

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Judy Foston Stanford, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Beto O'Rourke

Authorized committee:

Agency requesting time (and contact information):

Foston International Communications, 20234 Benton Springs Lane, Richmond, Texas 77407

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Gwen Puido

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Judy Foston Stanford

Signature:

Laura Wiederhold

Name: Judy Foston Stanford

Name:

LAURA Wiederhold

Date of Request to Purchase Ad Time: 9/19/2022

Date of Station Agreement to Sell Time: 9-20-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3622148/3622148	Station Call Letters: K00C / KSSM	Date Received/Requested: 9-20-22
Est. #:	Station Location: 608 Moody Lane Temple, TX 76504	Run Start and End Dates: 10-11-22 / 11-6-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KOOC-FM
 608 Moody Lane
 Temple, TX 76504
 (254) 773-5252

<u>Contract / Revision</u> 3622148 /		<u>Alt Order #</u>
<u>Advertiser</u> Beto O'Rourke		<u>Original Date / Revision</u> 09/20/22 / 09/20/22
<u>Contract Dates</u> 10/11/22 - 11/06/22	<u>Estimate #</u>	
<u>Product</u> Beto for Texas		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KOOC-FM	<u>Account Executive</u> House Killeen-Temple	<u>Sales Office</u> Local Killeen-Te
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Foston International Communications Inc.
 20234 Benton Springs Lane
 Richmond, TX 77407

KSSM-FM - 3622148A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSSM	10/11/22	11/08/22	M-F Prime Rotator	6a-7p		1:00				NM	140	\$2,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-TWTF--				23	\$17.00	0.00			
Week:		10/17/22	10/23/22	MTWTF--				35	\$17.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				35	\$17.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				35	\$17.00	0.00			
Week:		11/07/22	11/13/22	MT-----				12	\$17.00	0.00			
N 2	KSSM	10/11/22	11/08/22	Sa-Su Prime Rotator	6a-7p		1:00				NM	32	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				8	\$10.00	0.00			
Week:		10/17/22	10/23/22	-----S-				8	\$10.00	0.00			
Week:		10/24/22	10/30/22	-----S-				8	\$10.00	0.00			
Week:		10/31/22	11/06/22	-----S-				8	\$10.00	0.00			
Week:		11/07/22	11/13/22	-----S-				0	\$0.00	0.00			
N 3	KSSM	10/11/22	11/08/22	Sa-Su Prime Rotator	6a-7p		1:00				NM	32	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				8	\$10.00	0.00			
Week:		10/17/22	10/23/22	-----S				8	\$10.00	0.00			
Week:		10/24/22	10/30/22	-----S				8	\$10.00	0.00			
Week:		10/31/22	11/06/22	-----S				8	\$10.00	0.00			
Week:		11/07/22	11/13/22	-----S				0	\$0.00	0.00			
Totals											0.00	204	\$3,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/22 - 10/31/22	148	\$2,180.00	(\$327.00)	\$1,853.00
11/01/22 - 11/08/22	56	\$840.00	(\$126.00)	\$714.00
Totals	204	\$3,020.00	(\$453.00)	\$2,567.00

KOOC-FM - 3622148B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOOC	10/11/22	11/08/22	M-F Prime Rotator	6a-7p		1:00				NM	147	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KOOC-FM
 608 Moody Lane
 Temple, TX 76504
 (254) 773-5252

<u>Contract / Revision</u> 3622148 /	<u>Alt Order #</u>
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<u>Advertiser</u> Beto O'Rourke	<u>Original Date / Revision</u> 09/20/22 / 09/20/22
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<u>Contract Dates</u> 10/11/22 - 11/06/22	<u>Product</u> Beto for Texas	<u>Estimate #</u>
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KOOC-FM - 3622148B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-TWTF--				25	\$10.00	0.00			
Week:		10/17/22	10/23/22	MTWTF--				35	\$10.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				35	\$10.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				35	\$10.00	0.00			
Week:		11/07/22	11/13/22	MT-----				17	\$10.00	0.00			
N 2	KOOC	10/11/22	11/08/22	Sa-Su Prime Rotator	6a-7p		1:00				NM	32	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				8	\$6.00	0.00			
Week:		10/17/22	10/23/22	-----S-				8	\$6.00	0.00			
Week:		10/24/22	10/30/22	-----S-				8	\$6.00	0.00			
Week:		10/31/22	11/06/22	-----S-				8	\$6.00	0.00			
Week:		11/07/22	11/13/22	-----				0	\$0.00	0.00			
N 3	KOOC	10/11/22	11/08/22	Sa-Su Prime Rotator	6a-7p		1:00				NM	36	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				9	\$8.00	0.00			
Week:		10/17/22	10/23/22	-----S				9	\$8.00	0.00			
Week:		10/24/22	10/30/22	-----S				9	\$8.00	0.00			
Week:		10/31/22	11/06/22	-----S				9	\$8.00	0.00			
Week:		11/07/22	11/13/22	-----				0	\$0.00	0.00			
Totals											0.00	215	\$1,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/22 - 10/31/22	153	\$1,380.00	(\$207.00)	\$1,173.00
11/01/22 - 11/08/22	62	\$570.00	(\$85.50)	\$484.50
Totals	215	\$1,950.00	(\$292.50)	\$1,657.50

