Federal Communications Commission Washington, DC 20554

3 hours

onf # 9800 **FCC 398 Children's Television Programming Report**

Report reflects information for the filing period ending: 06/30/2010

Call Sign	Channel Num	nbers			Commur	unity of License	
WMGM 40 (analog) 36 (digital)		O (analog)		City	State	County	ZIP Code
			W	WILDWOOD	NJ	CAPE MAY	08260
Licensee Name							
ACCESS.1 COMM	MUNICATIONS	S CORP.					
Network Affiliation		Nielsen DMA		Licensee World Wide W	eb Home Page Address (if app	pplicable)	
Network NBC		Philadelphia		www.nbc40.net	t		
Facility ID	Previo	ous Call Sign (if applicable)			License Renewal Ex	Expiration Date	
6111	NONI	ME.			06/01/2007	7	

Analog Core Programming

- State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
- Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73,673?
 - (b) Identify publishers who were sent information in 3(a).
- TV Guide, Tribune Media, Video Viewing, Healthy Advice
- Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1			Origination	n
Turbo Dogs			NETWO	RK
Regular Schedule	Total Times Aired at Regularly S	cheduled Time	Number of	Pre-emptions
Saturdays @ 10:00 am	12		1	
Length of Program		Age of Target	t Audience	E/I Symbol Used As Require
20		From	То	Ert Symbol Osed As Require
30 minutes		4 years	8 years	Y
Describe the educational and informational objective of the	program and how it meets the definition of Core Program	mming		
"Turbo Doge" is an animated sh	ow based on the books Pacor			
"Turbo Dogs" is an animated sh dogs from Racerville who love encounter and solve problems t cooperation, playing fair, and directionality and concepts of using action and humor. The talearned by the dogs.	to compete with one another hat teach them social-emotio friendship. The show also i distance and time. The soci	in races. In each story mal lessons on good spot mparts information on the al-emotional messages as	, one or more rtsmanship, te he mechanics ore embedded th	of the dogs amwork, f racing such as rough the stories
dogs from Racerville who love encounter and solve problems t cooperation, playing fair, and directionality and concepts of using action and humor. The ta	to compete with one another hat teach them social-emotio friendship. The show also i distance and time. The soci	in races. In each story nal lessons on good spo mparts information on ti al-emotional messages as we reiterate and established	, one or more rtsmanship, te he mechanics o re embedded th sh the educati	of the dogs amwork, f racing such as rough the stories

Preemption #1

If rescheduled, date and time reschedule

Date Preempted/Episode #

Is the rescheduled date the second home?

06/05/2010 #TDO109	06/05/2	010 @ 1:00 pm			1	I
If rescheduled, were promotiona	l efforts made to	notify the public of rescheduled date and time	?		7	ľ
Reason for Preemption	SPORTS					
Title of Analog Core Program #2					Origination	
Shelldon					NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled	Γime		Number of Pre-	emptions
Saturdays @ 10:30 am		12			1	
Length of Program			Age of Ta	arget Audience		E/I Symbol Used As Required
30 minutes			From 4 years		To ears	Y
Describe the educational and informational objective of the pro	gram and how it	meets the definition of Core Programming				
"Shelldon" is an animated series family, the Clams, in Shell Land best friends, Connie (a cowrie sepisode. The problem may be manatheir environment from natural aintellectual and elder in Shell solve the problem. Each episode content relating to the sea life.	d, an und shell molaging a band man-mand who provides	lersea community populat lusk) and Herman (a her ully, improving their g adde disasters. In most teaches them and gives a direct social-emotio	ed by all sorts of mit crab), face of rades, learning of cases, they rely them opportunity and lesson and manager of the control of the contr	of sea specific how to be on Dr. Shies to har	ccies. She challend altruistinell, the	elldon and his ge in every .c, or protecting most venerated
Total Times Aired		Number of Preemptions for other than Bre	aking News	N	lumber of Preemp	tions Rescheduled
13		1			1	
		Preemption #1				
Date Preempted/Episode #		If rescheduled, date and time resch	edule	Is t	he rescheduled dat	e the second home?
06/05/2010 #SHL012	06/05/2	010 @ 1:30 pm			N	
If rescheduled, were promotional	efforts made to 1	notify the public of rescheduled date and time?			Y	
Reason for Preemption	SPORTS					
Title of Analog Core Program #3					Origination	
3-2-1 Penquins!					NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled T	ime		Number of Pre-e	emptions
Saturdays @ 11:00 am		12			1	
Length of Program				get Audience		E/I Symbol Used As Required
30 minutes			From 4 vears		ears	Y
Describe the educational and informational objective of the prog	gram and how it i	meets the definition of Core Programming	4 years	0 4	ears	ĭ
"3-2-1 Penguins!" features two obeing more adventure than they eare sucked into the spaceship, with galactic disaster threatening the for one of the siblings that affi important social-emotional messal honesty, being patient with other	hildren, xpect whe here the e Penguin ects his ge through	Jason and Michelle, who en their toy spaceship or y meet the now live Pendons and their friends. Each /her relations with the gh their adventure. The	with four toy Per guins and journey ach story begins other, and ends	guins com through with a pr	es to lif space to oblem, a	e. The children solve an intermoral dilemma
Total Times Aired		Number of Preemptions for other than Brea	king News	N	umber of Preempt	ons Rescheduled
13		1			1	
		Preemption #1				
Date Preempted/Episode #		If rescheduled, date and time resche	dule	Is th	e rescheduled date	the second home?
06/05/2010 #PEN213	06/05/20	010 @ 2:00 pm			N	
If rescheduled, were promotional	efforts made to n	otify the public of rescheduled date and time?			Y	

