan Veuger of the American Enterprise Institute.
MINIMUM WAGE INCREASE NATIONWIDE	Noticiero Univision	12/31/17	11:30PM	0:22	Eighteen states in the U.S. will increase the minimum wage starting January 1, 2018. This will take effect in California, New York, Florida, New Jersey, Arizona and the state of Washington. These states have a large Hispanic population. As an example, in New York, a full-time worker earning \$22,000, will start earning \$30,000 when this wage increase goes into effect.
POLITICAL EVENTS OF THE PRESIDENCY, FINANCES AND PERSONAL BUDGETS	Perspectiva Nacional	12/31/17	4:00PM	8:03	We included a PKG by Edwin Pitti summarizing all the most important facts of Donald Trump's presidency. What political events shocked the country the most? We approach the subject of finances and personal budgets. One of the most common goals of the New Year is to improve the economic aspect of our lives. Many times this is difficult when we use credit cards indiscriminately and when we are unaware of which expenses consume a large part of our budget. Aracely Panameño, Director of Latino Affairs at the Center for Responsible Lending, talks about the steps to take to have healthy finances.
2018 POLITICAL AGENDA	Perspectiva Nacional	12/31/17	4:00PM	9:00	We analyze the political agenda for 2018. After a year full of controversies, legislative failures and the approval of a controversial tax reform, which party will take control of Congress after the midterm elections of 2018? In addition, Democrats advocate the need for a "Dream Act" to protect young DREAMers.
Ad Council PSA/PREVENT CANCER FOUNDATION	PSA	12/04/17	24x	:30	To build public awareness of lung cancer—the number 1 cancer killer of men and women—the American Lung Association's LUNG FORCE initiative has partnered with the Ad Council and ad agency Hill Holliday to launch the first national public service advertising (PSA) campaign to educate Americans about a lung cancer screening for those at high risk. This potentially lifesaving low-dose CT scan can detect lung cancer in the early stages, before symptoms arise, when more treatment options are available and the chances of survival are higher. Please visit www.savedbythescan.org
Ad Council PSA/HRSA-Health Resources & Services Administration	PSA	12/04/17	27x	:30	The Health Resources and Services Administration (HRSA) is an agency of the U.S. Department of Health and Human Services located in Rockville, Maryland. It is the primary federal agency for improving access to health care services for people who are uninsured, isolated or medically vulnerable.
Ad Council PSA/Autism Awareness	PSA	12/04/17	16x	1:00	Autism is one of the fastest-growing serious developmental disorder in the United States.*Today, one in 68 children is diagnosed with an autism spectrum disorder, a nearly 30 percent increase in the last two years. Despite this high prevalence, research shows that many parents of young children have very little knowledge about autism and are not seeking help early enough. Which is why the Autism Awareness campaign public service advertisements, created by volunteer agencies BBDO New York and LatinWorks, take audiences through the perspective of a child into an imaginative world to illustrate the signs of autism. The PSAs encourage parents of young children to visit AutismSpeaks.org/Signs to learn the signs of autism early, because seeking help can lead to better lifelong outcomes.

