

ORDER



Orders
Order / Rev: 290836
Alt Order #: 08319231
Product Desc: RUSS FEINGOLD 4 SEN
Estimate: 4347
Flight Dates: 07/05/16 - 07/11/16
Original Date / Rev: 07/01/16 / 07/12/16
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Mica Hansen
Sales Office: HDC
Sales Region: NAT

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 1027 33rd St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poll/R Feingold/D/Sen/WI
Demographic: A35+
Product Codes: PL Candidate
Priority: LUR
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/27/16 | 07/11/16 | 75 | \$10,510.00 | \$8,933.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|-------------|
| July 2016 | 75 | \$10,510.00 | \$8,933.50 | 0.00 |
| Totals | 75 | \$10,510.00 | \$8,933.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mica Hansen | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|------------------|-------|-------------|
| WDJT-TV-LP CBS58 | 25% | \$10,510.00 |
| Market | 100% | \$42,040.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| WBME | 0% | \$0.00 |
| WCGV | 0% | \$0.00 |
| WISN | 28% | \$11,771.20 |
| WITI | 25% | \$10,510.00 |
| WMLW- | 0% | \$0.00 |
| WPXE | 0% | \$0.00 |
| WTMJ | 22% | \$9,248.80 |
| WTV | 0% | \$0.00 |
| WYTU | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|------|-------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1 | WDJT | 07/08/16 | 07/08/16 | Price Is Right 10a-11a | CM | 10a - 11a | ----1-- | :30 | 1 | \$150.00 | LUR | 0.00 | NM | 1 | \$150.00 |
| Price is Right 10a-11a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | ----1-- | | 1 | | | | \$150.00 | | 0.00 | | | |
| E 2 | WDJT | 07/08/16 | 07/08/16 | LF 1035p-1135p | CM | 1035p-1137p | ----1-- | :30 | 1 | \$80.00 | LUR | 0.00 | NM | 1 | \$75.00 |
| Late Show w/Stephen Colbert | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | ----1-- | | 1 | | | | \$80.00 | | 0.00 | | | |

WDJT-TV-LP CBS58

Order / Rev: 290836
 Alt Order #: 08319231
 Flight Dates: 07/05/16 - 07/11/16

Advertiser: Pol/R Feingold/D/Sen/WI
 Product Desc: RUSS FEINGOLD 4 SEN
 Estimate: 4347