Reason for Preemption	SPORTS					
Title of Analog Core Program #4					Origination	
Babar					NETWORK	
Regular Schedule	1	Total Times Aired at Regularly Scheduled T	ime		Number of Pre-	emptions
Saturdays @ 11:30 am		12			1	
Length of Program			Age of Ta	rget Audience		E/I Symbol Used As Required
30 minutes			From	Т	·o	E/I Symbol Osed As Required
30 Minutes			4 years	8 ye	ears	Y
Based on the books by Laurent de the strength to rise above the clife. Each episode of the show d and persistent in hard work, res honest. These messages emerge fr family members.	Brunhoff, hallenges evelops a pecting pe	, "Babar" is an animat he faces, including t social-emotional mess eople's privacy, learn	he death of his page such as taking to cope with	parents, a ng respons unforesee	s he jour ibility, n changes	neys through being patient s, and being
Total Times Aired		Number of Preemptions for other than Bre	aking News	N	umber of Preemp	tions Rescheduled
13		1			1	
		Preemption #1				
Date Preempted/Episode #		If rescheduled, date and time resche	edule	Is th	e rescheduled da	te the second home?
06/05/2010 #BAR209	06/05/201	10 @ 2:30 pm			N	
If rescheduled, were promotional	efforts made to noti	ify the public of rescheduled date and time?			Y	
Reason for Preemption	SPORTS					
Title of Analog Core Program #5					Origination	
Willa's Wild Life					NETWORK	
Regular Schedule		Total Times Aired at Regularly Schedu	led Time		Number of Pre	e-emptions
Saturdays @ 12:00 noon		11			2	
Length of Program				rget Audience		E/I Symbol Used As Required
30 minutes			From 4 years	8 ye	ears	Y
Describe the educational and informational objective of the prog	gram and how it me	ets the definition of Core Programming				
"Willa's Wild Life" is a new ani: lives at home with her father an lots of rabbits. In each episode animals and best friend Dooley a Together they find ways to maint altruistic. With help from her a others. She learns to appreciate group. She realizes that asking neighborhood, Willa finds a way	d pets ? a , Willa fa s key elem ain health nimal frie the frier questions	an elephant, a giraffe aces a challenge at homents of her team, Wil my friendships, experiends, Willa figures ounds that she has rathe is better than jumping	, a pair of performe, in school or la works on solutence success, det thow to earn the r than trying to g to conclusions	orming sea in her ne tions to o velop comp e things s change to . Whether	ls, a beaughborhood vercome hetence, a he wants	ar, penguins, and od. With her her challenge. and become by helping with the "cool"
Total Times Aired		Number of Preemptions for other than Bre	aking News	N	umber of Preemp	tions Rescheduled
13		2			2	
		Preemption #1				
Date Preempted/Episode #		If rescheduled, date and time resche	edule	Is th	e rescheduled da	te the second home?
05/29/2010 #WIL008	05/29/201	.0 @ 9:00 am			Y	
If rescheduled, were promotional	efforts made to noti	ify the public of rescheduled date and time?			Y	
Reason for Preemption	SPORTS					
		Preemption #2				
Date Preempted/Episode #		If rescheduled, date and time resche	edule	Is th	e rescheduled dat	te the second home?

