

Issues and Programs: 1st Quarter of 2023

PSA Hockey :90

Air Date: 03.03.23

Air Time: 16:28:30

A call from a child in the middle of a busy day at work can be awkward. But calling your father between periods during a hockey game—well, it could be embarrassing especially if the request is for a bedtime nursery rhyme. Our father in this case obliges his young daughter. A moment made even more charming by the great song "Do You Believe In Magic" underscoring the fact that love isn't always convenient, but is appreciated forever. Love... Pass It On.

MOVIE "The Climb" 1hr 40min

Air Date: 02.13.23

Air Time: 11:00:00

A Billy Graham Film. Produced by the Billy Graham Evangelistic Association, The Climb is about a daring rescue just earned adrenaline-junkie Derrick Williams the climb of a lifetime in the Chilean Andes. But his dream comes with an unwanted partner who doesn't blaze trails and rarely takes risks. The climb becomes a test of wills, character and sacrifice that pushes both men beyond limits.

PSA My Wish :90

Air Date: 03.13.23

Air Time: 07:28:30

Having a child can be one of the most joyful yet challenging parts of life. Most parents will tell you that as they watch their children grow from babies, to toddlers, to teenagers, to adults, the time "goes by too fast." Set to the iconic song "My Wish" performed by Rascal Flatts, this commercial reminds us of the importance of being involved in our children's lives, and to cherish each moment we have with them. Parenting... Pass It On

PSA Serving Orphans Worldwide :30

Air Date: 01.29.23

Air Time: 09:29:30

Although family is the ideal solution to the orphan crisis, we understand that it's not an immediate option for most children globally. In fact, it is estimated that around one percent of children without forever families will be eligible for adoption in the coming year. That's why we believe our place in the ever-evolving landscape of orphan care is to support orphanages and children's homes, because they are often the only option for orphaned children. We identify struggling children's homes around the world with a lot of potential. We come alongside them with the initial resources to keep their doors open. We assist in training opportunities and ongoing funding necessary to raise their quality of care, and we provide the means for our partner homes to move beyond mere survival and to pursue self-sustainability.

MOVIE Appalachian Dawn 1hr 58min

Air Date: 03.17.23

Air Time: 11:00:00

Nestled in the mountains of Central Appalachia, Clay County, KY, has long been at the nexus of history. Daniel Boone left plenty of footprints here, but he was hardly alone. For over 200 years, the people who followed him into this secluded corner of America generated enough heroism and infamy to salt the headlines of virtually every major newspaper in the land. Sadly, much of the news was dark—vicious feuds, crushing poverty, pervasive corruption, and epic drug abuse. By the early 2000s, the situation was so bleak that any family that could was fleeing to greener pastures. Those who stayed behind fought a running battle with hopelessness as illicit drugs threatened to consume an entire generation. And then it happened. As a desperate band of believers cried "Enough!" the Presence of God descended on the town of Manchester, and transformed it into the City of Hope. An Appalachian Dawn is a Manchester, Kentucky based documentary on drug abuse and how a "small town" community can come together to take their town back from drug dealers.