



WICH-AM & FM

QUARTERLY LISTING OF ISSUES & PROGRAMS

October 1<sup>st</sup> to December 31<sup>st</sup>, 2023

**Health & Human Services**

**Economic Development**

**Transportation**

**Education**

**Government**

**WICH AM & FM**

**QUARTERLY LISTING OF ISSUES & PROGRAMS**

**October 1<sup>st</sup> to December 31<sup>st</sup>, 2023**

**Connecticut East Program-Produced by Brian Scott Smith**

**7am Sunday's Weekly – 30 minutes**

**October 1, 2023**

**She's the 17th President and only the second woman to be President of UConn. We talk to Radenka Maric as she looks back over her first year in office and the challenges facing the school and its students. Plus, we take a look at other stories making the headlines from around the region.**

**October 8, 2023**

**It's October and the annual observation of breast cancer awareness month. We talk to ECHO Associates about the latest advances in cancer treatment and a cancer survivor on her personal cancer journey. Plus, we take a look at other stories making the headlines from around the region.**

**October 15, 2023**

**In this podcast episode ... It's October and the annual observation of breast cancer awareness month. We talk to ECHO Associates about the latest advances in cancer treatment and a cancer survivor on her personal cancer journey. Plus, we take a look at other stories making the headlines from around the region.**

**October 22, 2023**

**October is cybersecurity month a time to look at protecting your digital and online assets. We talk with ScanOptics based in Manchester, CT to find out how they help businesses with their digital transformation and what that means in our fast moving digital world. Plus, we take a look at other stories making the headlines from around the region.**

**October 29, 2023**

**They've been building homes for people here in the US and around the world since 1976 We're talking about Habitat for Humanity and find out the latest about their involvement with the community of Tolland County. Plus, we take a look at other stories making the headlines from around the region.**

**November 5, 2023**

**It's almost as large as Central Park in New York City, we're talking about the Connecticut College Arboretum in New London. We take a walk through the arboretum and find out more with its very first female Director, Maggie Redfern. Plus, we take a look at other stories making the headlines from around the region.**

**November 12, 2023**

**It's Veterans Day weekend as we honor and celebrate the nations veterans for their service. We talk to Vietnam Veteran, turned author Ron Farina about his experiences and the books he written about his fellow veterans. Plus, we take a look at other stories making the headlines from around the region**

**November 19, 2023**

**They've been around for 150 years providing financial support to local people and businesses. We talk to Jewett City Savings Bank on their milestone birthday and what the future holds for them and the banking industry. Plus we take a look at other stories from across the region.**

**November 26, 2023**

**She's normally showcasing artists and their work, but this time it's all about her artistic journey. We talk to Julia Wintner of Eastern Connecticut State University about her Fulbright scholarship that's taking her to India. Plus we take a look at other stories from across the region.**

**December 3, 2023**

**He's the self-taught biker baker of the quiet corner. We talk to William Beau Soleil or Soleil and Suns Bakery about his award winning baked goods and his huge social media following. Plus we take a look at other stories from across the region.**

**December 10, 2023**

**Big changes are coming to Kindergarten enrollment in the state next year. We talk to EASTCONN about what that means not only for kids, but their parents and school districts too. Plus we take a look at other stories from across the region.**

**December 17, 2023**

**It's the holiday season and time to imbibe in some good food and drink to celebrate. We visit Stone Row Kitchen & Bar in Willimantic to talk holiday cocktails, mocktails and wine for the season. Plus we take a look at other stories from across the region.**

**December 24, 2023**

**Gone too soon, but never forgotten! We talk to Gold Star mothers as they remember their military children, lost in the line of duty to them and the nation at the annual Hero Tree ceremony in Old Saybrook, Connecticut. Plus we take a look at other stories from across the region**

**December 31, 2023**

**It's the end of the year news review. And we're joined by the Connecticut Inside Investigator team as they look back over some of the major stories they covered in 2023. Plus we take a look at other stories from across the region**