WDJT-TV-LP CBS58

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|-----|---------------|------|-------|------------|
| E 12 | WDJT | 07/08/16 | 07/08/16 | CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a | | 7a-9a | ----2-- | :30 | 2 | \$35.00 | LUR | 0.00 | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | ----2-- | | 2 | | | \$35.00 | | | 0.00 | | | |
| E 13 | WDJT | 07/08/16 | 07/08/16 | Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a | | 858a-10a | ----1-- | :30 | 1 | \$80.00 | LUR | 0.00 | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | ----1-- | | 1 | | | \$80.00 | | | 0.00 | | | |
| E 14 | WDJT | 07/11/16 | 07/11/16 | M-F Late News M-F Late News | CM | 10p-1035p | 1----- | :30 | 1 | \$300.00 | LUR | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$300.00 | | | 0.00 | | | |
| E 15 | WDJT | 07/11/16 | 07/11/16 | Price Is Right 10a-11a Price is Right 10a-11a | CM | 10a - 11a | 1----- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$200.00 | | | 0.00 | | | |
| E 16 | WDJT | 07/11/16 | 07/11/16 | Late Late 1135p-1235a Late Late 1137p-1237a | CM | 1137p-1237a | 1----- | :30 | 1 | \$50.00 | P-3 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$50.00 | | | 0.00 | | | |
| E 17 | WDJT | 07/11/16 | 07/11/16 | CBS Block 1230p-2p CBS Block 1230p-2p | CM | 1230p-2p | 1----- | :30 | 1 | \$70.00 | LUR | 0.00 | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$70.00 | | | 0.00 | | | |
| E 18 | WDJT | 07/11/16 | 07/11/16 | Insider 1237a-105a Insider 1237a-105a | CM | 1237xm-105xm | 1----- | :30 | 1 | \$25.00 | P-3 | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$25.00 | | | 0.00 | | | |
| E 19 | WDJT | 07/11/16 | 07/11/16 | News at Noon News at Noon | CM | 12p-1230p | 1----- | :30 | 1 | \$85.00 | LUR | 0.00 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$85.00 | | | 0.00 | | | |
| E 20 | WDJT | 07/11/16 | 07/11/16 | 3p-4p Dr Phil | CM | 3p-4p | 1----- | :30 | 1 | \$65.00 | LUR | 0.00 | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$65.00 | | | 0.00 | | | |
| E 21 | WDJT | 07/11/16 | 07/11/16 | M-F 5pm News M-F 5pm News | CM | 5p-530p | 1----- | :30 | 1 | \$100.00 | LUR | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$100.00 | | | 0.00 | | | |
| E 22 | WDJT | 07/11/16 | 07/11/16 | Morning News M-F 5a - 6M M-F 5a - 6a | | 5a - 6a | 1----- | :30 | 1 | \$20.00 | LUR | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$20.00 | | | 0.00 | | | |
| E 23 | WDJT | 07/11/16 | 07/11/16 | Jeopardy 6p-630p 6p-630p/Jeopardy | CM | M-F 6p-630p | 1----- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$400.00 | | | 0.00 | | | |
| E 24 | WDJT | 07/11/16 | 07/11/16 | Morning News M-F 6a - 7M M-F 6a - 7a | | 6a-7a | 1----- | :30 | 1 | \$40.00 | P-3 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$40.00 | | | 0.00 | | | |
| E 25 | WDJT | 07/11/16 | 07/11/16 | Wheel of Fortune 630p-7p 630p-7p/Wheel | | M-F 630p-7p | 1----- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | 1 | | | \$1,200.00 | | | 0.00 | | | |
| E 26 | WDJT | 07/11/16 | 07/11/16 | CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a | | 7a-9a | 2----- | :30 | 2 | \$40.00 | P-3 | 0.00 | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 2----- | | 2 | | | \$40.00 | | | 0.00 | | | |

Order / Rev: 290836
 Alt Order #: 08319231
 Flight Dates: 07/05/16 - 07/11/16

Advertiser: Poli/R Feingold/D/Sen/WI
 Product Desc: RUSS FEINGOLD 4 SEN
 Estimate: 4347

WDJT-TV-LP CBS58

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 26 | WDJT | 07/11/16 | 07/11/16 | CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a | | 7a-9a | 2----- | :30 | 2 | \$40.00 | P-3 | 0.00 | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 2----- | | | | | 2 | \$40.00 | | 0.00 | | | |
| E 27 | WDJT | 07/11/16 | 07/11/16 | Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a | | 858a-10a | 1----- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/11/16 | 07/17/16 | 1----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 28 | WDJT | 07/09/16 | 07/09/16 | Sat 1035p-1135p The Closer | CM | 1035p-1135p | -----1- | :30 | 1 | \$40.00 | LUR | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | -----1- | | | | | 1 | \$40.00 | | 0.00 | | | |
| E 29 | WDJT | 07/09/16 | 07/09/16 | Sat 1135p-1235a Castle | CM | 1135p-1235x | -----1- | :30 | 1 | \$45.00 | LUR | 0.00 | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | -----1- | | | | | 1 | \$45.00 | | 0.00 | | | |
| E 30 | WDJT | 07/09/16 | 07/09/16 | Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel | CM | Sat 6-7p | -----1- | :30 | 1 | \$125.00 | LUR | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | -----1- | | | | | 1 | \$125.00 | | 0.00 | | | |
| E 31 | WDJT | 07/10/16 | 07/10/16 | Su 6p - 7p 60 Minutes | CM | 6p - 7p | -----1 | :30 | 1 | \$900.00 | LUR | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | -----1 | | | | | 1 | \$900.00 | | 0.00 | | | |
| E 32 | WDJT | 07/10/16 | 07/10/16 | CBS Sunday Morn 758aGM CBS Sunday Morning | | 8a-930a | -----1 | :30 | 1 | \$200.00 | LUR | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | -----1 | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 33 | WDJT | 07/10/16 | 07/10/16 | Face the Nation Face the Nation | CM | 930a-1030a | -----1 | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | -----1 | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 34 | WDJT | 07/07/16 | 07/07/16 | M-F Late News M-F Late News | CM | 10p-1035p | ---1--- | :30 | 1 | \$300.00 | LUR | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | ---1--- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 35 | WDJT | 07/07/16 | 07/07/16 | Price Is Right 10a-11a Price is Right 10a-11a | CM | 10a - 11a | ---1--- | :30 | 1 | \$150.00 | LUR | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | ---1--- | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 36 | WDJT | 07/07/16 | 07/07/16 | Y&R 11a-12p The Young & the Restless 11a- | CM | 11a - 12p | ---1--- | :30 | 1 | \$160.00 | LUR | 0.00 | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | ---1--- | | | | | 1 | \$160.00 | | 0.00 | | | |
| E 37 | WDJT | 07/07/16 | 07/07/16 | CBS Block 1230p-2p CBS Block 1230p-2p | CM | 1230p-2p | ---1--- | :30 | 1 | \$70.00 | LUR | 0.00 | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | ---1--- | | | | | 1 | \$70.00 | | 0.00 | | | |
| E 38 | WDJT | 07/07/16 | 07/07/16 | Insider 1237a-105a Insider 1237a-105a | CM | 1237xm-105xm | ---1--- | :30 | 1 | \$25.00 | P-3 | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | ---1--- | | | | | 1 | \$25.00 | | 0.00 | | | |
| E 39 | WDJT | 07/07/16 | 07/07/16 | News at Noon News at Noon | CM | 12p-1230p | ---1--- | :30 | 1 | \$85.00 | LUR | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/04/16 | 07/10/16 | ---1--- | | | | | 1 | \$85.00 | | 0.00 | | | |

