

ORDER



Orders
Order / Rev: 287873
Alt Order #: 08259954
Product Desc: RUSS FEINGOLD 4 SEN
Estimate: 4319
Flight Dates: 08/30/16 - 09/06/16
Original Date / Rev: 05/27/16 / 08/30/16
Order Type: GENERAL

WDJT-TV-LP CBS58
Primary AE: Mica Hansen
Sales Office: HDC
Sales Region: NAT

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 1027 33rd St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/R Feingold/D/Sen/WI
Demographic: A35+
Product Codes: PL Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/06/16	74	\$26,750.00	\$22,737.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	74	\$26,750.00	\$22,737.50	0.00
Totals	74	\$26,750.00	\$22,737.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mica Hansen			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	23%	\$26,750.00
Market	100%	\$116,304.35

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	26%	\$30,239.13
WITI	31%	\$36,054.35
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	20%	\$23,260.87
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/31/16	09/02/16	M-F Late News M-F Late News	CM	.10p-1035p	--WTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	--WTF--		5		\$800.00		0.00					
E 2	WDJT	08/30/16	09/02/16	Morn News Sun-TH 430AM Mrgng News Sun-Th 430x-5x	CM	430x-5x	-TWT---	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	-TWT---		3		\$50.00		0.00					

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 Estimate: 4319
 WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	08/31/16	09/02/16	M-F 5pm News M-F 5pm News	CM	5p-530p	--WTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		3			\$300.00			0.00			
E 4	WDJT	08/31/16	09/02/16	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	--WTF--	:30	5	\$50.00	P-2	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		5			\$50.00			0.00			
E 5	WDJT	08/31/16	09/02/16	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--WTF--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		3			\$800.00			0.00			
E 6	WDJT	08/31/16	09/02/16	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--WTF--	:30	5	\$80.00	P-2	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		5			\$80.00			0.00			
E 7	WDJT	08/31/16	09/02/16	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--WTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		3			\$1,200.00			0.00			
E 8	WDJT	08/31/16	09/02/16	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--WTF--	:30	5	\$80.00	P-2	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		5			\$80.00			0.00			
E 9	WDJT	09/03/16	09/03/16	Sat Late News Sat Late News	CM	10p-1035p	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	-----1-		1			\$600.00			0.00			
E 10	WDJT	09/03/16	09/03/16	CBS Sat Morn Nws 6a-8a CBS Sat Morn Nws 6a-8a	CM	6a-8a	-----5-	:30	1	\$80.00	P-2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	-----5-		2			\$80.00			0.00			
E 11	WDJT	09/04/16	09/04/16	Face the Nation Face the Nation	CM	930a-1030a	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	-----1		1			\$300.00			0.00			
E 13	WDJT	09/04/16	09/06/16	Morn News Sun-TH 430x-5x Mrgng News Sun-Th 430x-5x	CM	430x-5x	M-----S	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/29/16	09/04/16	-----5		1			\$50.00			0.00			
	Week:	09/05/16	09/11/16	M-----		1			\$50.00			0.00			
E 14	WDJT	09/05/16	09/06/16	M-F 5pm News M-F 5pm News	CM	5p-530p	MT-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/05/16	09/11/16	MT-----		2			\$300.00			0.00			
E 15	WDJT	09/05/16	09/06/16	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	MT-----	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/05/16	09/11/16	MT-----		3			\$50.00			0.00			
E 16	WDJT	09/05/16	09/06/16	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	MT-----	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/05/16	09/11/16	MT-----		2			\$800.00			0.00			
E 17	WDJT	09/05/16	09/06/16	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	MT-----	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/05/16	09/11/16	MT-----		3			\$80.00			0.00			
E 18	WDJT	09/05/16	09/06/16	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	MT-----	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/05/16	09/11/16	MT-----		2			\$1,200.00			0.00			

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 Product Desc: RUSS FEINGOLD 4 SEN
 Estimate: 4319

WDJT-TV-LP CBS68

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WDJT	09/05/16	09/06/16	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	MT-----	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MT-----		2				\$1,200.00		0.00			
E 19	WDJT	09/05/16	09/06/16	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a	MT-----	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MT-----		3				\$80.00		0.00			
N 20	WDJT	09/05/16	09/06/16	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MT-----		2				\$400.00		0.00			
N 21	WDJT	09/05/16	09/06/16	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MT-----		2				\$400.00		0.00			
N 22	WDJT	09/05/16	09/06/16	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MT-----		2				\$400.00		0.00			
N 23	WDJT	08/31/16	09/02/16	News at Noon News at Noon	CM	12p-1230p	--WTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	--WTF--		3				\$200.00		0.00			
N 24	WDJT	09/05/16	09/06/16	3p-4p Dr Phil	CM	3p-4p	MT-----	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MT-----		2				\$200.00		0.00			
N 25	WDJT	09/05/16	09/06/16	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MT-----	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MT-----		2				\$200.00		0.00			
N 26	WDJT	08/31/16	09/02/16	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	--WTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	--WTF--		2				\$300.00		0.00			
N 27	WDJT	09/03/16	09/03/16	Sat 1035p-1135p The Closer	CM	1035p-1135p	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----1-		1				\$200.00		0.00			
N 28	WDJT	09/03/16	09/03/16	Sat 1135p-1235a Castle	CM	1135p-1235x	-----1-	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----1-		1				\$160.00		0.00			
N 29	WDJT	09/03/16	09/03/16	Sat 1235a-135a Rookie Blue	CM	1235a-135a	-----1-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----1-		1				\$100.00		0.00			
N 30	WDJT	09/04/16	09/04/16	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----1		1				\$3,000.00		0.00			
N 31	WDJT	09/05/16	09/06/16	News at Noon News at Noon	CM	12p-1230p	MT-----	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MT-----		2				\$200.00		0.00			

Totals 74 \$26,750.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDT - TV Milwaukee, WI	Date: 04/18/2016
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I, Alex Nathanson
 being/on behalf of: Feingold, Russell D., a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the Primary
 election to be held on: 08/09/2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 04/19/2016 Date of Last Broadcast: 04/25/2016

Total Charges: \$ 12,920.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Russ for Wisconsin

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Sensenbrenner, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

04/18/2016

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

