

INVOICE



WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
888308-1	08/26/18	August 2018	07/30/18 - 08/13/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

Screen Strategies Media Fairfax
Attention: Accounts Payable
11150 Fairfax Blvd 505
Fairfax, VA 22030

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Graham for Governor	Graham for Governor 0807	3900

Flight Dates	Order #	Alt Order #
08/07/18 - 08/13/18	888308	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
8752	151171

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/18	08/13/18	CBS This Morning	7a-9a	MT--F--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 -T--F-- 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Tu	08/07/18	8:20 AM	CBS This Morning	7a-9a	:30	GGT1806H	\$25.00 NM
2	WECP	F	08/10/18	8:47 AM	CBS This Morning	7a-9a	:30	GGT1806H	\$25.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/18 08/19/18 M----- 1 \$25.00									
3	WECP	M	08/13/18	7:29 AM	CBS This Morning	7a-9a	:30	GGT1806H	\$25.00 NM
2	08/07/18	08/13/18	CBS Sunday Morning	8a-930a	-----S	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 -----S 1 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	08/12/18	9:29 AM	CBS Sunday Morning	8a-930a	:30	GGT1806H	\$160.00 NM
3	08/07/18	08/13/18	Let's Make A Deal	9a-10a	---T---	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 ---T--- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Th	08/09/18	9:58 AM	Let's Make A Deal	9a-10a	:30	GGT1806H	\$70.00 NM
4	08/07/18	08/13/18	Price Is Right	10a-11a	M-W-F--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 --W-F-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	W	08/08/18	10:30 AM	Price Is Right	10a-11a	:30	GGT1806H	\$150.00 NM
2	WECP	F	08/10/18	10:26 AM	Price Is Right	10a-11a	:30	GGT1806H	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/18 08/19/18 M----- 1 \$150.00									
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WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

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Advertiser	Product	Estimate Number	
Graham for Governor	Graham for Governor 0807	3900	

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
888308-1	08/26/18	August 2018	07/30/18 - 08/13/18
Advertiser		Product	Estimate Number
Graham for Governor		Graham for Governor 0807	3900

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/07/18	08/13/18	Sunday Prime Hr 1	5:58 PM-7:00 PM	-----S	:30	1	\$600.00	
<u>Total Spots</u>							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,550.00
<u>Agency Commission</u>	\$682.50
<u>Net Amount Due</u>	\$3,867.50
<u>Invoice Balance as of 08/28/18 10:24:21 AM CT</u>	\$0.00

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