

# ORDER



**Orders**  
**Order / Rev:** 1064804  
 Alt Order #:  
**Product Desc:** Schedule #2  
 Estimate:  
**Flight Dates:** 09/26/22 - 11/06/22  
**Original Date / Rev:** 09/16/22 / 09/16/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Ken Vialpando  
**Sales Office:** Den  
**Sales Region:** LOC

**Agency Name:** Rock Chalk Media, LLC - Political  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 2123  
 Grand Junction, CO 81502

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Deep Colorado Wells - c/o  
**Demographic:** HH  
**Product Codes:** Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** DEF

**New Business End:**  
**Advertiser External ID:** 274189  
**Agency External ID:** 145649  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	35	\$49,550.00	\$42,117.50
10/31/22	11/04/22	3	\$3,500.00	\$2,975.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	35	\$49,550.00	\$42,117.50	0.00
November 2022	3	\$3,500.00	\$2,975.00	0.00
<b>Totals</b>	<b>38</b>	<b>\$53,050.00</b>	<b>\$45,092.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/26/22	11/06/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	MTWTF--		1				\$1,000.00		0.00			
		Week: 10/03/22	10/09/22	MTWTF--		1				\$1,000.00		0.00			
		Week: 10/10/22	10/16/22	MTWTF--		1				\$1,000.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--		1				\$1,000.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--		1				\$1,000.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--		1				\$1,000.00		0.00			
N 2	KMGH	10/10/22	10/30/22	M-F Good Morning Ame@M M-F Good Morning America	CM	7-9am	MTWTF--	:30	1	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	MTWTF--		1				\$1,500.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--		1				\$1,500.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--		1				\$1,500.00		0.00			
N 3	KMGH	10/10/22	10/30/22	M-F 3-330pm M-F 3-330pm	CM	3-330pm	MTWTF--	:30	1	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	MTWTF--		1				\$350.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--		1				\$350.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--		1				\$350.00		0.00			

Order / Rev: 1064804  
 Alt Order #:  
 Flight Dates: 09/26/22 - 11/06/22

Advertiser: Deep Colorado Wells - c/o  
 Product Desc: Schedule #2  
 Estimate:  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KMGH	09/26/22	11/06/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	3	\$1,250.00	P-2	0.00	NM	22	\$27,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	MTWTF--					3	\$1,250.00		0.00			
		Week: 10/03/22	10/09/22	MTWTF--					3	\$1,250.00		0.00			
		Week: 10/10/22	10/16/22	MTWTF--					5	\$1,250.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					5	\$1,250.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					4	\$1,250.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					2	\$1,250.00		0.00			
N 5	KMGH	10/10/22	10/30/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	1	\$3,500.00	P-1	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	MTWTF--					1	\$3,500.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					2	\$3,500.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					1	\$3,500.00		0.00			
<b>Totals</b>													<b>38</b>	<b>\$53,050.00</b>	