06/26/2010 #WIL005	06/26/2	2010 @ 9:00 am				Y	
If rescheduled, were pron	notional efforts made to	notify the public of rescheduled date and time?				Y	
Reason for Preemption	SPORTS						
Title of Analog Core Program #6					Origination		
Jane & the Dragon					NETWORK	C	
Regular Schedule	Total Times Aired at Regularly Scheduled Time Num		Number of Pre	e-emptions			
Saturdays @ 12:30 pm		.11			2		
Length of Program			Age of Ta	arget Audience		E/I Symbol Used As Require	
30 minutes			From	-	То	_ Eri symbol Osed As Require	
30 minutes			4 years	8 7	years	Y	
Describe the educational and informational objective of t	the program and how it	, meets the definition of Core Programming					
strength of character as a Kuses her analytical ability	to illustrat	te how a problem can be m	nade less compli	cated and	easily s	solved.	
Total Times Aired		Number of Preemptions for other than Brea	king News	1	Number of Preem	nptions Rescheduled	
13		2				2	
		Preemption #1					
Date Preempted/Episode #		If rescheduled, date and time resched	Jule	Is	the rescheduled da	date the second home?	
05/29/2010 #JAD204	05/29/2	2010 @ 9:30 am				Y	
If rescheduled, were prom	otional efforts made to	notify the public of rescheduled date and time?			7	Y	
Reason for Preemption	SPORTS						
		Preemption #2					
Date Preempted/Episode #		If rescheduled, date and time resched	Jule	Ist	the rescheduled da	date the second home?	
06/26/2010 #JAD208	06/26/2	2010 @ 9:30 am			,	Y	
If rescheduled, were prom	otional efforts made to	notify the public of rescheduled date and time?				Y	
	ananma						

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

SPORTS

[There are no analog non-core program reports.]

Reason for Preemption

Sponsored Core Programming

List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

		Tom 596 — Cindren's Television	ii Fiograi	mining Keport				Page 5 of	
7.	(a)	State the average number of hours of Core Programming per week	broadcast by the	station on its main program stream.				3 hours	
	(b)	Did the Licensee broadcast on its main digital program stream the s	same Children's C	ore Programming provided on its analog	g channel?			Y	
	(c)	If Yes to $7(b)$, the Licensee certifies that the representations and chi stream.	nildren's program i	information provided with respect to its	analog channel apply equally with	respect to its mair	digital program	Y	
		If No to 7(c), submit as an Exhibit a Statement of Explanation.							
3.	(a)	State the average number of hours per week of free over-the-air dig	gital video progran	nming broadcast by the station on other	than its main program stream.			0 hours	
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0 hours							
).	(a)	Does the Licensee provide information identifying each Core Progr. C.F.R. 873.673?	ram aired on its st	ation, including an indication of the targ	et child audience, to publishers of	program guides as	required by 47	Y	
	(b)	Identify publishers who were sent information in 9(a).							
		TV Guide, Tribune Media, Video Vie	ewing, He	althy Advice					
0.		Complete the following for each program that you aired during the	past three months	that meets the definition of Core Progra	amming. Complete chart below for	each Core Progra	m.		
		Title of Digital Core Program #1					Origination		
		Turbo Dogs					NETWORK		
		Regular Schedule	To	otal Times Aired at Regularly Scheduled	Time		Number of Pre-	emptions	
		Saturdays @ 10:00 am	1	2					
		Length of Program			Age of Tai	get Audience		FAC. LULA P.	
		30 minutes			From		Го	E/I Symbol Used As Required	
		30 MINUCOS			4 years	8 y	ears	Y	
		Describe the educational and informational objective of the program	n and how it meet	s the definition of Core Programming					
		"Turbo Dogs" is an animated show be dogs from Racerville who love to dencounter and solve problems that cooperation, playing fair, and fri directionality and concepts of discusing action and humor. The tags a learned by the dogs.	compete wi teach the lendship. stance and	ith one another in ra em social-emotional l The show also impart d time. The social-er	aces. In each stor lessons on good sp ts information on motional messages	y, one or ortsmansh the mecha	more of ip, teamwanics of r	the dogs work, cacing such as	
		Total Times Aired	N	Number of Preemptions for other than Br	reaking News	N	umber of Preempt	tions Rescheduled	
		13		1			1		
				Preemption #1					
		Date Preempted/Episode #		If rescheduled, date and time recol	hadula	T			

