

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Suite 1240
Sherman Oaks, CA 91403

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
8193-1	07/23/17	July 2017	06/26/17 - 07/19/17

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Los Angeles	National Political	N-Political

Advertiser	Product	Estimate Number
A New Missouri	A NEW MISSOURI	2090

Flight Dates	Order #	Alt Order #
07/13/17 - 07/19/17	8193	25637146

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/13/17	07/14/17	Good Morning America	7a-9a	--- 11--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --- 11-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Th 07/13/17 8:35 AM Good Morning America 7a-9a :30 ANM0117TVH \$150.00 NM									
2 3 F 07/14/17 7:25 AM Good Morning America 7a-9a :30 ANM0117TVH \$150.00 NM									
2	07/17/17	07/19/17	Good Morning America	7a-9a	111----	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 111---- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 07/17/17 8:50 AM Good Morning America 7a-9a :30 ANM0117TVH \$150.00 NM									
2 3 Tu 07/18/17 8:58 AM Good Morning America 7a-9a :30 ANM0117TVH \$150.00 NM									
3 3 W 07/19/17 8:29 AM Good Morning America 7a-9a :30 ANM0117TVH \$150.00 NM									
3	07/13/17	07/14/17	Local News 5p	5:00 PM-5:30 PM	--- 11--	:30	2	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --- 11-- 2 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Th 07/13/17 5:24 PM Local News 5p 5:00 PM-5:30 PM :30 ANM0117TVH \$260.00 NM									
2 3 F 07/14/17 5:04 PM Local News 5p 5:00 PM-5:30 PM :30 ANM0117TVH \$260.00 NM									
4	07/17/17	07/19/17	Local News 5p	5p-5:30p	111----	:30	3	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 111---- 3 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 07/17/17 5:17 PM Local News 5p 5p-5:30p :30 ANM0117TVH \$260.00 NM									
2 3 Tu 07/18/17 5:11 PM Local News 5p 5p-5:30p :30 ANM0117TVH \$260.00 NM									
3 3 W 07/19/17 5:29 PM Local News 5p 5p-5:30p :30 ANM0117TVH \$260.00 NM									
5	07/15/17	07/15/17	Local News Saturday	10:00 PM-10:30 PM	----- 1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----- 1- 1 \$200.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
A New Missouri	A NEW MISSOURI	2090	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/15/17	07/15/17	Local News Saturday	10:00 PM-10:30 PM	-----1-	:30	1	\$200.00	NM
<hr/>									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	3	Sa	07/15/17	10:10 PM	Local News Saturday	10:00 PM-10:30 PM	:30	ANM0117TVH	\$200.00 NM
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,250.00
<u>Agency Commission</u>	\$337.50
<u>Net Amount Due</u>	\$1,912.50

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