**WICH-AM & FM**

**QUARTERLY LISTING OF ISSUES AND PROGRAMS**

**EXHIBIT A**

**COMMUNITY BULLETIN BOARD/PSA ANNOUNCEMENTS**

October 1<sup>st</sup> to December 31<sup>st</sup>, 2023

**COMMUNITY BULLETIN BOARD/PSA** IS THE SYSTEM DEVELOPED FOR SORTING AND RECORDING LOCAL COMMUNITY HAPPENINGS AND PUBLIC SERVICE ANNOUNCEMENTS FOR NON-PROFIT ORGANIZATIONS WHICH ARE OF INTEREST AND/OR EDUCATE AND INFORM THE LISTENERS. THIS FEATURE INCLUDES ITEMS SUCH AS CHURCH SUPPERS, ORGANIZATIONAL MEETINGS, SUPPORT GROUPS, SCHOOL REGISTRATIONS, LOCAL HEALTH SCREENINGS, FUND RAISING ACTIVITIES, MESSAGES FROM ORGANIZATIONS SUCH AS THE AMERICAN CANCER SOCIETY, HOSPICE, AMERICAN HEART ASSOCIATION AND OTHERS AS WELL AS EDUCATIONAL OPPORTUNITIES AND OTHER LIKE EVENTS. THE MESSAGES ARE APPROXIMATELY 20 SECONDS IN DURATION, ASSEMBLED AND EDITED FROM INFORMATION SUBMITTED BY SUCH GROUPS AND ARE ROTATED ONCE PER HOUR. MESSAGES ARE INSERTED INTO ROTATION ABOUT 4-7 DAYS PRIOR TO THE EVENT OR UP TO A MONTH AHEAD FOR SPECIAL FEATURES FROM THE VARIOUS ORGANIZATIONS.

ATTACHED HERETO ARE PAGES OF EXAMPLES OF SOME OF THE PUBLIC SERVICE LISTINGS AND A SEPARATE LISTING OF THE ORGANIZATIONS NOTHING THEIR MESSAGE/DATE AIRED. LISTINGS USUALLY CONSIST OF AN AVERAGE OF 20 DIFFERENT RECORDS. AS TO BE EXPECTED, DURING HOLIDAYS AND IN THE SPRING, MORE EVENTS OCCUR AND THEREFORE, FAR MORE RECORDS WILL APPEAR. UP TO 50 RECORDS HAVE APPEARED ON SOME LISTS. ANNOUNCERS ARE REQUESTED TO RECORD THE TIME ON EACH MESSAGE AS IT AIRS.

MESSAGES ARE AIRED EVERY DAY OF THE WEEK, MONDAY THROUGH SUNDAY, DURING EVERY DAYPART, DURING ALL HOURS.

**ENDS: 10/11**

**10/11 UCFS Wednesday Pop Up Drive-Thru Food Pantry Distribution 8-10AM UCFS Plainfield Health Center 120-122 Plainfield Rd Moosup.**

**TIME/DATE** 10/2 11:30 10/3 1:15 10/4 10/6 11:00

**ENDS: 10/14** SFU SFU SFU SFU

**10/14 Saturday 12-6PM Wreaths Across America Quiet Corner Veteran Support & VFW Post 4908 E Killingly** cosponsoring this benefit to sponsor wreaths for our four local cemeteries. 1804 local heroes laid to rest at these cemeteries and their mission is to lay a veterans wreath on each of their graves, say their names and ensure they are not forgotten. Celebrate with great music, great food, a variety of amazing vendors and nonprofits, tickets are \$20 or you can purchase at the door, this is an outside event so bring a lawn chair

**TIME/DATE** 10/3 10:20 10/5 6 10/6 10:10

**ENDS: 10/13** SFU SFU SFU

**10/13 Friday Bozrah American Legion Post & Norwich Post 4 will conduct a Flag Retirement ceremony at the Bozrah Farmer's Market, RT 163 Bozrah Street 4-7PM. Anyone with worn, faded or otherwise distressed American Flag can bring them that night or leave them in a plastic bag at the Bozrah Town Hall or Bozrah fire house. The 2 post will also be seeking new members & distributing poppies for a donation. Ray 860-917-4461**

**TIME/DATE** 10/4 12:00 10/5 12:30 10/9 10:00 10/10 12:30

**ENDS: 10/14** SFU SFU SFU SFU

**10/14 Saturday NFA Homecoming tailgate: food trucks, music, and tailgating for your 2023 NFA Homecoming celebration on the Shattuck Field (weather permitting) or in the Latham/Library Parking Lot. Music provided by DJ Lex, children's activities, games, and campus tours. NFA Wildcat Football vs. Fitch High School. (Football Game Admission \$5 adults, \$3 students and seniors. Kids under 6 free) A special welcome to the Classes of 1978, 1983, and 2003 who are joining the festivities as part of their reunions this year! NFA Homecoming is a family-friendly, alcohol-free event.**

**TIME/DATE** 10/12 1:15 10/13 10:20

**ENDS: 10/14** SFU SFU

**10/14 Saturday Annual Pumpkin Fair 9a -3p Quaker Hill Baptist Church 144 Old Norwich Road Quaker Hill CT:** The event has crafters and vendors inside as well as outside such as Wood work, hand painted items, crochet and knit, felt work, Avon, Touchstone Crystal, Scentsy, Pumpkins, Mums, cornstalks Food available: chowder, chili, hamburgers hotdogs and baked good galore!

