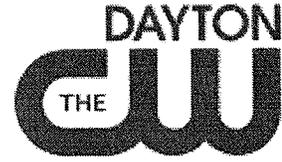


ORDER



Orders
Order / Rev: 505805
Alt Order #: 08181023
Product Desc: COAL FOR OHIO'S FUTU
Estimate: 2715
Flight Dates: 10/21/14 - 10/27/14
Original Date / Rev: 10/24/14 / 10/24/14
Order Type: REG

WBDT
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G Street, Southeast
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Coalition for Ohio's Future
Demographic: A35+
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN7584/SP7302

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	26	\$3,790.00	\$3,221.50
10/27/14	10/27/14	4	\$675.00	\$573.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	26	\$3,790.00	\$3,221.50	0.00
November 2014	4	\$675.00	\$573.75	0.00
Totals	30	\$4,465.00	\$3,795.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WBDT	4%	\$4,465.00
Market	100%	\$111,625.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	3%	\$3,348.75
WDTN	20%	\$22,325.00
WHIO	55%	\$61,393.75
WKEF	8%	\$8,930.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	10%	\$11,162.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBDT	10/22/14	10/22/14	M-F 430-5p M-F 430p-5p	CM	M-F 430p-5p	--W----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
RULES-ENGAGMNT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/20/14	10/26/14	--W----			1	\$75.00	0.00						
2	WBDT	10/24/14	10/24/14	M-F 430-5p M-F 430p-5p	CM	M-F 430p-5p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
RULES-ENGAGMNT															

Order / Rev: 505805
 Alt Order #: 08181023
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: POL/Coalition for Ohio's Future
 Product Desc: COAL FOR OHIO'S FUTU
 Estimate: 2715
 WBDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WBDT	10/24/14	10/24/14	M-F 430-5p M-F 430p-5p	CM	M-F 430p-5p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
RULES-ENGAGMNT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	----F--			1		\$75.00		0.00				
3	WBDT	10/21/14	10/21/14	M-F 6p-630p M-F 6p-630p	CM	M-F 6p-630p	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
KING OF QUEENS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-T-----			1		\$100.00		0.00				
4	WBDT	10/22/14	10/22/14	M-F 6p-630p M-F 6p-630p	CM	M-F 6p-630p	--W----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
KING OF QUEENS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--W----			1		\$100.00		0.00				
5	WBDT	10/23/14	10/23/14	M-F 6p-630p M-F 6p-630p	CM	M-F 6p-630p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
KING OF QUEENS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	---T---			1		\$100.00		0.00				
6	WBDT	10/24/14	10/24/14	M-F 6p-630p M-F 6p-630p	CM	M-F 6p-630p	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
KING OF QUEENS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	----F--			1		\$100.00		0.00				
7	WBDT	10/27/14	10/27/14	M-F 6p-630p M-F 6p-630p	CM	M-F 6p-630p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
KING OF QUEENS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	M-----			1		\$100.00		0.00				
8	WBDT	10/22/14	10/22/14	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	--W----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
ANGER MANAGEMENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	--W----			1		\$200.00		0.00				
9	WBDT	10/24/14	10/24/14	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	----F--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
ANGER MANAGEMENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	----F--			1		\$200.00		0.00				
10	WBDT	10/23/14	10/23/14	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	---T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	---T---			1		\$250.00		0.00				
11	WBDT	10/24/14	10/24/14	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	----F--			1		\$250.00		0.00				
12	WBDT	10/27/14	10/27/14	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	M-----			1		\$250.00		0.00				
N 13	WBDT	10/25/14	10/25/14	Sa 7p-730p Sa 7p-730p	CM	Sa 7p-730p	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
ANGER MANAGEMENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----S-			1		\$150.00		0.00				

