Approved by OME

Tederal Communications Commission Washington, DC 20554

conf. # 9137

# FCC 398 **Children's Television Programming Report**

Report reflects information for the filing period ending: 12/31/2008

Call Sign	Channel Numbers		Commu	nity of License	
	40 (analog)	City	State	County	ZIP Code
WMGM	36 (digital)	Wildwood	NJ	Cape May	08260
Licensee Name					
Access.1 Com	mmunications Corp.				
Network Affiliation	Nielsen DMA	Licensee World Wide W	eb Home Page Address (if ap	plicable)	
Network NBC	Philadelphia	www.nbc40.ne	t		
Facility ID	Previous Call Sign (if applicable)		License Renewal E	xpiration Date	
6111	None		06/01/2007	7	

#### **Analog Core Programming**

State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3 hours Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Identify publishers who were sent information in 3(a). TV Guide, Tribune Media, FYI TV, Video Viewing Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program. Title of Analog Core Program #1 Origination Jane & The Dargon NETWORK Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions Saturdays @ 10:00 am 13 Length of Program Age of Target Audience E/I Symbol Used As Required From 30 minutes 4 years 8 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Length of Program		Age of Tar	get Audience	
30 minutes		From	То	E/I Symbol Used As Required
		4 years	8 years	Y
Describe the educational and informational objective of the program	n and how it meets the definition of Core Programming			

THE ZULA PATROL is an animated show about six extraterrestrial charactersâ€"Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wigâe"who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

Title of Analog Core Program #3			, Origination	
3-2-1 Penquins!			NETWO	RK
Regular Schedule	Total Times Aired at Regularl	y Scheduled Time	Number of	Pre-emptions
Saturdays @ 11:00 am	13		0	
Length of Program		Age of Targ	et Audience	
30 minutes		From	To	E/I Symbol Used As Required
		4 years	8 years	٧

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.

Title of Analog Core Program #4			Origination	
Veggie Tales			NETWOF	RK
Regular Schedule	Total Times Aired at Regularly Sched	uled Time	Number of	Pre-emptions
Saturdays @ 11:30 am	13		0	
Length of Program		Age of Targ	et Audience	
30 minutes		From	To	E/I Symbol Used As Required
		4 years	8 years	Υ.

ts the definition of Core Programming

VEGGIE TALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

Title of Analog Core Program #5			Origination	The second secon
Turbo Dogs			NETWOR	K
Regular Schedule	Total Times Aired at Regularly Scheduled	Time	Number of F	re-emptions
Saturdays at 12:00 pm	13		0	
Length of Program		Age of Tar	get Audience	
30 minutes		From	To	E/I Symbol Used As Required
		4 years	8 years	V

TURBO DOGS is a show about six canine friendsâ€"Dash, GT, Clutch, Stinkbert, Strut, and Magsâ€"who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and

that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each

Title of Analog Core Program #6			Origination	
My Friend Rabbit			NETWORK	
Regular Schedule	Total Times Aired at Regula	arly Scheduled Time	Number of Pre	-emptions
Saturdays @ 12:30 pm	12		1	
Length of Program		Age of Targ	et Audience	
30 minutes		From	To	E/I Symbol Used As Required
marid oob		4 years	8 years	V

mational objective of the program and how it meets the definition of Core Programming

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature〙s riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the boxâ€□ by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
	Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
10/04/2008 MFR 201	10/04/2008 @ 9:30 am	Y
If rescheduled, were pror	notional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	

## Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

#### **Sponsored Core Programming**

List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### **Digital Core Programming**

- State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3 hours Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? (b) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program

If No to 7(c), submit as an Exhibit a Statement of Explanation.

0.