**TIME/DATE** \_\_\_\_\_

**ENDS: 10/15**

**10/15 Sunday 8<sup>th</sup> Annual Chicken BBQ to benefit Benefit Paws Cat Shelter Knights of Columbus, Cargill Council 64, Putnum, 5-6:30PM:** Eat in or take out. Tickets available at Paws Cat Shelter 240 Rte 171 Woodstock Knights of Columbus 64 Providence St, Putnam, Joseph Jewelers 153 school St Putnam.

**TIME/DATE** \_\_\_\_\_

**Veterans Coffeehouse, 2<sup>nd</sup> & 4<sup>th</sup> Tuesdays MONTVILLE 9:00 am - 11:00 am Montville Senior Center 12 Maple Ave. Montville, CT: Veterans can socialize and receive information regarding veterans benefits and services; (860) 425-6617.**

TIME/DATE 11/6 10:05 11/7 11:05 \_\_\_\_\_

**RSVP Veteran Coffeehouse New London 1<sup>st</sup> & 3<sup>rd</sup> Friday New London Senior Center 9AM-11AM New London Senior Center Citizen's Center 120 Broad Street. Meet & Socialize with Veteran's benefit & Service, receive information about veteran's benefits.**

TIME/DATE 11/7 11:30 11/8 11:30 11/9 1:30 \_\_\_\_\_

**RSVP Veterans' Coffeehouse in Norwich 1<sup>st</sup> & 3<sup>rd</sup> Tuesday Citizens Center Easter Seal Rally Point 24 Stott Avenue. Meet & Socialize with Veteran's benefit & Service, receive information about veteran's benefits & services.**

TIME/DATE 11/8 10:15 11/9 10:15 11/10 11:30 11/13 10:20 \_\_\_\_\_

**RSVP Veteran's Coffeehouse Mystic 1<sup>st</sup> & 3<sup>rd</sup> Thursday 9AM-11AM Masonicare Mystic 45 Clara Drive. Meet & Socialize with Veteran's benefit & Service, receive information about veteran's benefits & services.**

TIME/DATE 11/10 1:15 11/13 1:15 \_\_\_\_\_

**RSVP Veteran's Coffeehouse Pawcatuck 2<sup>nd</sup> & 4<sup>th</sup> THURSDAY 9AM-11AM Pawcatuck Neighborhood Center, 27 Chase Street: Meet & Socialize with Veteran's benefit & Service, receive information about veteran's benefits & services.**

TIME/DATE \_\_\_\_\_

**Oaktree Rescue, Norwich, 5013c nonprofit cat rescue all-volunteer group of animal lovers. OTC, educates, assists, rescue, foster, provides medical care and love for the unwanted, homeless, neglected and abused animals. There organization works diligently to reduce the population of homeless/unwanted animals through continued public education on the importance of spay/neuter vaccinations, preventatives, and training as part of responsible pet ownership. Oaktree Rescue 9 Raymond Place, Norwich, and to donate or foster**

<https://www.oaktreecrew.org/contact>

TIME/DATE 11/7 1:20 11/9 11:05 \_\_\_\_\_

**ENDS: 12/14-12/20**

**Christmas Toy Drive** going through 12/20 Z & S Enterprises, 44 Lebanon Road Suite 1B Bozrah: help donate gently used or new toys to give children a better Christmas.

TIME/DATE \_\_\_\_\_

**ENDS: 12/23**

**Toys for Tots Drive** New London Ink, 90 Bank St, New London for the kids stuck at L & M Hospital for Christmas where if you bring in a toy, you get a \$25 gift card. They are collecting now through the 23rd.

