

ORDER



Orders
Order / Rev: 319455
Alt Order #: 08855602
Product Desc: ABQ FORWARD TOGETHER
Estimate: 221
Flight Dates: 11/07/17 - 11/13/17
Original Date / Rev: 11/08/17 / 11/13/17
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency Name: The Campaign Group
Buying Contact:
Billing Contact:
 1600 Locust St
 Philadelphia, PA 19103-6305

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ABQ Forward Together
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/30/17 | 11/13/17 | 15 | \$9,035.00 | \$7,679.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| November 2017 | 15 | \$9,035.00 | \$7,679.75 | 0.00 |
| Totals | 15 | \$9,035.00 | \$7,679.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mick Nesci | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| KOB | 25% | \$9,035.00 |
| Market | 100% | \$36,140.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KAPX | 0% | \$0.00 |
| KASA | 0% | \$0.00 |
| KASY | 0% | \$0.00 |
| KAZQ | 0% | \$0.00 |
| KBEI | 0% | \$0.00 |
| KBIM | 0% | \$0.00 |
| KCHF | 0% | \$0.00 |
| KENW | 0% | \$0.00 |
| KHFT | 0% | \$0.00 |
| KKTO | 0% | \$0.00 |
| KLUZ | 0% | \$0.00 |
| KNAT | 0% | \$0.00 |
| KNME | 0% | \$0.00 |
| KOAT | 28% | \$10,119.20 |
| KOBF | 0% | \$0.00 |
| KOBR | 0% | \$0.00 |
| KOCT | 0% | \$0.00 |
| KOFT | 0% | \$0.00 |
| KOVT | 0% | \$0.00 |

KREZ 0% \$0.00
 KRPV 0% \$0.00
 KRQE 38% \$13,733.20
 KUPT 0% \$0.00
 KWBQ 5% \$1,807.00
 UNKWN 4% \$1,445.60

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KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------------|---------------------------|-------------------|---------------------------|-------|-----------------------|-----------------|---------------|-------|-----------------------|------------|-------------|------|-------|------------|
| E 1 | All | 11/07/17 | 11/13/17 | News 4 Today I 5a-530a | CM | M-F 5a-530a | M---F-- | :30 | 1 | \$140.00 | 4 | 0.00 | NM | 1 | \$140.00 |
| | | wrap around | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$140.00 | | 0.00 | | | | | |
| E 2 | All | 11/07/17 | 11/13/17 | News 4 @ 10p M-F | CM | M-F 10p-1035p | M---F-- | :30 | 1 | \$450.00 | 4 | 0.00 | NM | 1 | \$450.00 |
| | | wrap around | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$450.00 | | 0.00 | | | | | |
| E 3 | All | 11/07/17 | 11/13/17 | Late Night w/ Seth Meyers | CM | M-F 1135p-1235a | M---F-- | :30 | 1 | \$75.00 | 5 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| E 4 | All | 11/11/17 | 11/11/17 | SNL Live 930p | CM | Sa 930p-1105p | -----1- | :30 | 1 | \$300.00 | 2 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/11/17 | 11/17/17 | -----1- | | 1 | | \$300.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| | 1 | All | 11/11/17-11/17/17 | SNL Live 930p | | Sa 930p-1105p | -----Sa-- | :30 | | (\$300.00) | 0.00 | NM | | | |
| | | Credited [did not run] | | | | | | | | | | | | | |
| E 5 | All | 11/13/17 | 11/13/17 | Monday Prime C | CM | M 9p-10p | 1----- | :30 | 1 | \$2,000.00 | 3 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/13/17 | 11/19/17 | 1----- | | 1 | | \$2,000.00 | | 0.00 | | | | | |
| E 6 | All | 11/11/17 | 11/11/17 | Saturday Prime A | CM | Sa 7p-8p | -----1- | :30 | 1 | \$650.00 | 2 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/11/17 | 11/17/17 | -----1- | | 1 | | \$650.00 | | 0.00 | | | | | |
| E 7 | All | 11/11/17 | 11/11/17 | Saturday Prime B | CM | Sa 8p-9p | -----1- | :30 | 1 | \$650.00 | 2 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/11/17 | 11/17/17 | -----1- | | 1 | | \$650.00 | | 0.00 | | | | | |
| E 8 | All | 11/13/17 | 11/13/17 | Monday Prime 2hr 7p-9p | CM | M 7p-9p | 1----- | :30 | 1 | \$2,600.00 | 2 | 0.00 | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/13/17 | 11/19/17 | 1----- | | 1 | | \$2,600.00 | | 0.00 | | | | | |
| E 9 | All | 11/07/17 | 11/13/17 | News 4 Today I 530a-6a | CM | M-F 530a-6a | M---F-- | :30 | 1 | \$225.00 | 4 | 0.00 | NM | 1 | \$225.00 |
| | | wrap around | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$225.00 | | 0.00 | | | | | |
| E 10 | All | 11/07/17 | 11/13/17 | News 4 Today II 6a-7a | CM | M-F 6a-7a | M---F-- | :30 | 1 | \$300.00 | 4 | 0.00 | NM | 1 | \$300.00 |
| | | wrap around | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$300.00 | | 0.00 | | | | | |
| E 11 | All | 11/07/17 | 11/13/17 | M-F Today Show | CM | M-F 7a-9a | M---F-- | :30 | 1 | \$300.00 | 3 | 0.00 | NM | 1 | \$300.00 |
| | | wrap around | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$300.00 | | 0.00 | | | | | |

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KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-----|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|--------|-------|----------|
| E 12 | All | 11/07/17 | 11/13/17 | Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p | CM | M-F 330p-5p | M---F-- | :30 | 1 | \$175.003 | | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$175.00 | | 0.00 | | | | | |
| E 13 | All | 11/07/17 | 11/13/17 | News 4 @ 5p M-F News 4 @ 5p M-F | CM | M-F 5p-530p | M---F-- | :30 | 1 | \$300.003 | | 0.00 | NM | 1 | \$300.00 |
| | | wrap around | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$300.00 | | 0.00 | | | | | |
| E 14 | All | 11/07/17 | 11/13/17 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | M-F 6p-632p | M---F-- | :30 | 1 | \$470.003 | | 0.00 | NM | 1 | \$470.00 |
| | | wrap around | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$470.00 | | 0.00 | | | | | |
| E 15 | All | 11/07/17 | 11/13/17 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | M---F-- | :30 | 1 | \$390.003 | | 0.00 | NM | 1 | \$390.00 |
| | | wrap around | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/07/17 | 11/13/17 | M---F-- | | 1 | | \$390.00 | | 0.00 | | | | | |
| E 16 | All | 11/11/17 | 11/11/17 | News 4 @ 6p Sat News 4 @ 6p Sat | CM | Sa 6p-630p | -----1- | :30 | 1 | \$310.003 | | 0.00 | NM | 1 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/11/17 | 11/17/17 | -----1- | | 1 | | \$310.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 0 | \$0.00 |