

ORDER



Orders
Order / Rev: 297288
Alt Order #: 08420230
Product Desc: RUSS FEINGOLD ADD
Estimate: 4649
Flight Dates: 10/20/16 - 10/25/16
Original Date / Rev: 10/19/16 / 10/24/16
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Mica Hansen
Sales Office: HDC
Sales Region: NAT

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 1027 33rd St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Pol/R Feingold/D/Sen/WI
Demographic: A35+
Product Codes: PL Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/26/16	10/25/16	16	\$12,640.00	\$10,744.00	October 2016	16	\$12,640.00	\$10,744.00	0.00
					Totals	16	\$12,640.00	\$10,744.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mica Hansen			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP CBS58	17%	\$12,640.00
Market	100%	\$74,352.94

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	41%	\$30,484.71
WITI	22%	\$16,357.65
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	20%	\$14,870.59
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/21/16	10/21/16	Morning News M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----1--	1		\$80.00		0.00						
E 2	WDJT	10/21/16	10/21/16	CBS Mning Nws M-F 7-9a	CM	7a-9a	----1--	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----1--	1		\$80.00		0.00						

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	10/21/16	10/21/16	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	----1--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	----1--		1			\$300.00	0.00					
E 4	WDJT	10/21/16	10/21/16	Fr 9p - 10p Blue Bloods	CM	9p - 10p	----1--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	----1--		1			\$2,400.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WDJT	10/17/16-10/23/16	Fr 9p - 10p		9p - 10p	-----F-----	:30	(\$2,400.00)	0.00	NM				
	See MG 4.2 [N/A. They already have 2 spots in the 2 breaks we get]														
	2	WDJT	10/25/16-10/25/16	Tu 9p - 10p		Tu 9p - 10p	-T-----	:30	\$2,400.00	0.00	NM				
	Ⓜ MG for 4.1 10/21														
E 5	WDJT	10/24/16	10/24/16	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	1-----		1			\$80.00	0.00					
E 6	WDJT	10/24/16	10/24/16	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	1-----		1			\$80.00	0.00					
E 7	WDJT	10/24/16	10/24/16	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	1-----		1			\$300.00	0.00					
E 8	WDJT	10/23/16	10/23/16	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	-----1		1			\$2,400.00	0.00					
E 9	WDJT	10/23/16	10/23/16	Su 7p - 8p NCIS: Los Angeles	CM	7p - 8p	-----1	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	-----1		1			\$2,400.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WDJT	10/17/16-10/23/16	Su 7p - 8p		7p - 8p	-----Su	:30	(\$2,400.00)	0.00	NM				
	See MG 9.2 [incorrect rate]														
	2	WDJT	10/25/16-10/25/16	Tu 9p - 10p		Tu 9p - 10p	-T-----	:30	\$2,400.00	0.00	NM				
	Ⓜ MG for 9.1 10/23														
E 10	WDJT	10/20/16	10/20/16	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---1---	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	---1---		1			\$80.00	0.00					
E 11	WDJT	10/20/16	10/20/16	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	---1---		1			\$80.00	0.00					
E 12	WDJT	10/20/16	10/20/16	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	---1---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	---1---		1			\$300.00	0.00					
E 13	WDJT	10/25/16	10/25/16	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-1-----		1			\$80.00	0.00					
E 14	WDJT	10/25/16	10/25/16	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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E 14	WDJT	10/25/16	10/25/16	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-1-----		1				\$3,600.00		0.00			
E 15	WDJT	10/25/16	10/25/16	CBS Mrring Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a	-1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-1-----		1				\$80.00		0.00			
E 16	WDJT	10/25/16	10/25/16	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a		858a-10a	-1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-1-----		1				\$300.00		0.00			
													Totals	16	\$12,640.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDJT - TV Milwaukee, WI	Date 10/18/2016
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I, Devon Prescod,being/on behalf of: Feingold, Russ/DSCC, a legallyqualified candidate of the Democratic politicalparty for the office of: US Senate

in the _____

election to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/19/2016

Date of Last Broadcast: 10/25/2016

Total Charges: \$*****48,288.50 NET

I represent that the payment for the above described broadcast time has been furnished by:

DSCC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Sensenbrenner/Jon Tester, Treasurer/Chairman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/18/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

