

WDUN AM/FM Quarterly Issues Report for April, May & June 2012

WDUN provided an emcee and promoted the annual Junior Achievement Banquet held on April 12th at the Chattahoochee Country Club. Through interviews and follow up segments on air, WDUN informed the community about JA and the benefits offered to area students.

WDUN promoted and participated in the annual Celebrity Waiters event benefitting CASA. Through a series of interviews WDUN addressed the need for the Court Appointed Special Advocacy program. WDUN'S Katie B. Davis and Derreck Booth served as waiters for the event on April 12th.

WDUN promoted and participated in the annual Salvation Army Celebration Dinner on Friday, April, 13th. First Lady Sandra Deal was the Keynote speaker. WDUN aired PSA schedule to inform the public on how to make last minute donations, how those donations worked in the community and how to attend the banquet.

WDUN promoted World Odyssey of The Mind through Johnson and Flowery Branch High Schools. Students and advisors were on air to promote the local event and the chance to attend the national event at Iowa State University. WDUN provided this service to the public in April and May.

May 3rd, Joel Williams of WDUN provided the monthly program of the Central Baptist, "Central Lights", senior group. The backdrop was radio past and future.

May, 14th-19th, WDUN promoted the Annual Mountain Laurel Festival in Clarkesville. WDUN conducted on air interviews and announcements as 2012 marked the 50th Anniversary for this Northeast Georgia spring tradition. WDUN also participated in the parade.

WDUN conducted a series of interviews and promotional announcements promoting the Georgia Mountains Farm Tour. The tours were held June 30th through July 15 in Clermont, Alto, Clarkesville and Clayton. The Soque River Watershed Association and The Georgia Mountains Farm Network.

WDUN promoted the Memorial Day Weekend events including the annual Parade in Gainesville by airing a PSA schedule and emceeding the parade on Monday, May 28th. WDUN also promoted the Annual Veterans Day observance on Sunday, May 27th at Rock Creek Park conducted by the Vietnam Veterans Organization. Participating was Marine Lance Corporal, Sean Adams of Gainesville who had just returned home on the 26th from Washington D.C. for treatment of injuries while serving in Afghanistan. WDUN provided live coverage of the "Welcome Home Ceremony" from Lee Gilmer Memorial Airport.

WDUN provided an interview in June to inform the public of the Good News at Noon "Hickory Project." Listeners were invited to purchase hickory wood for smoking and cooking with all proceeds going to Good News @ Noon, a community shelter and mission.