State the average number of hours per week of free over-the-ai	ir digital video programming broadcast by the station on o	her than its main program etraam			
State the average number of hours per week of Core Programm					0 hours
					0 hours
C.F.R. §73.673?	Program aired on its station, including an indication of the	target child audience, to publishers o	of program guides as	required by 47	Y
Identify publishers who were sent information in 9(a).	and the second contract of the second contrac				
TV Guide, Tribune Media, FYI TV,					
Complete the following for each program that you aired during	the past three months that meets the definition of Core Pro	gramming. Complete chart below for	or each Core Program	n.	
Title of Digital Core Program #1				And the latest particular to the latest partic	
Jane & The Dragon				Origination	
Regular Schedule				NETWORK	
	Total Times Aired at Regularly Schedu	led Time		Number of Pre	e-emptions
Saturdays @ 10:00 am	13				
Length of Program		Age of To	arget Audience		E/I Combal III . d 6 P
30 minutes		From	Т	lo l	E/I Symbol Used As Requi
Describe the adventional and info		4 years	8 уе	ears	Y
Describe the educational and informational objective of the prog JANE AND THE DRAGON is a coming-of her family. As an only child, Jan					
Dragon that lives in her backyard as a young knight in a castle ful	d, Jane experiences a series of	adventures that	test her c	character	and her skills the problems and
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and th Title of Digital Core Program #2	d, Jane experiences a series of	adventures that	test her contact takes us so for them	character	and her skills the problems and
as a young knight in a castle ful challenges Jane encounters and th Title of Digital Core Program #2 The Zula Patrol	d, Jane experiences a series of 11 of friends and foes. Each ene process she goes through to	pisode in the show	test her c takes us s for them	character through	and her skills the problems and
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the full of Digital Core Program #2  The Zula Patrol  Regular Schedule	d, Jane experiences a series of ll of friends and foes. Each e he process she goes through to	pisode in the show	test her c	character through	and her skills the problems and
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the first of Digital Core Program #2  The Zula Patrol  Regular Schedule  Saturdays @ 10:30 am	d, Jane experiences a series of 11 of friends and foes. Each ene process she goes through to	pisode in the show	test her c	character through Origination NETWORK	and her skills the problems and
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the file of Digital Core Program #2  The Zula Patrol  Regular Schedule  Saturdays @ 10:30 am ength of Program	d, Jane experiences a series of ll of friends and foes. Each e he process she goes through to	adventures that episode in the show find the solution of the find the solution of the find the solution of the fine fine fine fine fine fine fine fin	test her contact test her contact test her contact test as so takes us as for them	character through Origination NETWORK	and her skills the problems and
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the file of Digital Core Program #2  The Zula Patrol  Regular Schedule  Saturdays @ 10:30 am  ength of Program	d, Jane experiences a series of ll of friends and foes. Each e he process she goes through to	adventures that opisode in the show find the solution of the s	test her contacts the contact test her contact test as the contact	character through  Origination NETWORK	and her skills the problems and
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the challenges Jane en	d, Jane experiences a series of 11 of friends and foes. Each e ne process she goes through to Total Times Aired at Regularly Schedule 13	adventures that episode in the show find the solution of the find the solution of the find the solution of the fine fine fine fine fine fine fine fin	test her contact test her contact test her contact test as so takes us as for them	character through  Origination NETWORK	and her skills the problems and
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the challenges Jane en	d, Jane experiences a series of 11 of friends and foes. Each e he process she goes through to 12 Total Times Aired at Regularly Schedules 13	adventures that expisode in the show of find the solution of t	test her contacts the contact test her contact test her contact test test test test test test test te	character through Origination NETWORK Number of Pre-e	and her skills the problems and emptions  E/I Symbol Used As Required Y