TIME/DATE 12/4 10:15 12/5 11A 12/6 10:50 12/7 1P \_\_\_\_\_

ENDS: 12/14 STV STV STV STV \_\_\_\_\_

**12/12-14 Tuesday-Thursday VFW Post 1004 263 Taylor Hill Road Jewett City 4-8PM**

**Gift wrapping for the community of Jewett City Griswold & neighboring area**, prices reflect the sizes and shapes: Small \$2. Medium \$3. Large \$4 gifts, special prices for heavier & over sized gifts \$6. It includes gift wrapping paper, bows, tags, ribbons, tissue & gift boxes.

TIME/DATE 12/4 1P 12/6 11:15 12/7 10:10 \_\_\_\_\_

ENDS: 12/14 STV STV STV \_\_\_\_\_

**12/14 Thursday December LEGO Club Bill Memorial Library 4:00 PM - 5:00 PM**

**Bill Memorial Library, 240 Monument Street, Groton:** Children in grades 1- 5, The library supply the LEGOS and you supply the imagination! Families and siblings are also invited to attend. Please note that LEGO creations stay at the library so there will be plenty of bricks for the next LEGO Club event. MORE INFO

[www.billmemorial.org](http://www.billmemorial.org)

TIME/DATE 12/4 10:50 12/5 1P 12/7 1P 12/8 1:50P \_\_\_\_\_

ENDS: 12/15 STV STV STV STV \_\_\_\_\_

**12/15 Plainfield Town Hall Auditorium, 8 Community Ave 7pm FREE heartwarming Christmas concert featuring the incredible talents of The Plainfield Senior Chorus:** It will be an evening that is filled with timeless classics and holiday cheer that will leave everyone, young and young at heart, in the holiday

TIME/DATE 12/4 10:20 12/5 11:50 12/8 12:50P \_\_\_\_\_

ENDS: 12/15 STV STV STV \_\_\_\_\_

**12/15 Friday Cookies & Coloring with Santa Oakdale Fire Department 6-8PM 444 Chapel Hill**

**Road, Oakdale:** Santa will be available for photos! Oakdale Volunteer Members Invites you to join Santa at Oakdale Fire Department for cookies and coloring! Non-Perishable food donations are welcomed and will be donated to local charity

TIME/DATE 12/7 10:30 \_\_\_\_\_

ENDS: 12/15 STV \_\_\_\_\_

**12/15 Plainfield Town Hall Auditorium, 8 Community Ave 7pm FREE heartwarming Christmas**

**concert featuring the incredible talents of The Plainfield Senior Chorus:** It will be an evening that is filled with timeless classics & holiday cheer that will leave everyone, young and young at heart, in the holiday spirit.

TIME/DATE \_\_\_\_\_

**WICH-AM & FM**

**QUARTERLY LISTING OF ISSUES AND PROGRAMS**

**EXHIBIT B**

**COMMUNITY SERVICE EVENTS**

**October 1<sup>st</sup> to December 31<sup>st</sup>, 2023**

**RADIO STATION WICH-AM SUPPORT AND HELP PROMOTE VARIOUS COMMUNITY ENDEAVORS FOR FUND-RAISING CHARITIES AND ORGANIZATIONS. PARTICIPATION CAN INCLUDE LIVE APPEARANCES, MARATHON PARTICIPATION AND/OR SUPPORT VIA AND AIRING OF PROMOTIONAL ANNOUNCEMENTS ALERTING THE PUBLIC TO THE EVENT.**

**ATTACHED HERE IS AN "EVENT FORM" INDICATING THE WHAT, WHEN, WHERE, WHY AND HOW OF THE EVENTS SUPPORTED BY THE STATION ALONG WITH COPY OF THE SCRIPT (IF APPLICABLE) OF ANNOUNCEMENTS WHICH AIRED THIS QUARTER.**



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Interview with Rosemary Britts

**WHEN:** October 4, 2023

**WHERE:** Stu Bryer Talk Show on WICH

**Number of ads aired:**

**Length:** 40 Minutes

**Dayparts Aired:** 1:05 to 1:45pm

**Days Aired:** October 4, 2023

Stu Bryer interviewed Rosemary Britts, Executive Director of Sickle Cell Association, a no for profit organization. Rosemary explained the disease and took questions from the WICH audience concerning the disease.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

WHAT: Better Business Bureau

WHEN: November 27<sup>th</sup>, 2023

WHAT: Representative from the BBB on holiday buying

Number of ads aired: 0

Length: 1 Interview for 25 minutes

Dayparts Aired: 1:05pm to 1:30pm

Interview on the Stu Bryer Show. With the Christmas holiday fast approaching there are many scams on the internet that appear to be legitimate website's that are not. What to look out for was discussed to protect your self from being a victim of fraud. Also covered were scams involving text messages and social media. Return policies and exchanges were also covered.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Wondr-Nation

**WHEN:** December 5th, 2023

**WHAT:** Responsible Gaming

**Number of ads aired:** 0

**Length:** 1 Interview for 25 minutes

**Dayparts Aired:** 1:05pm to 1:30pm

Interview on the Stu Bryer Show with Anika Howard, President & CEO of Wondr Nation. Wondr-Nation believes that ultimately, the most effective responsible gaming approach is to stop problem gaming behaviors before they start.

