



WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 958852 /		<u>Alt Order #</u> 25339650
<u>Product</u> Crist/Congress		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 5528	
<u>Advertiser</u> POL/Charlie Crist for Congress		<u>Original Date / Revision</u> 10/24/16 / 10/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9912856	<u>Advertiser Code</u> 326	<u>Product 1/2</u> 346
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTA	10/25/16	10/28/16	M-F 8a-9a	M-F 8a-9a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	1			\$5.00					
N 2	WTTA	10/25/16	10/28/16	M-F 1p-2p	M-F 1p-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	1			\$100.00					
N 3	WTTA	10/25/16	10/31/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTFSS	1			\$75.00					
N 4	WTTA	10/25/16	10/28/16	M-F 6p-630p	M-F 6p-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	1			\$100.00					
N 5	WTTA	10/25/16	10/28/16	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	1			\$100.00					
N 6	WTTA	10/25/16	10/28/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	1			\$700.00					
N 7	WTTA	10/25/16	10/28/16	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	1			\$900.00					
N 8	WTTA	10/31/16	10/31/16	Mon Hour 1 9-10p	Monday 9p-10p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----	1			\$125.00					
N 9	WTTA	10/25/16	10/28/16	M-F 11p-12x	M-F 11p-12x		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	1			\$40.00					
N 10	WTTA	10/25/16	10/28/16	M-F 12x-1230x	M-F 12x-1230x		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	1			\$25.00					
N 11	WTTA	10/28/16	10/28/16	Fri Hour 2 10p-11p	Friday 10p-11p		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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