WDJT-TV-LP CBS58

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|---|-------------------|-------------------|--|-------|-----------------------|-----------------|---------------|-------|----------------------|-----|---------------|-------------|-------|----------|
| E 39 | WDJT | 07/07/16 | 07/07/16 | News at Noon News at Noon | CM | 12p-1230p | ---1--- | :30 | 1 | \$85.00 | LUR | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---1--- | | 1 | | | | \$85.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WDJT | 07/04/16-07/10/16 | News at Noon | | 12p-1230p | ---Th----- | :30 | | (\$85.00) | | 0.00 | NM | | |
| | See MG 5.2,5.3,5.4 [reduced to LUR \$70, combine difference into 1x \$35 Th-Fr 7-9a LUR] | | | | | | | | | | | | | | |
| E 40 | WDJT | 07/07/16 | 07/07/16 | 3p-4p Dr Phil | CM | 3p-4p | ---1--- | :30 | 1 | \$65.00 | LUR | 0.00 | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---1--- | | 1 | | | | \$65.00 | | 0.00 | | | |
| E 41 | WDJT | 07/07/16 | 07/07/16 | M-F 5pm News M-F 5pm News | CM | 5p-530p | ---1--- | :30 | 1 | \$100.00 | LUR | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---1--- | | 1 | | | | \$100.00 | | 0.00 | | | |
| E 42 | WDJT | 07/07/16 | 07/07/16 | Morning News M-F 5a - 6a M-F 5a - 6a | CM | 5a - 6a | ---1--- | :30 | 1 | \$20.00 | LUR | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---1--- | | 1 | | | | \$20.00 | | 0.00 | | | |
| E 43 | WDJT | 07/07/16 | 07/07/16 | Jeopardy 6p-630p 6p-630p/Jeopardy | CM | M-F 6p-630p | ---1--- | :30 | 1 | \$325.00 | LUR | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---1--- | | 1 | | | | \$325.00 | | 0.00 | | | |
| E 44 | WDJT | 07/07/16 | 07/07/16 | Morning News M-F 6a - 7a M-F 6a - 7a | CM | 6a-7a | ---1--- | :30 | 1 | \$30.00 | LUR | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---1--- | | 1 | | | | \$30.00 | | 0.00 | | | |
| E 45 | WDJT | 07/07/16 | 07/07/16 | Wheel of Fortune 630p-7p 630p-7p/Wheel | CM | M-F 630p-7p | ---1--- | :30 | 1 | \$400.00 | LUR | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---1--- | | 1 | | | | \$400.00 | | 0.00 | | | |
| E 46 | WDJT | 07/07/16 | 07/07/16 | CBS Mming Nws M-F 7-9a CBS This Morning M-F 7a-9a | CM | 7a-9a | ---2--- | :30 | 2 | \$35.00 | LUR | 0.00 | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---2--- | | 2 | | | | \$35.00 | | 0.00 | | | |
| E 47 | WDJT | 07/07/16 | 07/07/16 | Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a | CM | 858a-10a | ---1--- | :30 | 1 | \$80.00 | LUR | 0.00 | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | ---1--- | | 1 | | | | \$80.00 | | 0.00 | | | |
| E 48 | WDJT | 07/05/16 | 07/05/16 | Price Is Right 10a-11a Price Is Right 10a-11a | CM | 10a - 11a | -1----- | :30 | 1 | \$150.00 | LUR | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | -1----- | | 1 | | | | \$150.00 | | 0.00 | | | |
| E 49 | WDJT | 07/05/16 | 07/05/16 | Late Late 1135p-1235a Late Late 1137p-1237a | CM | 1137p-1237a | -1----- | :30 | 1 | \$50.00 | P-3 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | -1----- | | 1 | | | | \$50.00 | | 0.00 | | | |
| E 50 | WDJT | 07/05/16 | 07/05/16 | CBS Block 1230p-2p CBS Block 1230p-2p | CM | 1230p-2p | -1----- | :30 | 1 | \$70.00 | LUR | 0.00 | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | -1----- | | 1 | | | | \$70.00 | | 0.00 | | | |
| E 51 | WDJT | 07/05/16 | 07/05/16 | News at Noon News at Noon | CM | 12p-1230p | -1----- | :30 | 1 | \$85.00 | LUR | 0.00 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | -1----- | | 1 | | | | \$85.00 | | 0.00 | | | |
| E 52 | WDJT | 07/05/16 | 07/05/16 | 3p-4p Dr Phil | CM | 3p-4p | -1----- | :30 | 1 | \$65.00 | LUR | 0.00 | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 290836
 Alt Order #: 08319231
 Flight Dates: 07/05/16 - 07/11/16