KOOC-FM - 3622148C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	10/11/22	10/16/22	1:00 Audio Spot (CPP)	42	\$5.00	CPP	\$210.00
N 2	10/17/22	11/06/22	1:00 Audio Spot (CPP)	156	\$5.00	CPP	\$780.00
N 3	11/07/22	11/08/22	1:00 Audio Spot (CPP)	12	\$5.00	CPP	\$60.00
Totals				210			\$1,050.00

KSSM-FM - 3622148C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 4	10/11/22	10/16/22	1:00 Audio Spot (CPP)	37	\$5.00	CPP	\$185.00
N 5	10/17/22	11/06/22	1:00 Audio Spot (CPP)	147	\$5.00	CPP	\$735.00
N 6	11/07/22	11/08/22	1:00 Audio Spot (CPP)	12	\$5.00	CPP	\$60.00
Totals				196			\$980.00

Time Period	Gross Amount	Agency Comm.	Net Amount
10/01/22 - 10/31/22	\$735.00	(\$110.25)	\$624.75
10/01/22 - 10/31/22	\$710.00	(\$106.50)	\$603.50
11/01/22 - 11/08/22	\$270.00	(\$40.50)	\$229.50
11/01/22 - 11/08/22	\$315.00	(\$47.25)	\$267.75
Totals	\$2,030.00	(\$304.50)	\$1,725.50

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KOOC-FM
 608 Moody Lane
 Temple, TX 76504
 (254) 773-5252

<u>Contract / Revision</u>	<u>Alt Order #</u>
3622148 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Beto O'Rourke	09/20/22 / 09/20/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/22 - 11/06/22	Beto for Texas	

Contract Totals 0.406 477 \$7,000.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Foston International

20234 Benton Springs Lane, Richmond, Texas 77407

Phone: (832) 595-2544 ■ Fax: (832) 595-2546

Email: jfoston@fostoninternational.com

www.fostoninternational.com

September 19, 2022

Dear Laura,

We are confirming the following advertising buy. Below is the advertising gross amount and net amount for the advertising buy. The commercials are 60 seconds with a start date of October 11 through November 8th.

We have the station's banking information so that we can wire transfer the payment. Once the wire transfer has been made, we will send you a receipt of the payment.

KOOC B-106	\$1,950 Gross	\$1,657.50 Net
KOOC B-106 Streaming	\$1,050 Gross	\$892.50 Net
KSSM 103.1 FM	\$3,020 Gross	\$2,567 Net
KSSM 103.1 FM Streaming	\$980 Gross	\$833 Net
Total	\$7,000 Gross	\$5,950 Net

Any questions or concerns do not hesitate to contact us at (832) 595-2544, cell: (713) 446-4391 or email jfoston@fostoninternational.com.

Thank you.

Judy Foston Stanford

Judy Foston Stanford

Foston International Communications, Inc.

Beto for Texas



From: Marianne Ward
 Phone: (254) 773-5252
 Email: marianne.ward@townsquaremedia.com
 9/15/2022 12:40 PM