13	1	1
	Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
06/05/2010 #TDO109	06/05/2010 @ 1:00 pm	N
If rescheduled, were pror	notional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #2 Origination Shelldon NETWORK Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions Saturdays @ 10:30 am 12

Length of Program	Age of Targ	et Audience	EAC
30 minutes	From	То	E/I Symbol Used As Required
ov milities	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and

Total Times Aired		Number of Preemptions for other than	Breaking News		Number of Preem	ptions Rescheduled
13		1	- 221 399			1
		Preemption #1				
Date Preempted/Episode #		If rescheduled, date and time re	eschedule	Is	the rescheduled d	ate the second home?
06/05/2010 #SHL012	06/05/	2010 @ 1:30 pm				N
If rescheduled, were promotion	al efforts made to	o notify the public of rescheduled date and ti	me?		,	Y
Reason for Preemption	SPORTS					
Title of Divisal Core Pressure 12						
Title of Digital Core Program #3					Origination	
3-2-1 Penquins!					NETWORK	
Regular Schedule		Total Times Aired at Regularly Schedule	ed Time		Number of Pre-	-emptions
Saturdays @ 11:00 am		12				
Length of Program				Target Audience		E/I Symbol Used As Require
30 minutes			From 4 years		To rears	Y
Describe the educational and informational objective of the pro-	ogram and how in	t meets the definition of Core Programming				1
galactic disaster threatening to for one of the siblings that af important social-emotional mess.	rects his	her relations with th	a abban and	with a pi	LODIEM, a	morar diremma
honesty, being patient with other	ers, and	igh their adventure. Th	ne other, and ends	s after the ces message	e childrer es on topi	n have learned an ics such as
honesty, being patient with other	ers, and	igh their adventure. Th	e show communicat	es message	es on topi	n have learned and ics such as
monesty, being patient with other	ers, and	agn their adventure. The avoiding jealousy.	e show communicat	es message	es on topi	ics such as
Total Times Aired 13	ers, and	avoiding jealousy. Number of Preemptions for other than I	e show communicat	es message	es on topi	ics such as
Total Times Aired 13 Date Preempted/Episode #	ers, and	or their adventure. The avoiding jealousy. Number of Preemptions for other than I Preemption #I If rescheduled, date and time res	e show communicat	es message	es on topi	ics such as
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213	06/05/2	Ign their adventure. The avoiding jealousy. Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm	Breaking News	es message	es on topi	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213	06/05/2	or their adventure. The avoiding jealousy. Number of Preemptions for other than I Preemption #I If rescheduled, date and time res	Breaking News	es message	lumber of Preemp	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213	06/05/2	Ign their adventure. The avoiding jealousy. Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm	Breaking News	es message	lumber of Preemp 1 the rescheduled dat	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption	06/05/2	Ign their adventure. The avoiding jealousy. Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm	Breaking News	es message	lumber of Preemp 1 the rescheduled dat N	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional	06/05/2	Ign their adventure. The avoiding jealousy. Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm	Breaking News	es message	iumber of Preemp 1 the rescheduled dat N Y Origination	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption	06/05/2	Number of Preemptions for other than I Preemption #I If rescheduled, date and time resoluted the public of rescheduled date and time the public of the publi	Breaking News	es message	iumber of Preemp 1 the rescheduled dat N Y Origination NETWORK	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption	06/05/2	Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm notify the public of rescheduled date and tim	Breaking News	es message	iumber of Preemp 1 the rescheduled dat N Y Origination	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption Citle of Digital Core Program #4 Babar Regular Schedule	06/05/2	Number of Preemptions for other than I Preemption #I If rescheduled, date and time resoluted the public of rescheduled date and time the public of the publi	Sreaking News Chedule Time	es message	iumber of Preemp 1 the rescheduled dat N Y Origination NETWORK	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption Fitle of Digital Core Program #4 Babar Legular Schedule Saturdays @ 11:30 am Length of Program	06/05/2	Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm notify the public of rescheduled date and tim	Sreaking News Chedule Time	es message	iumber of Preemp 1 the rescheduled dat N Y Origination NETWORK Number of Pre-e	tions Rescheduled
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption Fitle of Digital Core Program #4 Babar degular Schedule Saturdays @ 11:30 am	06/05/2	Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm notify the public of rescheduled date and tim	Sreaking News Chedule Time Age of Ta	Is the state of th	iumber of Preemp lumber of Preemp lumber of Preemp ne rescheduled dat N Y Origination NETWORK Number of Pre-e	tions Rescheduled te the second home?
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption Fitle of Digital Core Program #4 Babar Legular Schedule Saturdays @ 11:30 am Length of Program	06/05/2 defforts made to	Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm notify the public of rescheduled date and tim Total Times Aired at Regularly Scheduled	Sreaking News Chedule Time Age of Ta	rget Audience	iumber of Preemp lumber of Preemp lumber of Preemp ne rescheduled dat N Y Origination NETWORK Number of Pre-e	tions Rescheduled te the second home? mptions E/I Symbol Used As Required
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption Fitle of Digital Core Program #4 Babar degular Schedule Saturdays @ 11:30 am ength of Program 30 minutes	ers, and 06/05/2 efforts made to SPORTS gram and how it it Brunhoft thallenges evelops a pecting r	Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm notify the public of rescheduled date and tim Total Times Aired at Regularly Scheduled 12 neets the definition of Core Programming F, "Babar" is an animal as he faces, including as social—emotional mess	Time Age of Ta From 4 years The death of his in the sing stocked with the sing stocked with the single stocked with the si	rget Audience T 8 yearents, and respons:	o cars aned elepts he journibility, he	tions Rescheduled te the second home? mptions E/I Symbol Used As Required Y hant who finds neys through being patient
Total Times Aired 13 Date Preempted/Episode # 06/05/2010 #PEN213 If rescheduled, were promotional Reason for Preemption Fitle of Digital Core Program #4 Babar Regular Schedule Saturdays @ 11:30 am ength of Program 30 minutes Rescribe the educational and informational objective of the program the strength to rise above the chies strength to rise above the chies. Each episode of the show do and persistent in hard work, responsest. These messages emerge fr	ers, and 06/05/2 efforts made to SPORTS gram and how it it Brunhoft thallenges evelops a pecting r	Number of Preemptions for other than I Preemption #I If rescheduled, date and time res 010 @ 2:00 pm notify the public of rescheduled date and tim Total Times Aired at Regularly Scheduled 12 neets the definition of Core Programming F, "Babar" is an animal as he faces, including as social—emotional mess	Time Age of Ta From 4 years The death of his page such as taking hing to cope with mathat is faced here.	rget Audience Trest Audience	o cars aned elepts he journibility, he	tions Rescheduled te the second home? The the second home?