Advertiser: Poli/R Feingold/D/Sen/WI
 Product Desc: RUSS FEINGOLD 4 SEN
 Estimate: 4347

WDJT-TV-LP CBS58

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 52 | WDJT | 07/05/16 | 07/05/16 | 3p-4p Dr Phil | CM | 3p-4p | -1----- | :30 | 1 | \$65.00 | LUR | 0.00 | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -1----- | | | | | 1 | \$65.00 | | 0.00 | | | |
| E 53 | WDJT | 07/05/16 | 07/05/16 | M-F 5pm News M-F 5pm News | CM | 5p-530p | -1----- | :30 | 1 | \$100.00 | LUR | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -1----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 54 | WDJT | 07/05/16 | 07/05/16 | Morning News M-F 5a - 6M M-F 5a - 6a | CM | 5a - 6a | -1----- | :30 | 1 | \$20.00 | LUR | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -1----- | | | | | 1 | \$20.00 | | 0.00 | | | |
| E 55 | WDJT | 07/05/16 | 07/05/16 | Jeopardy 6p-630p 6p-630p/Jeopardy | CM | M-F 6p-630p | -1----- | :30 | 1 | \$325.00 | LUR | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -1----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 56 | WDJT | 07/05/16 | 07/05/16 | Morning News M-F 6a - 7M M-F 6a - 7a | CM | 6a-7a | -1----- | :30 | 1 | \$30.00 | LUR | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -1----- | | | | | 1 | \$30.00 | | 0.00 | | | |
| E 57 | WDJT | 07/05/16 | 07/05/16 | Wheel of Fortune 630p-7p 630p-7p/Wheel | CM | M-F 630p-7p | -1----- | :30 | 1 | \$400.00 | LUR | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -1----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 58 | WDJT | 07/05/16 | 07/05/16 | CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a | CM | 7a-9a | -2----- | :30 | 2 | \$35.00 | LUR | 0.00 | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -2----- | | | | | 2 | \$35.00 | | 0.00 | | | |
| E 59 | WDJT | 07/05/16 | 07/05/16 | Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a | CM | 858a-10a | -1----- | :30 | 1 | \$80.00 | LUR | 0.00 | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -1----- | | | | | 1 | \$80.00 | | 0.00 | | | |
| E 60 | WDJT | 07/06/16 | 07/06/16 | LF 1035p-1135p Late Show w/Stephen Colbert | CM | 1035p-1137p | --1---- | :30 | 1 | \$80.00 | LUR | 0.00 | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | --1---- | | | | | 1 | \$80.00 | | 0.00 | | | |
| E 61 | WDJT | 07/06/16 | 07/06/16 | Late Late 1135p-1235a Late Late 1137p-1237a | CM | 1137p-1237a | --1---- | :30 | 1 | \$50.00 | P-3 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | --1---- | | | | | 1 | \$50.00 | | 0.00 | | | |
| E 62 | WDJT | 07/06/16 | 07/06/16 | Y&R 11a-12p The Young & the Restless 11a- | CM | 11a - 12p | --1---- | :30 | 1 | \$160.00 | LUR | 0.00 | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | --1---- | | | | | 1 | \$160.00 | | 0.00 | | | |
| E 63 | WDJT | 07/06/16 | 07/06/16 | News at Noon News at Noon | CM | 12p-1230p | --1---- | :30 | 1 | \$85.00 | LUR | 0.00 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | --1---- | | | | | 1 | \$85.00 | | 0.00 | | | |
| E 64 | WDJT | 07/06/16 | 07/06/16 | 3p-4p Dr Phil | CM | 3p-4p | --1---- | :30 | 1 | \$65.00 | LUR | 0.00 | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | --1---- | | | | | 1 | \$65.00 | | 0.00 | | | |
| E 65 | WDJT | 07/06/16 | 07/06/16 | M-F 5pm News M-F 5pm News | CM | 5p-530p | --1---- | :30 | 1 | \$100.00 | LUR | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | --1---- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 66 | WDJT | 07/06/16 | 07/06/16 | Morning News M-F 5a - 6M M-F 5a - 6a | CM | 5a - 6a | --1---- | :30 | 1 | \$20.00 | LUR | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 290836
 Alt Order #: 08319231
 Flight Dates: 07/05/16 - 07/11/16