Wondr-Nation is committed to employing best practices that create safe and engaging experiences for players. We are actively building programs, alliances and partnerships that encompass education, prevention and treatment. Wondr-Nation are supporters of the Connecticut Council on Problem Gaming and the Better Choice Programs gambling-specific treatment programs, also funded by the State of Connecticut.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Bone Health & Osteoporosis Foundation

**WHEN:** November 29, 2023

**WHAT:** Interview with Claire Gill, CEO of BH&O Foundation

**Number of ads aired:** 0

**Length:** 25 Minutes

**Dayparts Aired:** 1:05pm to 1:30pm

WICH's Stu Bryer conducted an interview with Claire Gill who gave information on the Bone Health & Osteoporosis Foundation that is dedicated to preventing osteoporosis and broken bones , promoting strong bones for life, reducing human suffering through programs of public and clinician awareness, education, advocacy and research. Claire took calls from WICH listeners about this subject.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** TVCCA Energy Assistance Program

**WHEN:** December 14, 2023

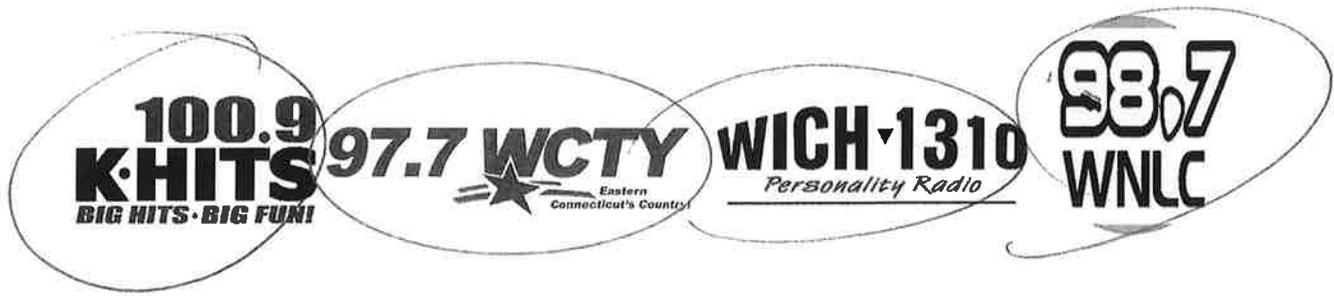
**WHAT:** Interview with Zak from TVCCA

**Number of ads aired:** 0

**Length:** 25 Minutes

**Dayparts Aired:** 1:05pm to 1:30pm

WICH's Stu Bryer conducted an interview with Zak from TVCCA who runs the Energy Assistance Program for the agency. The Energy Assistance Program serves low income households in need of assistance with their home energy bills. Program services include: financial assistance toward a household's energy bill; emergency assistance if a household's home energy service is shut-off, about to be shut off, or out of fuel; and a range of other energy related services including heating system repair and replacement, budget counseling, and referrals for weatherization improvements.



## EEO Community Outreach Projects

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** A Reason to Ride

**WHEN:** Oct 31- Dec 31<sup>st</sup>, 2023

**WHERE:**

**List station personnel involved:**

### Summary:

WCTY – WICH- WNLC- WKNL ran PSA/ Promo announcements (SEE ATTACHED)

To help Connecticut Veterans facing hard times. A Reason to Ride provides financial help to veterans that need assistance.

## A REASON TO RIDE:

If you're a Connecticut Veteran facing hard times, help is available to you! A Reason To Ride Incorporated provides financial help which could include one-time payments for housing costs, heating oil, and utility bills. If you're an Honorably-Discharged Connecticut Veteran in need of immediate financial assistance, find out more on how to apply at [A reason To Ride dot Org](http://AreasonToRide.org). That's [A Reason to Ride dot Org](http://AReasonToRide.org).