		Preemption #1				
Date Preempted/Episode #		If rescheduled, date and time resch	nedule	Is th	e rescheduled da	ate the second home?
06/05/2010 #BAR209	06/05/2010	@ 2:30 pm]	N
If rescheduled, were pro-	motional efforts made to notify	the public of rescheduled date and time	?			Y
Reason for Preemption	SPORTS					
Title of Digital Core Program #5					Origination	
Willa's Wild Life					NETWORK	ζ
Regular Schedule		Total Times Aired at Regularly Sched	iled Time		Number of Pr	re-emptions
Saturdays @ 12:00 noon		11				
Length of Program			Age of Tai	rget Audience		
30 minutes			From	To)	E/I Symbol Used As Requir
30 minutes			4 years	8 ye	ars	Y
lots of rabbits. In each epi animals and best friend Dool Together they find ways to ma altruistic. With help from h	er and pets ? an sode, Willa face ey as key elemen maintain healthy mer animal frience	elephant, a giraffe es a challenge at ho nts of her team, Wil friendships, experi	, a pair of performe, in school or la works on solutence success, dev	in her nei ions to overlop compe	ds, a beauthorners of the come has been come to the come of the co	ar, penguins, and de with her challenge.
lots of rabbits. In each epilanimals and best friend Dool Fogether they find ways to maltruistic. With help from hothers. She learns to apprecapoup. She realizes that ask	er and pets? an asode, Willa face ey as key elemer aaintain healthy eer animal friend iiate the friends iing questions is way to analyze h	elephant, a giraffe es a challenge at ho nts of her team, Wil friendships, experi ds, Willa figures ou s that she has rathe	, a pair of performe, in school or la works on solut ence success, devent how to earn the r than trying to g to conclusions. arn from experien	orming seal in her nei ions to ov elop compe things sh change to Whether a	s, a beauthorhood vercome hetence, and wants fit in wat school	ar, penguins, ar od. With her her challenge. and become by helping with the "cool" 1, home or in th
lots of rabbits. In each epi animals and best friend Dool Together they find ways to m altruistic. With help from h others. She learns to apprec group. She realizes that ask neighborhood, Willa finds a	er and pets? an asode, Willa face ey as key elemer aaintain healthy eer animal friend iiate the friends iing questions is way to analyze h	elephant, a giraffe es a challenge at ho hits of her team, Wil friendships, experids, Willa figures out that she has rathe better than jumpinder situation and le	, a pair of performe, in school or la works on solut ence success, devent how to earn the r than trying to g to conclusions. arn from experien	orming seal in her nei ions to ov elop compe things sh change to Whether a	Ls, a beaughborhood rercome hetence, a me wants fit in wat school	ar, penguins, ar od. With her her challenge. and become by helping with the "cool" home or in the tions Rescheduled
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Date Preempted/Episode # Date Preempted/Episode # Date Preempted/Episode # Date Preempted/Episode #	obj/29/2010 obj/29/2010 obj/26/2010	elephant, a giraffe es a challenge at ho nots of her team, Will friendships, experids, Willa figures out that she has rathe better than jumpin ner situation and lember of Preemptions for other than Bree 2 Preemption #1 If rescheduled, date and time reschede 9:00 am Preemption #2 If rescheduled, date and time?	, a pair of performe, in school or la works on solutence success, devent how to earn their than trying to g to conclusions. arn from experien aking News	orming seal in her nei ions to ov relop compe things sh change to Whether a ce. Nur Is the	Ls, a beaughborhood rercome hetence, a beaughborhood rercome hetence, a beaughborhood rescheduled date of Preempi 2 rescheduled date of Preempi 2 rescheduled date of Preempi 2	ar, penguins, and with her challenge. and become by helping with the "cool" ., home or in the tions Rescheduled e the second home?

