

ORDER



Orders
Order / Rev: 1060301
 Alt Order #:
 Product Desc: 9/12-11/6
 Estimate:
 Flight Dates: 09/12/22 - 11/06/22
 Original Date / Rev: 09/02/22 / 09/02/22
 Order Type: GENERAL

KMGH
 Primary AE: Ken Vialpando
 Sales Office: Den
 Sales Region: LOC

Agency
Name: Rock Chalk Media, LLC - Political
 Buying Contact:
 Billing Contact:
 PO Box 2123
 Grand Junction, CO 81502

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Deep Colorado Wells - c/o
 Demographic: HH
 Product Codes: Ballot Issue
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: ISS
 Priority: P-6

New Business End:
 Advertiser External ID: 274189
 Agency External ID: 145649
 Unit Code: General
 Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	6	\$15,750.00	\$13,387.50
09/26/22	10/30/22	32	\$45,800.00	\$38,930.00
10/31/22	11/04/22	3	\$3,500.00	\$2,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	6	\$15,750.00	\$13,387.50	0.00
October 2022	32	\$45,800.00	\$38,930.00	0.00
November 2022	3	\$3,500.00	\$2,975.00	0.00
Totals	41	\$65,050.00	\$55,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMGH	20%	\$65,050.00
Market	100%	\$325,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCDO	0%	\$0.00
KCEC	0%	\$0.00
KCNC	0%	\$0.00
KDEN	0%	\$0.00
KDVR	0%	\$0.00
KETD	0%	\$0.00
KPJR	0%	\$0.00
KPXC	0%	\$0.00
KQCK	0%	\$0.00
KREG	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KSBS	0%	\$0.00
KSZG	0%	\$0.00

KTFD 0% \$0.00
 KTVD 0% \$0.00
 KUSA 0% \$0.00
 KWGN 0% \$0.00
 KWYP 0% \$0.00
 KZCO 0% \$0.00
 UNKWN 80% \$260,200.00

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Advertiser: Deep Colorado Wells - c/o
 Product Desc: 9/12-11/6
 Estimate:
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/12/22	09/25/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	MTWTF--					1	\$1,000.00		0.00			
		Week: 09/19/22	09/25/22	MTWTF--					1	\$1,000.00		0.00			
N 2	KMGH	10/10/22	10/30/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	1	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	MTWTF--					1	\$1,500.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					1	\$1,500.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					1	\$1,500.00		0.00			
N 3	KMGH	10/10/22	10/30/22	M-F 3-330pm M-F 3-330pm	CM	3-330pm	MTWTF--	:30	1	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	MTWTF--					1	\$350.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					1	\$350.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					1	\$350.00		0.00			
N 4	KMGH	09/19/22	11/06/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	2	\$1,250.00	P-2	0.00	NM	22	\$27,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	MTWTF--					3	\$1,250.00		0.00			
		Week: 09/26/22	10/02/22	MTWTF--					3	\$1,250.00		0.00			
		Week: 10/03/22	10/09/22	MTWTF--					3	\$1,250.00		0.00			
		Week: 10/10/22	10/16/22	MTWTF--					3	\$1,250.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					5	\$1,250.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					3	\$1,250.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					2	\$1,250.00		0.00			
N 5	KMGH	10/10/22	10/30/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	1	\$3,500.00	P-2	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	MTWTF--					1	\$3,500.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					2	\$3,500.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					1	\$3,500.00		0.00			
N 6	KMGH	09/12/22	09/12/22	Denver7 Broncos Post Game Denver7 Broncos Post Game	CM	Denver7 Broncos Post Game	M-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----					1	\$10,000.00		0.00			
N 7	KMGH	09/26/22	11/06/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	MTWTF--					1	\$1,000.00		0.00			
		Week: 10/03/22	10/09/22	MTWTF--					1	\$1,000.00		0.00			
		Week: 10/10/22	10/16/22	MTWTF--					1	\$1,000.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					1	\$1,000.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					1	\$1,000.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					1	\$1,000.00		0.00			
Totals													41	\$65,050.00	