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the challenges Jane encounters and Patrol Regular Schedule  Saturdays @ 10:30 am  Length of Program  30 minutes  Lescribe the educational and informational objective of the program of the confessor Multo, their pet, Gorgo, hey explore the galaxy through spoupee minion, Traxie, and must the challenges and train through their journeys. Using an introduction of the counters are considered to the challenges of the counters are considered to the challenges of	Total Times Aired at Regularly Schedules  13  Total Times Aired at Regularly Schedules  13  m and how it meets the definition of Core Programming  ow about six extraterrestrial, and their flying dictionaries  pace missions. Often, the groundwart Truderâc™s poorly plannes  its that, combined with their	Age of Targ From  4 years  Characterså E"Capta as Wizzy and Wigå E" ap encounters the ed schemes to take new knowledge, hel	test her contracts the contracts and contracts are contracted as the contract are contracted as the co	character through Origination NETWORK Number of Pre-e	and her skills the problems and the problems and the problems and the problems and the problems as defined concepts as defined the problems as the problems and the problems are the problems as the problems are the problems and the problems are
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the Zula Patrol  Regular Schedule  Saturdays @ 10:30 am  Length of Program  BO minutes  Rescribe the educational and informational objective of the program the challenges of the program of of the	Total Times Aired at Regularly Schedules  13  Total Times Aired at Regularly Schedules  13  m and how it meets the definition of Core Programming  ow about six extraterrestrial, and their flying dictionaries  pace missions. Often, the groundwart Truderâc™s poorly plannes  its that, combined with their	Age of Targ From  4 years  Characterså E"Capta as Wizzy and Wigå E" ap encounters the ed schemes to take new knowledge, hel	test her contacts the contact the contact and contact	character through in the control of	emptions  EA Symbol Used As Require  Y  oot Zeeter, nce concepts as d his talking Each character lve their way
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Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the constant of the challenges of the challenges of the challenges of the program and the confessor Multo, their pet, Gorgo, hey explore the galaxy through spoupee minion, Traxie, and must the challenges of	d, Jane experiences a series of all of friends and foes. Each of the process she goes through to the process she goes through the process s	AgeofTarg From 4 years  characterså€"Captarg s Wizzy and Wigå€" p encounters the ed d schemes to take new knowledge, hel diverse learning s ion segment at the	test her contacts the contact	character through a. Origination NETWORK Number of Pre-e Pruder an iniverse. oblem-so show conch story rigination ETWORK	and her skills the problems and the problems as a distalking the Each character live their way minimizates its.
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the challenges Jane Program #2  The Zula Patrol  Regular Schedule  Saturdays @ 10:30 am  The encounters and minutes encounters and minutes encounters and minutes encounters and must the control of the program with the control of the program and the control of the program in the control of the pro	Total Times Aired at Regularly Schedules  13  Total Times Aired at Regularly Schedules  13  m and how it meets the definition of Core Programming  ow about six extraterrestrial, and their flying dictionaries  pace missions. Often, the groundwart Truderâc™s poorly plannes  its that, combined with their	AgeofTarg From 4 years  characterså€"Captarg s Wizzy and Wigå€" p encounters the ed d schemes to take new knowledge, hel diverse learning s ion segment at the	test her contacts the contact	character through a. Origination  NETWORK  Number of Pre-e  Ars  Ars  Ais copil key scie ruder an inverse. Coblem-so show con ch story	and her skills the problems and the problems and the problems and the problems and the problems as a concepts as a concept as a concepts as a concept a
Dragon that lives in her backyard as a young knight in a castle ful challenges Jane encounters and the challenges Jane Porgram #2  The Zula Patrol  Regular Schedule  Saturdays @ 10:30 am  Length of Program  30 minutes  Pescribe the educational and informational objective of the program #3  Percentage of the program #3  Percentage of the program #3  Percentage of Digital Core Program #3	Total Times Aired at Regularly Scheduled Total Times Aired at Regularly Scheduled at the process and a two-part informat	AgeofTarg From  4 years  Characterså€"Capta as Wizzy and Wigå€" ap encounters the e d schemes to take new knowledge, hel diverse learning s ion segment at the	test her contacts the contact test her contact test her contact test test test test test test test te	character through a. Origination NETWORK Number of Pre-e Pruder an iniverse. oblem-so show conch story rigination ETWORK	emptions  E/I Symbol Used As Required  Y  oot Zeeter,  nnce concepts as d his talking  Each character live their way mmunicates its
Dragon that lives in her backyard as a young knight in a castle ful	Total Times Aired at Regularly Scheduled Total Times Aired at Regularly Scheduled at the process and a two-part informat	AgeofTarg From 4 years  characterså€"Captarg s Wizzy and Wigå€" p encounters the ed d schemes to take new knowledge, hel diverse learning s ion segment at the	test her contacts the contact test her contact test her contact test test test test test test test te	character through in the control of	emptions  E/I Symbol Used As Required  Y  oot Zeeter, ince concepts as d his talking     Each character live their way mmunicates its