Title of Digital Core Program #6				Origination	
Jane & the Dragon				NETWORE	K
Regular Schedule	Total Times Aired at Regularly	Scheduled Time		Number of Pr	re-emptions
Saturdays @ 12:30 pm	11				
Length of Program		Age of Targ	et Audience		
20		From		Го	E/I Symbol Used As Required

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about set in medieval times, "Jane and the bragon" is an animated show based on martin Bayhton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her

30 minutes

strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. Total Times Aired Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled 13 Preemption #1 Date Preempted/Episode # If rescheduled, date and time reschedule Is the rescheduled date the second home? 05/29/2010 #JAD204 05/29/2010 @ 9:30 am Y If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Y Reason for Preemption SPORTS Preemption #2 Date Preempted/Episode # If rescheduled, date and time reschedule Is the rescheduled date the second home? 06/26/2010 #JAD208 06/26/2010 @ 9:30 am If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Y Reason for Preemption SPORTS

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired

Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination		
Turbo Dogs	NETWORK		
Regular Schedule	Total Times to be	e Aired	
Saturdays @ 10:00 am	12		
Length of Program		Age of Targ	et Audience
30 minutes		From	То
oo minacoo		4 years	8 years
Describe the educational and informational objective of the program and how it meets the de-	efinition of Core Programming		