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Ad Council PSA/Autism Awareness	PSA	12/04/17	23x	:30	Autism is one of the fastest-growing serious developmental disorder in the United States.*Today, one in 68 children is diagnosed with an autism spectrum disorder, a nearly 30 percent increase in the last two years. Despite this high prevalence, research shows that many parents of young children have very little knowledge about autism and are not seeking help early enough. Which is why the Autism Awareness campaign public service advertisements, created by volunteer agencies BBDO New York and LatinWorks, take audiences through the perspective of a child into an imaginative world to illustrate the signs of autism. The PSAs encourage parents of young children to visit AutismSpeaks.org/Signs to learn the signs of autism early, because seeking help can lead to better lifelong outcomes.
Ad Council PSA/Autism Awareness	PSA	12/04/17	29x	:30	Autism is one of the fastest-growing serious developmental disorder in the United States.*Today, one in 68 children is diagnosed with an autism spectrum disorder, a nearly 30 percent increase in the last two years. Despite this high prevalence, research shows that many parents of young children have very little knowledge about autism and are not seeking help early enough. Which is why the Autism Awareness campaign public service advertisements, created by volunteer agencies BBDO New York and LatinWorks, take audiences through the perspective of a child into an imaginative world to illustrate the signs of autism. The PSAs encourage parents of young children to visit AutismSpeaks.org/Signs to learn the signs of autism early, because seeking help can lead to better lifelong outcomes.
Ad Council PSA/Stand Up To Cancer	PSA	12/04/17	14x	:30	Every Child deserves the opportunity to dream. United against Cancer. Lets support the 163,000 children diagnosed with Cancer every year. Visit standuptocancer.org
Ad Council PSA/HRSA-Health Resources & Services Administration	PSA	12/05/17	22x	1:00	The Health Resources and Services Administration (HRSA) is an agency of the U.S. Department of Health and Human Services located in Rockville, Maryland. It is the primary federal agency for improving access to health care services for people who are uninsured, isolated or medically vulnerable.
Ad Council PSA/Stand Up To Cancer	PSA	12/07/17	7x	1:00	Every Child deserves the opportunity to dream. United against Cancer. Lets support the 163,000 children diagnosed with Cancer every year. Visit standuptocancer.org
Ad Council PSA/PREVENT CANCER FOUNDATION	PSA	12/08/17	14x	1:00	To build public awareness of lung cancer—the number 1 cancer killer of men and women—the American Lung Association’s LUNG FORCE initiative has partnered with the Ad Council and ad agency Hill Holliday to launch the first national public service advertising (PSA) campaign to educate Americans about a lung cancer screening for those at high risk. This potentially lifesaving low-dose CT scan can detect lung cancer in the early stages, before symptoms arise, when more treatment options are available and the chances of survival are higher. Please visit www.savedbythescan.org
Ad Council PSA/Autism Awareness	PSA	12/09/17	1x	:15	Autism is one of the fastest-growing serious developmental disorder in the United States.*Today, one in 68 children is diagnosed with an autism spectrum disorder, a nearly 30 percent increase in the last two years. Despite this high prevalence, research shows that many parents of young children have very little knowledge about autism and are not seeking help early enough. Which is why the Autism Awareness campaign public service advertisements, created by volunteer agencies BBDO New York and LatinWorks, take audiences through the perspective of a child into an imaginative world to illustrate the signs of autism. The PSAs encourage parents of young children to visit AutismSpeaks.org/Signs to learn the signs of autism early, because seeking help can lead to better lifelong outcomes.

QUARTERLY ISSUES/PROGRAM LIST

The following is a list of some of the significant issues responded to by Station KCEC, Denver, Colorado along with the most significant programming treatment of those issues for the period of December 4, 2017 through December 31, 2017. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE/ DESCRIPTION OF PROGRAM SEGMENT
Ad Council PSA/Heart Disease	PSA	12/10/17	13x	1:00	"What you've heard is true: heart disease and stroke kill more women than men, despite the long-time, publicly-held misconception that it's a 'man's disease,'" said Dr. Jennifer H. Mieres, a spokesperson for the American Heart Association's Go Red For Women movement and Senior Vice President, Office of Community and Public Health, North Shore-LIJ Health System and Professor of Cardiology at Hofstra North Shore-LIJ School of Medicine. "The good news is that even though an estimated 43 million women are affected, heart disease and stroke can be prevented with small incremental changes.
Ad Council PSA/Stand Up To Cancer	PSA	12/13/17	4x	:15	Every Child deserves the opportunity to dream. United against Cancer. Lets support the 163,000 children diagnosed with Cancer every year. Visit standuptocancer.org
Ad Council PSA/Stand Up To Cancer	PSA	12/14/17	16x	:30	Every Child deserves the opportunity to dream. United against Cancer. Lets support the 163,000 children diagnosed with Cancer every year. Visit standuptocancer.org
Ad Council PSA/Stand Up To Cancer	PSA	12/16/17	10x	1:00	Every Child deserves the opportunity to dream. United against Cancer. Lets support the 163,000 children diagnosed with Cancer every year. Visit standuptocancer.org