

TELEREP, INC.
 1901 NORTH MOORE STREET, #501
 ARLINGTON, VA 22209



CODE X439	ADVERTISER POLI/C LAMBERT/D/COM/FL	DATE MAR11/24	ORDER NUMBER 10755670	MOD # 1 CF	PAGE 1
	PRODUCT LAMBERT FOR CTY COMM	STATION WPEC-TV	MARKET WEST PALM BEACH-FT.P		
CFLA	SALESPERSON CINTHIA FLAGG 703-528-9822	AGENCY CODE JMAS-CT	NIELSEN	RA35+	

OFFICE
 WASHINGTON, DC

SCHEDULE DATES MAR12/24-MAR19/24	WEEKS 2
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MCLAUGHLIN & ASSOCIATES
 MEDIA BUYER - MARIANNE CAMPBELL
 566 SOUTH ROUTE 303
 BLAUVELT, NY 10913

MOD CODE *	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
FOLD		***** THIS IS A CASH IN ADVANCE SCHEDULE ***** CHRISTINA LAMBERT FOR CITY COMMISSION									
	1	TU-F	700A-900A	30	MAR12-MAR15	1W			4	\$300.00	4
		PROGRAM :	CBS MORNING								
		RA35+ :	1.6								
	2	M-TU	700A-900A	30	MAR18-MAR19	1W			2	\$300.00	2
		PROGRAM :	CBS MORNING								
		RA35+ :	1.6								
	3	TU-F	1200N-1230P	30	MAR12-MAR15	1W			4	\$325.00	4
		PROGRAM :	NEWS								
		RA35+ :	2.6								
	4	M-TU	1200N-1230P	30	MAR18-MAR19	1W			2	\$325.00	2
		PROGRAM :	NEWS								
		RA35+ :	2.6								
	5	TU-TH	600P-630P	30	MAR12-MAR14	1W			2	\$600.00	2
		PROGRAM :	NEWS								
		RA35+ :	2.0								
	6	M-TU	600P-630P	30	MAR18-MAR19	1W			1	\$600.00	1
		PROGRAM :	NEWS								
		RA35+ :	2.0								
FOLD	#15#	MAR24	\$5,550							\$5,550.00	15

Times listed represent programming and/or adjacencies as declared at time of sale. Spot Contract applies as noted above and/or variations set forth in SRDS.

Rate Protection and Product Protection Will Follow Policy Outlined In Station's Current Rate Card.

*Modification Codes explanations, Non-Discrimination Clause, and Liability Clause appear on the back and are a material part of this agreement.

Modification Codes indicate changes to line since last contract.

A = Added
C = Cancelled
D = Days Changed
E = Effective Dates Changed
L = Length Changed
M = Make-good Status Change
T = Time Changed
S = Spots/Week Changed
P = Plan, Class or Section Change
R = Rate Changed
Z = Comments Change
* = More than two change codes

Agency acknowledges and agrees to Station's policies against impermissible discrimination in advertising sales agreements for television airtime on the basis of race or ethnicity, and against knowingly accepting any advertising that is intended to do so.

Agency represents and warrants that it is not purchasing television airtime from Station pursuant to this advertising sales agreement with the intent of impermissibly discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser, Agency or to Service, or payment by Agency to Service, shall not constitute payment to station.