3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother  $\hat{a} \in \mathbb{R}$  sociate ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their

friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.

Title of Digital Core Program #4			Origination	
Veggie Tales			NETWOF	
Regular Schedule	Total Times Aired at Regularly	Scheduled Time	Number of	Pre-emptions
Saturdays @ 11:30 am	13			
Length of Program		Age of Targe	et Audience	
30 minutes		From	To	E/I Symbol Used As Required
		4 years	8 years	Y
Describe the educational and informational objective of the pr	ogram and how it meets the definition of Core Program	nming		

VEGGIE TALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

Title of Digital Core Program #5			Origination	
Turbo Dogs			NETWOF	RK
Regular Schedule	Total Times Aired at Regularl	y Scheduled Time	Number of	Pre-emptions
Saturdays @ 12:00 pm	13			
Length of Program		Age of Targ	et Audience	
30 minutes		From	To	E/I Symbol Used As Required
		4 years	8 years	V

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

TURBO DOGS is a show about six canine friendsã€"Dash, GT, Clutch, Stinkbert, Strut, and Magsâ€"who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Title of Digital Core Program #6			Origination	1
My Friend Rabbit			NETWO	RK
Regular Schedule	Total Times Aired at Regularly Scho	eduled Time	Number of	Pre-emptions
Saturdays @ 12:30 pm	12			
Length of Program		Age of Targ	get Audience	
30 minutes		From	То	E/I Symbol Used As Required
		4 years	8 years	V

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature〙s riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the boxâ€⊔ by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
	Preemption #1	

o remarch s re	devision i rogramming Repor	i			Page
Date Preempted/Episode #	If rescheduled data	e and time reschedule			
10/04/2008 MFR 201	10/04/2008 @ 9:30 am	and thie restrictine	Is the reschedule	ed date the second hor	ne?
If rescheduled, were n	promotional efforts made to notify the public of rescheduled			1	
		date and time?		Y	
Reason for Preemption	SPORTS				
Does the Licensee certify that at least 50% of the Corr consist of program episodes that had already aired with	e Programming counted toward meeting the additional program thin the previous seven days either on the station's main program.	gramming guideline (applied to free video progr	amming aired on other than the	main program stream	) did not
	n setting forth the number of repeats in excess of the repeat	Stam stream of our another of the station's free (	nigitai program streams?		
			red were aned.		
	Non Como Edwardian 1				
1	Non-Core Educational and I	Informational Program	nming		
Complete the following for each program that you aire elements of the definition of Core Programming. See 4	ed during the past three months that is specifically designed 17 C.F.R. §73.671. Complete chart below for each additional control of the cont	to meet the educational and informational need	s of children ages 16 and under,	but does not meet one	e or more
[There are no digital non-core program reports.]	addition	as such educational and information program.			
	Spangared Carry	n			
	Sponsored Core	errogramming			
List Core Programs, if any, aired by other stations that a station increased.	are sponsored by the Licensee and that meet the criteria set	forth in 47 C.F.R. §73.671. Also indicate wheth	ner the amount of total Core Prog	gramming broadcast b	y another
[There are no digital sponsored core program broad	cast reports.]				
[There are no digital sponsored core program detail	reports.]				
	Other M	latters			
Complete the following for each analog and digital progr	ram that you plan to air for the next quarter that meets the of	definition of Care Brown and Carl	V 1 2 2		
broadcast on the station's analog or digital channel or bot	th channels.	occumination of Core Programming. Complete char	t below for each Core Program,	dentifying whether it	is to be
Title of Planned Core Program #1		Origination			
Jane & The Dragon		NETWORK			
Regular Schedule		Total Times to be A	Aired		
Saturdays @ 10:00 am		13			
Length of Program			Age of Tar	get Audience	
30 minutes			From	To	
			4 years	8 year	rs
	he program and how it meets the definition of Core Program				
luck, she ends up being train Dragon that lives in her back as a young knight in a castle	ing-of-age story about a middl Jane is raised to be a Lady- ned as a Knight in the King' Lyard, Jane experiences a seri full of friends and foes. Ea and the process she goes through	'in-waiting but through he's Guard. Accompanied by es of adventures that te	her determination her best friend, est her character	and a stro a giant gr	ke of een
itle of Planned Core Program #2		Origination			
The Zula Patrol		NETWORK			
		4 1 ded at 14 C/2/2/			