Order / Rev: 505805
 Alt Order #: 08181023
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: POL/Coalition for Ohio's Future
 Product Desc: COAL FOR OHIO'S FUTU
 Estimate: 2715
WBDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	WBDT	10/25/14	10/25/14	Sa 7p-730p Sa 7p-730p	CM	Sa 7p-730p	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
ANGER MANAGEMENT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 -----S- 1 \$150.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WBDT 10/20/14-10/26/14 Sa 7p-730p Sa 7p-730p -----Sa-- :30 (\$150.00) 0.00 NM See MG 13.2 [Program Change] 2 WBDT 10/20/14-10/26/14 Sa 7p-730p Sa 7p-730p -----Sa-- :30 \$150.00 0.00 NM MG for 13.1 10/25															
14	WBDT	10/26/14	10/26/14	Su 7p-8p Su 7p-8p	CM	Su 7p-8p	-----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
TMZ WK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 -----S 1 \$125.00 0.00															
15	WBDT	10/25/14	10/25/14	Sat Hour 1 Saturday 8p-9p	CM	Saturday 8p-9p	-----S-	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
SCANDAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 -----S- 1 \$90.00 0.00															
16	WBDT	10/21/14	10/21/14	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
2NEWS@10 DAYCW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 -T----- 1 \$250.00 0.00															
17	WBDT	10/22/14	10/22/14	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
2NEWS@10 DAYCW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 --W---- 1 \$250.00 0.00															
18	WBDT	10/23/14	10/23/14	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	---T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
2NEWS@10 DAYCW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 ---T--- 1 \$250.00 0.00															
19	WBDT	10/24/14	10/24/14	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
2NEWS@10 DAYCW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 ----F-- 1 \$250.00 0.00															
20	WBDT	10/27/14	10/27/14	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
2NEWS@10 DAYCW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 M----- 1 \$250.00 0.00															
21	WBDT	10/25/14	10/25/14	LN Sa Late News Sat 10p-1030p	CM	Late News Sat 10p-1030p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
2NEWS@10 DAYCW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 -----S- 1 \$300.00 0.00															
22	WBDT	10/26/14	10/26/14	LN Su Su Late News 10p-1030p	CM	Su Late News 10p-1030p	-----S	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
2NEWS@10 DAYCW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 -----S 1 \$250.00 0.00															
23	WBDT	10/22/14	10/22/14	M-F 11p-1130p M-F 11p-1130p	CM	M-F 11p-1130p	--W----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
FAMILY GUY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 --W---- 1 \$75.00 0.00															

Order / Rev: 505805
 Alt Order #: 08181023
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: POL/Coalition for Ohio's Future
 Product Desc: COAL FOR OHIO'S FUTU
 Estimate: 2715
 WBDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	WBDT	10/24/14	10/24/14	M-F 11p-1130p M-F 11p-1130p	CM	M-F 11p-1130p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
FAMILY GUY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	----F--			1		\$75.00		0.00				
25	WBDT	10/27/14	10/27/14	M-F 11p-1130p M-F 11p-1130p	CM	M-F 11p-1130p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
FAMILY GUY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	M-----			1		\$75.00		0.00				
26	WBDT	10/25/14	10/25/14	Sa 11p-1130p Sa 11p-1130p	CM	Sa 11p-1130p	-----S-	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
TWO&HF MN WK B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----S-			1		\$75.00		0.00				
27	WBDT	10/26/14	10/26/14	Su 12p-2p Su 12p-2p Movie	CM	Su 12p-2p	-----S	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
SUN AFT MOVIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----S			2		\$50.00		0.00				
28	WBDT	10/26/14	10/26/14	Su 9a-4p Su 9a-4p	CM	Su 9a-4p (2:00 PM-4:00 PM)	-----S	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
SUN AFT MOV B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----S			2		\$50.00		0.00				
													Totals	30	\$4,465.00

ORDER WORKSHEET

Traffic Order# 505805

Last Received:
Showing Buylines:

Printed: 10/24/14 9:50 AM
10/24/14 9:43 AM
All Rep Revised Lines

Rep Order# 8181023 Ver# 7 Status Revised
 EC'd Yes
 Station WBDT-TV DAYTON
 Advertiser (CAOP) COALITION FOR OHIO'S
 Product COAL FOR OHIO'S FUTU
 Estimate# 2715
 Buyer Janet Katowitz
 Agency (MUND) MUNDY KATOWITZ MEDIA
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 562/587/2715
 Flight Dates 10/21/14-10/27/14

Rep Firm EAGLE TELEVISION
 Sales Office (PH) PHILADELPHIA
 Salesperson (BC3) BOB CAIN
 Sales Assistant MIGUEL
 Salesperson Phone# 215-557-4216
 Salesperson Fax#

--- CONTRACT COMMENT ---

COALITION FOR OHIO'S FUTURE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 13. PLS CFM T/R BOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
13*	Sa	7P-730P	RAISING HOPE	30	-	-	\$150.00	10/25-10/25	1	1	1	\$150.00
Sales remark: V7 PGM CHA												
V7 Program Name Change, Comment Changed												

---REPORT TOTALS---

Report Totals: 1 / \$150.00

---SALES MONTHLY TOTALS---

Oct2014: 26/ \$3,790.00
 Order Totals: 30 / \$4,465.00
 Total GRPS: 0.0
 Nov2014: 4/ \$675.00
 Market Totals \$98,348.02
 CABL .00% UNKN .00% WBDT 4.54% WDTN 20.78% WHIO 55.87%
 WKRP 8.41% WRGT 10.40%

--- COMPETITIVE ---

WHIO ESTIMATED

Books [ENOV14]
 Demos RA35+P

