



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 6015299
Schedule Dates 03/12/24-03/19/24
Advertiser Christina Lambert for West Palm City Commission-D (15544)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Political Candidate (106741)
Salesperson Locality/DC, Washington DC (2995)
Sales Office Locality Washington DC
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CHRISTINA LAMBERT FOR CITY COMMISSION. 3/12- 3/19

Date Entered 03/11/24
Last Modified 03/11/24
Entered By Julianne Dragunat
CO-OP No
External # 10755670
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$832.50
Net Total \$4,717.50
Sales Tax

| West Palm Beach (WPEC) | | |
|------------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Mar. 2024 | 15 | \$5,550.00 |
| Grand Total: | 15 | \$5,550.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|-----------|---------|
| 1.0 | Normal Line / SPOT (1-1.6) | 03/12/24-03/15/24 | 2 | :30 | 7A- CBS-CBS This Morning | | | 1 | 1 | 1 | 1 | | | 4 | \$300.00 | \$1,200.00 | West Palm Beach (WPEC) | CBS MORN | 3/11/24 |
| 2.0 | Normal Line / SPOT (2-1.6) | 03/18/24-03/19/24 | 2 | :30 | 7A- CBS-CBS This Morning | | 1 | 1 | | | | | | 2 | \$300.00 | \$600.00 | West Palm Beach (WPEC) | CBS MORN | 3/11/24 |
| 3.0 | Normal Line / SPOT (3-2.6) | 03/12/24-03/15/24 | 3 | :30 | 12P- News-CBS 12 News at Noon | | | 1 | 1 | 1 | 1 | | | 4 | \$325.00 | \$1,300.00 | West Palm Beach (WPEC) | NOON NEWS | 3/11/24 |
| 4.0 | Normal Line / SPOT (4-2.6) | 03/18/24-03/19/24 | 3 | :30 | 12P- News-CBS 12 News at Noon | | 1 | 1 | | | | | | 2 | \$325.00 | \$650.00 | West Palm Beach (WPEC) | NOON NEWS | 3/11/24 |
| 5.0 | Normal Line / SPOT (5-2.0) | 03/12/24-03/14/24 | 2 | :30 | 6P- News-CBS 12 News at 6p | 2 | | X | X | X | | | | 2 | \$600.00 | \$1,200.00 | West Palm Beach (WPEC) | NEWS | 3/11/24 |
| 6.0 | Normal Line / SPOT (6-2.0) | 03/18/24-03/19/24 | 2 | :30 | 6P- News-CBS 12 News at 6p | 1 | X | X | | | | | | 1 | \$600.00 | \$600.00 | West Palm Beach (WPEC) | NEWS | 3/11/24 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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