Advertiser: Poli/R Feingold/D/Sen/WI
 Product Desc: RUSS FEINGOLD 4 SEN
 Estimate: 4347
 WDJT-TV-LP CBS58

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|----------|-----|---------------|------|-------------|----------|
| E 66 | WDJT | 07/06/16 | 07/06/16 | Morning News M-F 5a - 6a M-F 5a - 6a | CM | 5a - 6a | --1---- | :30 | 1 | \$20.00 | LUR | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | --1---- | | 1 | | | \$20.00 | | | 0.00 | | | |
| E 67 | WDJT | 07/06/16 | 07/06/16 | Jeopardy 6p-630p 6p-630p/Jeopardy | CM | M-F 6p-630p | --1---- | :30 | 1 | \$325.00 | LUR | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | --1---- | | 1 | | | \$325.00 | | | 0.00 | | | |
| E 68 | WDJT | 07/06/16 | 07/06/16 | Morning News M-F 6a - 7a M-F 6a - 7a | CM | 6a-7a | --1---- | :30 | 1 | \$30.00 | LUR | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | --1---- | | 1 | | | \$30.00 | | | 0.00 | | | |
| E 69 | WDJT | 07/06/16 | 07/06/16 | Wheel of Fortune 630p-7p 630p-7p/Wheel | CM | M-F 630p-7p | --1---- | :30 | 1 | \$400.00 | LUR | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | --1---- | | 1 | | | \$400.00 | | | 0.00 | | | |
| E 70 | WDJT | 07/06/16 | 07/06/16 | CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a | CM | 7a-9a | --2---- | :30 | 2 | \$35.00 | LUR | 0.00 | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 07/04/16 | 07/10/16 | --2---- | | 2 | | | \$35.00 | | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 75 | \$10,510.00 | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|---------------------------|
| Station and Location: WDJT - TV Milwaukee, WI | Date 06/30/2016 |
|---|---------------------------|

I, Alex Nathanson,
being/on behalf of: Feingold, Russell D., a legally
qualified candidate of the Democratic political
party for the office of: US Senate
in the Primary
election to be held on: 08/09/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

SEE ATTACHED

Date of First Broadcast: 07/05/2016

Date of Last Broadcast: 07/11/2016

Total Charges: \$***8,963.25 NET**

I represent that the payment for the above described broadcast time has been furnished by:

Russ for Wisconsin

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Sensenbrenner, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/30/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