30 minutes 4 years 8 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Total Times to be Aired

13

Regular Schedule

Length of Program

Saturdays @ 10:30 am

Age of Target Audience

From

THE ZULA PATROL is an animated show about six extraterrestrial charactersac"Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wigac"who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truderacems poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way educational messages through narratives and a two-part information segment at the end of each story.

Title of Planned Core Program #3	Origination	And the second s	
3-2-1 Penquins!	NETWORK		
Regular Schedule	Total Times to be Aired		
Saturdays @ 11:00 am	13		
Length of Program	Age of Tr	rget Audience	
30 minutes	From	То	
	4 years	8 years	

3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmotherâcms cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their message through their adventure with the Penguins.

Title of Planned Core Program #4	Origination		
Veggie Tales	NETWORK	K	
Regular Schedule	Total Times to be Aired		
Saturdays @ 11:30 am	13		
Length of Program	Age of T	Target Audience	
30 minutes	From	То	
	4 years	8 years	

VEGGIE TALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and

Title of Planned Core Program #5	Origination
Furbo Dogs	Origination
	NETWORK
tegular Schedule	Total Times to be Aired
Gaturdays @ 12:00 pm	13
ength of Program	Age of Target Audience
0 minutes	From To
	4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

TURBO DOGS is a show about six canine friendsâ€"Dash, GT, Clutch, Stinkbert, Strut, and Magsâ€"who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

end of each episode.

Title of Planned Core Program #6	Origination
My Friend Rabbit	NETWORK
Regular Schedule	Total Times to be Aired
Saturdays @ 12:30 pm	13
Length of Program	Age of Target Audience
30 minutes	From To
	4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature  $\hbar < \hat{a}$ ,  $-\hat{a}$ ,  $+\hat{a}$  riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to  $\hbar < \hat{a}$ ,  $-\hbar$  think out of the box  $\hbar < \hat{a}$ ,  $-\hbar$  by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

V

Identify the licensee's children's programming liaison.

Name		Telephone Number
Julie Mulhall		(609) 927-4440 x127
Address		E-mail Address
1601 New Road		nbc40.prog@sjrtv.com
City	State	ZIP Code
Linwood	NJ	08221

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

NBC NETWORK NON-BROADCAST EFFORTS October ââ,¬â€œ December 2008 THE MORE YOU KNOW WEBSITE "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kidsââ,¬â,,¢ pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, viewed.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18. SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	
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#### Submission Confirmation

Confirmation Number 91371 Call Sign WMGM Filing Quarter Date 12/31/2008 Filing Date 01/05/2009

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554

More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322) Fax: 1-866-418-0232

E-mail: fccinfo@fcc.gov

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