y - g - man of the state of the

"Turbo Dogs" is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork,

cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Describe the educational and informational objective of the program and how it meets the definition of Core Programming "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his ador family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protect their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerat intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide information content relating to the sea life habitat of Shell Land and environmental conservation. Title of Planned Core Program #3 Origination 3-2-1 Penquins! NETWORK Regular Schedule Total Times to be Aired Saturdays @ 11:00 am Length of Program Age of Target Audience From To 4 years 8 years	arned by the dogs.						
Shelldon Regular Schedule Saturdays @ 10:30 am 12 Length of Program Age of Target Audience From To 4 years 8 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his ador family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protect their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerat intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informatic content relating to the sea life habitat of Shell Land and environmental conservation. Tutle of Planned Core Program #3 Origination Tutle of Planned Core Program #3 Origination Age of Target Audience From To 4 years 8 years							
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his ador family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protect their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerat intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide information content relating to the sea life habitat of Shell Land and environmental conservation. Title of Planned Core Program #3 Origination 3-2-1 Penquins! NETWORK Regular Schedule Total Times to be Aired Saturdays @ 11:00 am 12 Length of Program Age of Target Audience From To 4 years 8 years	th of Program		Age of Target Audience				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his ador family, the Clams, in Shell Land, an undersea community populated by all sorts of sea specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protect their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerat intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informatic content relating to the sea life habitat of Shell Land and environmental conservation. Title of Planned Core Program #3 Origination 3-2-1 Penquins! Network Regular Schedule Total Times to be Aired Saturdays @ 11:00 am Length of Program Age of Target Audience From To 4 years 8 years	30 minutes			То			
"Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adop family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protect their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerat intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide information content relating to the sea life habitat of Shell Land and environmental conservation. Title of Planned Core Program #3 Origination Title of Planned Core Program #3 Origination NETWORK Regular Schedule Saturdays @ 11:00 am Length of Program Age of Target Audience From To 4 years 8 years				8 years			
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NETWORK NETWORK NETWORK NETWORK NETWORK NETWORK	family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational						
NETWORK NETWORK NETWORK NETWORK NETWORK NETWORK NETWORK	of Planned Core Program #3	Origination					
Saturdays @ 11:00 am 12	2-1 Penquins!	NETWORK					
Length of Program Age of Target Audience 30 minutes From To 4 years 8 years	lar Schedule	Total Times to be	Total Times to be Aired				
30 minutes To 4 years 8 years	Saturdays @ 11:00 am 12						
30 minutes 4 years 8 years	ength of Program Age of Target Audience						
	30 minutes						
			4 years	8 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming							
"3-2-1 Penguins!" features two children, Jason and Michelle, whose vacation at their grandmother's cottage end being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The child are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an int galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemm for one of the siblings that affects his/her relations with the other, and ends after the children have learne important social-emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.	ing more adventure than they expect when their toy spaceshing sucked into the spaceship, where they meet the now live Paractic disaster threatening the Penguins and their friends. To one of the siblings that affects his/her relations with the cortant social-emotional message through their adventure. The	p with four toy Pen- enguins and journey Each story begins to he other, and ends	guins comes to lif through space to with a problem, a after the children	e. The children solve an intermoral dilemma have learned an			
Title of Planned Core Program #4 Origination	of Planned Core Program #4	Origination	Origination				
Babar	ar	NETWORK	NETWORK				
Regular Schedule Total Times to be Aired	ar Schedule	Total Times to be	Total Times to be Aired				
Saturdays @ 11:30 am 12	urdays @ 11:30 am	urdays @ 11:30 am 12					
Length of Program Age of Target Audience	h of Program		Age of Targ	et Audience			
30 minutes	minutes						
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	tibe the educational and informational objective of the program and how it meets the definition of Core Programming		4 years	8 years			
Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who fin the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patien and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.	estrength to rise above the challenges he faces, including e. Each episode of the show develops a social-emotional mest persistent in hard work, respecting people's privacy, lead est. These messages emerge from the need to resolve a diler	the death of his passage such as taking rning to cope with a	arents, as he jour g responsibility, unforeseen changes	neys through being patient			

Origination

Title of Planned Core Program #5

Willa's Wild Life	NETWORK		
ar Schedule Total Times to be Aired			
Saturdays @ 12:00 noon 12			
Length of Program	Age	e of Target Audience	
		То	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Program	nming		

"Willa's Wild Life" is a new animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets? an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

NETWORK	
Times to be Aired	
Age of Tar	get Audience
From	То
4 years	8 years
	4 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

Identify the licensee's children's programming liaison.

15.

17.

Name		Telephone Number
Julie Mulhall		(609) 927-4440 x127
Address		E-mail Address
1601 New Rd.		nbc40.prog@sjrtv.com
City	State	ZIP Code
Linwood	NJ	08221

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

THE MORE YOU KNOW WEBSITE "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith

Name of Licensee	Signature
Access.1 Communications Corp.	
Date	Juli Mee to M
07/09/2010	

FCC Form 398 March 2006

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Children's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation

site map

Submission Confirmation

Confirmation Number 109800 Call Sign WMGM Filing Quarter Date 06/30/2010 Filing Date 07/09/2010

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322) Fax: 1-866-418-0232

E-mail: fccinfo@fcc.gov

- Privacy Policy

- Website Policies & Notices - Required Browser Plug-ins

- Freedom of Information Act