

ORDER



Orders
Order / Rev: 319455
Alt Order #: 08855602
Product Desc: ABQ FORWARD TOGETHER
Estimate: 221
Flight Dates: 11/07/17 - 11/13/17
Original Date / Rev: 11/08/17 / 11/13/17
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: The Campaign Group
Buying Contact:
Billing Contact:
 1600 Locust St
 Philadelphia, PA 19103-6305

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ABQ Forward Together
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/13/17	15	\$9,035.00	\$7,679.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	15	\$9,035.00	\$7,679.75	0.00
Totals	15	\$9,035.00	\$7,679.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	25%	\$9,035.00
Market	100%	\$36,140.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	28%	\$10,119.20
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	38%	\$13,733.20
KUPT	0%	\$0.00
KWBQ	5%	\$1,807.00
UNKWN	4%	\$1,445.60

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	11/07/17	11/13/17	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	M---F--	:30	1	\$140.00	4	0.00	NM	1	\$140.00
wrap around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/17	11/13/17	M---F--	1		\$140.00		0.00						
E 2	All	11/07/17	11/13/17	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M---F--	:30	1	\$450.00	4	0.00	NM	1	\$450.00
wrap around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/17	11/13/17	M---F--	1		\$450.00		0.00						
E 3	All	11/07/17	11/13/17	Late Night w/ Seth Meyers Late Night w/ Seth Meyers	CM	M-F 1135p-1235a	M---F--	:30	1	\$75.00	5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/17	11/13/17	M---F--	1		\$75.00		0.00						
E 4	All	11/11/17	11/11/17	SNL Live 930p SNL Live 930p	CM	Sa 930p-1105p	-----1-	:30	1	\$300.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/17	11/17/17	-----1-	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	11/11/17-11/17/17		SNL Live 930p	Sa 930p-1105p		-----Sa--	:30	(\$300.00)	0.00	NM				
Credited [did not run]															
E 5	All	11/13/17	11/13/17	Monday Prime C Monday Prime C	CM	M 9p-10p	1-----	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/13/17	11/19/17	1-----	1		\$2,000.00		0.00						
E 6	All	11/11/17	11/11/17	Saturday Prime A Satruday Prime A	CM	Sa 7p-8p	-----1-	:30	1	\$650.00	2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/17	11/17/17	-----1-	1		\$650.00		0.00						
E 7	All	11/11/17	11/11/17	Saturday Prime B Saturday Prime B	CM	Sa 8p-9p	-----1-	:30	1	\$650.00	2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/11/17	11/17/17	-----1-	1		\$650.00		0.00						
E 8	All	11/13/17	11/13/17	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	1-----	:30	1	\$2,600.00	2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/13/17	11/19/17	1-----	1		\$2,600.00		0.00						
E 9	All	11/07/17	11/13/17	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	M---F--	:30	1	\$225.00	4	0.00	NM	1	\$225.00
wrap around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/17	11/13/17	M---F--	1		\$225.00		0.00						
E 10	All	11/07/17	11/13/17	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M---F--	:30	1	\$300.00	4	0.00	NM	1	\$300.00
wrap around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/17	11/13/17	M---F--	1		\$300.00		0.00						
E 11	All	11/07/17	11/13/17	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M---F--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
wrap around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/17	11/13/17	M---F--	1		\$300.00		0.00						

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E 12	All	11/07/17	11/13/17	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	M---F--	:30	1	\$175.003		0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/07/17		11/07/17	11/13/17	M---F--			1		\$175.00	0.00					
E 13	All	11/07/17	11/13/17	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M---F--	:30	1	\$300.003		0.00	NM	1	\$300.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/07/17		11/07/17	11/13/17	M---F--			1		\$300.00	0.00					
E 14	All	11/07/17	11/13/17	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M---F--	:30	1	\$470.003		0.00	NM	1	\$470.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/07/17		11/07/17	11/13/17	M---F--			1		\$470.00	0.00					
E 15	All	11/07/17	11/13/17	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M---F--	:30	1	\$390.003		0.00	NM	1	\$390.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/07/17		11/07/17	11/13/17	M---F--			1		\$390.00	0.00					
E 16	All	11/11/17	11/11/17	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$310.003		0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/11/17		11/11/17	11/17/17	-----1-			1		\$310.00	0.00					
													Totals	0	\$0.00