Flight Dates: 10/11/2022 - 11/08/2022

Demo: P 18+

Radio Market: KILLEEN-TEMPLE, TX
 Survey: SP22 SD / FA21 SD
 Geography: Metro

ScheduleDescription:
 A 18+

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIS
Radio Total			825		\$8.48	\$7,000.00	0.3%	\$29.57	236.7	100%	100%	31.7%	105,300	7.6	798,800
KSSM-FM			204		\$14.80	\$3,020.00	0.5%	\$26.99	111.9	47%	43%	15.9%	52,800	7.1	373,900
Flight A - 1 wk (10/10)															
One Week Total			39		\$14.13	\$551.00	0.5%	\$24.49	22.5	10%	8%	7.1%	23,700	3.0	70,600
	Tu-F 6A-7P		39		\$14.13	\$551.00	0.5%	\$24.49	22.5	10%	8%	7.1%	23,700	3.0	70,600
	Sa 6A-7P		23	60	\$17.00	\$391.00	0.7%	\$24.29	16.1	72%	71%	6.0%	19,800	2.6	50,600
	Su 6A-7P		8	60	\$10.00	\$80.00	0.5%	\$20.00	4.0	18%	15%	1.7%	5,800	2.1	12,000
			8	60	\$10.00	\$80.00	0.3%	\$33.33	2.4	11%	15%	1.3%	4,200	1.9	8,000
Flight B - 3 wks (10/17, 10/24, 10/31)															
One Week Total			153		\$14.80	\$2,265.00	0.5%	\$27.55	82.2	35%	32%	13.7%	45,400	6.2	280,500
			51		\$14.80	\$755.00	0.5%	\$27.55	27.4	12%	11%	7.9%	26,300	3.6	93,500
	M-F 6A-7P	PROT	35	60	\$17.00	\$595.00	0.6%	\$28.33	21.0	77%	79%	6.9%	23,000	3.2	73,500
	Sa 6A-7P		8	60	\$10.00	\$80.00	0.5%	\$20.00	4.0	15%	11%	1.7%	5,800	2.1	12,000
	Su 6A-7P		8	60	\$10.00	\$80.00	0.3%	\$33.33	2.4	9%	11%	1.3%	4,200	1.9	8,000
Flight C - 1 wk (11/07)															
One Week Total			12		\$17.00	\$204.00	0.6%	\$28.33	7.2	3%	3%	3.3%	11,000	2.1	22,800
	M-Tu 6A-7P		12	60	\$17.00	\$204.00	0.6%	\$28.33	7.2	3%	3%	3.3%	11,000	2.1	22,800
KSSM-FM Stream															
Flight A - 1 wk (10/10)			196		\$5.00	\$980.00	0.0%	\$0.00	0.0	0%	14%	0.0%	0	0.0	0
One Week Total			37		\$5.00	\$185.00	0.0%	\$0.00	0.0	0%	3%	0.0%	0	0.0	0
	Tu-F 6A-7P		22	60	\$5.00	\$110.00	--	--	--	--	59%	--	--	--	--

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: KILLEEN-TEMPLE, TX; SP22 SD / FA21 SD; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Beto for Texas



From: Marianne Ward
 Phone: (254) 773-5252
 Email: marianne.ward@downsquaremedia.com
 9/15/2022 12:40 PM

KSSM-FM Stream (continued)	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIS
Flight B - 3 wks (10/17, 10/24, 10/31)	Sa 6A-7P		8 60		\$5.00	\$40.00	--	--	--	--	22%	--	--	--	--
	Su 6A-7P		7 60		\$5.00	\$35.00	--	--	--	--	19%	--	--	--	--
One Week Total			147		\$5.00	\$735.00	0.0%	\$0.00	0.0	0%	11%	0.0%	0	0.0	0
Flight C - 1 wk (11/07)	M-F 6A-7P	PROT	34 60		\$5.00	\$170.00	--	--	--	--	69%	--	--	--	--
	Sa 6A-7P		8 60		\$5.00	\$40.00	--	--	--	--	16%	--	--	--	--
	Su 6A-7P		7 60		\$5.00	\$35.00	--	--	--	--	14%	--	--	--	--
	One Week Total		12		\$5.00	\$60.00	0.0%	\$0.00	0.0	0%	1%	0.0%	0	0.0	0
KOOC-FM	M-Tu 6A-7P		12 60		\$5.00	\$60.00	--	--	--	--	100%	--	--	--	--
	One Week Total		12		\$5.00	\$60.00	0.0%	\$0.00	0.0	0%	1%	0.0%	0	0.0	0
Flight A - 1 wk (10/10)			215		\$9.07	\$1,950.00	0.6%	\$15.63	124.8	53%	28%	17.0%	56,500	7.5	424,900
One Week Total	Tu-F 6A-7P		42		\$8.81	\$370.00	0.6%	\$15.81	23.4	10%	5%	7.9%	26,100	3.0	79,300
	Sa 6A-7P		25 60		\$10.00	\$250.00	0.7%	\$14.29	17.5	75%	68%	6.7%	22,300	2.7	60,000
	Su 6A-7P		8 60		\$6.00	\$48.00	0.4%	\$15.00	3.2	14%	13%	1.8%	6,000	1.9	11,200
	Flight B - 3 wks (10/17, 10/24, 10/31)		9 60		\$8.00	\$72.00	0.3%	\$26.67	2.7	12%	19%	1.3%	4,400	1.8	8,100
One Week Total		156		\$9.04	\$1,410.00	0.6%	\$15.46	91.2	39%	20%	14.6%	48,400	6.4	309,900	
One Week Total	M-F 6A-7P		52		\$9.04	\$470.00	0.6%	\$15.46	30.4	13%	7%	8.5%	28,100	3.7	103,300
	Sa 6A-7P	PROT	35 60		\$10.00	\$350.00	0.7%	\$14.29	24.5	81%	74%	7.5%	24,800	3.4	84,000
	Su 6A-7P		8 60		\$6.00	\$48.00	0.4%	\$15.00	3.2	11%	10%	1.8%	6,000	1.9	11,200
	Flight C - 1 wk (11/07)		9 60		\$8.00	\$72.00	0.3%	\$26.67	2.7	9%	15%	1.3%	4,400	1.8	8,100
One Week Total		17		\$10.00	\$170.00	0.6%	\$16.67	10.2	4%	2%	4.1%	13,600	2.6	35,700	
One Week Total		17		\$10.00	\$170.00	0.6%	\$16.67	10.2	4%	2%	4.1%	13,600	2.6	35,700	

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: KILLEEN-TEMPLE, TX: SP22 SD / FA21 SD; Metro: Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Beto for Texas



From: Marianne Ward
 Phone: (254) 773-5252
 Email: marianne.ward@downsquaremedia.com
 9/15/2022 12:40 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs
KOOC-FM (continued)															
	M-Tu 6A-7P		17	60	\$10.00	\$170.00	0.6%	\$16.67	10.2	100%	100%	4.1%	13,600	2.6	35,700
KOOC-FM Stream			210		\$5.00	\$1,050.00	0.0%	\$0.00	0.0	0%	15%	0.0%	0	0.0	0
Flight A - 1 wk (10/10)															
	Tu-F 6A-7P		42		\$5.00	\$210.00	0.0%	\$0.00	0.0	0%	3%	0.0%	0	0.0	0
One Week Total			42		\$5.00	\$210.00	0.0%	\$0.00	0.0	0%	3%	0.0%	0	0.0	0
	Sa 6A-7P		8	60	\$5.00	\$40.00	--	--	--	--	19%	--	--	--	--
	Su 6A-7P		9	60	\$5.00	\$45.00	--	--	--	--	21%	--	--	--	--
Flight B - 3 wks (10/17, 10/24, 10/31)															
			156		\$5.00	\$780.00	0.0%	\$0.00	0.0	0%	11%	0.0%	0	0.0	0
One Week Total			52		\$5.00	\$260.00	0.0%	\$0.00	0.0	0%	4%	0.0%	0	0.0	0
	M-F 6A-7P	PROT	35	60	\$5.00	\$175.00	--	--	--	--	67%	--	--	--	--
	Sa 6A-7P		8	60	\$5.00	\$40.00	--	--	--	--	15%	--	--	--	--
	Su 6A-7P		9	60	\$5.00	\$45.00	--	--	--	--	17%	--	--	--	--
Flight C - 1 wk (11/07)															
			12		\$5.00	\$60.00	0.0%	\$0.00	0.0	0%	1%	0.0%	0	0.0	0
One Week Total			12		\$5.00	\$60.00	0.0%	\$0.00	0.0	0%	1%	0.0%	0	0.0	0
	M-Tu 6A-7P		12	60	\$5.00	\$60.00	--	--	--	--	100%	--	--	--	--

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: KILLEEN-TEMPLE, TX: SP22 SD / FA21 SD, Metro: Multiple Dayparts Used: P 18+; See Detailed Sourcing Page for Complete Details.
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Beto for Texas



From: Marianne Ward
 Phone: (254) 773-5252
 Email: marianne.ward@lowmsquaremedia.com
 9/15/2022 12:40 PM

Schedule Grand Totals: 5 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIS	CPM
Radio Total	825	\$8.48	\$7,000.00	0.3%	\$29.57	236.7	100%	100%	31.7%	105,300	7.6	798,800	\$8.48
KSSM-FM	204	\$14.80	\$3,020.00	0.5%	\$26.99	111.9	47%	43%	15.9%	52,800	7.1	373,900	\$8.22
KSSM-FM Stream	196	\$5.00	\$980.00	0.0%	\$0.00	0.0	0%	14%	0.0%	0	0.0	0	\$0.00
KOOC-FM	215	\$9.07	\$1,950.00	0.6%	\$15.53	124.8	53%	28%	17.0%	56,500	7.5	424,900	\$4.54
KOOC-FM Stream	210	\$5.00	\$1,050.00	0.0%	\$0.00	0.0	0%	15%	0.0%	0	0.0	0	\$0.00

Accepted by Station

Date

Accepted by Client

Judy Foster Stangford

9/20/2022

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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Detailed Sourcing Summary

Radio Market: KILLEEN-TEMPLE, TX
Survey: Average of Nielsen Radio Summary Data Spring 2022, Nielsen Radio Summary Data Fall 2021
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	331,800	1,188

Stations: User Selected

Additional Notices: -- Estimates not reported because the station was not reported in the selected survey.

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diary/keeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear-Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website:

<http://ascription.nielsen.com>

Rating Reliability Estimator:

<https://rra.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/RR8/2022SPR/0562/rdfs/SpecialNotices.pdf>

<https://ebook.nielsen.com/secure/RR8/2021FAL/0562/rdfs/SpecialNotices.pdf>

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